

Forecast 250 300 250 300

7. SummerFun, Inc., produces a variety of recreation and leisure products. The production manager has developed an aggregate forecast:

Month	Mar	Apr	May	Jun	Jul	Aug	Sep	Total
Forecast	50	44	55	60	50	40	51	350

Use the following information to develop aggregate plans.

Regular production cost	\$80 per unit	Back-order cost	\$20 per unit
Overtime production cost	\$120 per unit	Beginning inventory	0 units
Regular capacity	40 units per month		
Overtime capacity	8 units per month		
Subcontracting cost	\$140 per unit		
Subcontracting capacity	12 units per month		
Holding cost	\$10 per unit per month		

Develop an aggregate plan using each of the following guidelines and compute the total cost for each plan. Which plan has the lowest total cost?

- Use regular production. Supplement using inventory, overtime, and subcontracting as needed.
- No backlogs allowed.
- Use a level strategy. Use a combination of backlogs, subcontracting, and inventory to handle variations in demand.

8. Nowjuice, Inc., produces Shakewell® fruit juice. A planner has developed an aggregate forecast for demand (in cases) for the next six months.