

Name \_\_\_\_\_

**PERSUASIVE SPEECH EVALUATION FORM**

Speaker is evaluated on each point as being:

(A) Superior; (B) Exceeds Expectations; (C) Meets Requirements; (D) Needs Improvement; (F) Unsatisfactory

|                                      |           | GENERAL COMMENTS |
|--------------------------------------|-----------|------------------|
| <b>INTRODUCTION</b>                  |           |                  |
| Gained interest and attention        | A B C D F |                  |
| Related topic to audience            | A B C D F |                  |
| Established credibility              | A B C D F |                  |
| Previewed body of speech             | A B C D F |                  |
| <b>BODY</b>                          |           |                  |
| Main points and sub-points clear     | A B C D F |                  |
| Organized well/ Appropriate strategy | A B C D F |                  |
| Transitions and flow                 | A B C D F |                  |
| Oral citations clear                 | A B C D F |                  |
| Quality and variety of support       | A B C D F |                  |
| Use of logos                         | A B C D F |                  |
| Use of ethos                         | A B C D F |                  |
| Use of pathos                        | A B C D F |                  |
| Use of language devices              | A B C D F |                  |
| <b>CONCLUSION</b>                    |           |                  |
| Transition signal of end             | A B C D F |                  |
| Summary                              | A B C D F |                  |
| Call to action                       | A B C D F |                  |
| Memorable ending                     | A B C D F |                  |
| <b>DELIVERY</b>                      |           |                  |
| Maintained eye contact               | A B C D F |                  |
| Avoided distracting mannerisms       | A B C D F |                  |
| Posture, gestures, movement          | A B C D F |                  |
| Used pauses effectively              | A B C D F |                  |
| Used vocal variety                   | A B C D F |                  |

|                                              |           |  |
|----------------------------------------------|-----------|--|
| Genuine (natural not stiff) and enthusiastic | A B C D F |  |
| Used note cards effectively                  | A B C D F |  |
| Well-rehearsed and smooth                    | A B C D F |  |
| Used extemporaneous style                    | A B C D F |  |
| Appropriate attire and appearance            | A B C D F |  |
| <b>OVERALL EVALUATION</b>                    |           |  |
| Was the speech persuasive?                   | A B C D F |  |
| Related and adapted to audience              | A B C D F |  |
| Improvement from former speech               | A B C D F |  |
| Completed within time limit (5 to 7 minutes) | A B C D F |  |
| Outline and Bibliography format              | A B C D F |  |

## VISUAL AID EVALUATION FORM

|                                                      |   |   |   |   |   |
|------------------------------------------------------|---|---|---|---|---|
| <b>VISUAL AID PREPARATION</b>                        |   |   |   |   |   |
| Prepared well in advance                             | A | B | C | D | F |
| Creative development of visual aid                   | A | B | C | D | F |
| Clear & easy to understand/enhanced understanding    | A | B | C | D | F |
| Large enough to be seen clearly by entire audience   | A | B | C | D | F |
| <b>VISUAL AID PRESENTATION</b>                       |   |   |   |   |   |
| Presentation of visual aid practiced                 | A | B | C | D | F |
| Visual aid incorporated well in speech               | A | B | C | D | F |
| Maintained eye contact/avoided talking to visual aid | A | B | C | D | F |
| Kept visual aid out of sight when not being used     | A | B | C | D | F |
| <b>GENERAL COMMENTS</b>                              |   |   |   |   |   |
|                                                      |   |   |   |   |   |