



GO BEYOND

Remember the city
even if you go beyond.

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It's Not What You Think

The image above illustrates the kind of effect the vehicle would undergo if the conditions become terrible. These points out the fact that the vehicle would not be flexible and it would not be comfortable when faced with tough and unexpected conditions. The adult people will not buy it because it shows the opposite of what it supposed to do. People will not buy it because it's not comfortable. The red color implies danger and gives the viewer the impression that flexibility is not one of the qualities of this vehicle. The vehicle should including these qualities which is the flexibility and comfortable. The wordings are cautious and are meant to advice the audience that this vehicle should not be exposed to unfavorable conditions. The vehicle should therefore be restricted to predictable and normal conditioned to ensure that it maintains its form and performance.

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