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MGMT 341-Fall 2010 Semester Project-Due Date Nov. 17, 2010

✦ **Objective:** To profile a company: Information flow, systems (hardware and software) and strategies that make the company successful.

✦ A written report should include the following information listed below. It should also include your assessment of the company as to their use of Information and Management Systems.

✦ **Company Background:**

- Main Products
- Sales
- Location-Number of Divisions
- Foreign operations
- Information flow of company
- Number of employees
- Type of software used in operations, accounting, marketing, inventory, etc.
- Do they outsource any services?
- What is their competitive advantage in the market place?
- Levels of management
- Supply chain
- Web sites
- Online business-Store front?
- How do they collect and process data?
- How do they provide customer service?
- Data Storage
- Network Protection
- Use of databases

✦ **Please reference all sources used in your report.**

✦ **Also, identify (name & title) the person you spoke with in the company you selected.**