

**Building a Culture that  
Sets Your Business Apart**

February 27, 2017

**THINK OF AN EMPLOYEE YOU  
WISH YOU COULD CLONE?**

1. The Employee  
That loves the  
work.

2. He always do the  
right things.

3. He

**WRITE 2 FUNDAMENTAL  
BEHAVIORS THAT WOULD  
IMPROVE YOUR WORK  
CULTURE:**

A. Write a title in 2-3 words. Start  
with a verb.

B. Write 2-3 sentence description  
making fundamentals actionable. What  
would you see people doing?

Behavior Title:

flexible.

Behavior Title:

Passive Attitude.

**CHOOSE ONE RITUAL THAT MAKES FUNDAMENTALS LAST**

1. CEO sends out weekly email about the fundamental and what it means to him/her
2. Take 5 minutes before meetings start and talk about fundamental
3. Discuss common scenarios employees face and apply fundamental to situation
4. Other?



**Need a BIG Employee Behavior Change?**  
**Do you have Difficult Employees?**  
**Do you have Managers who are Unprepared to Lead?**

**Partner with Work Culture Expert and Coach Bonnie Artman Fox to Reinvent Your Culture**

**Fundamentals Leadership Workshop**

- Upleveling your leaders

**Integration Training**

- New Employee Integration

**Fundamentals Surveys**

- Assessment tracking improvement

**Fundamentals Tutorial Video Series**

- A key tool for long term growth and transformation

**CultureWise™**

- eLearning course

**Tools to Reinforce Behavior Change:**

Way Cards      Flipbooks  
Coaching Guides      eMinder™

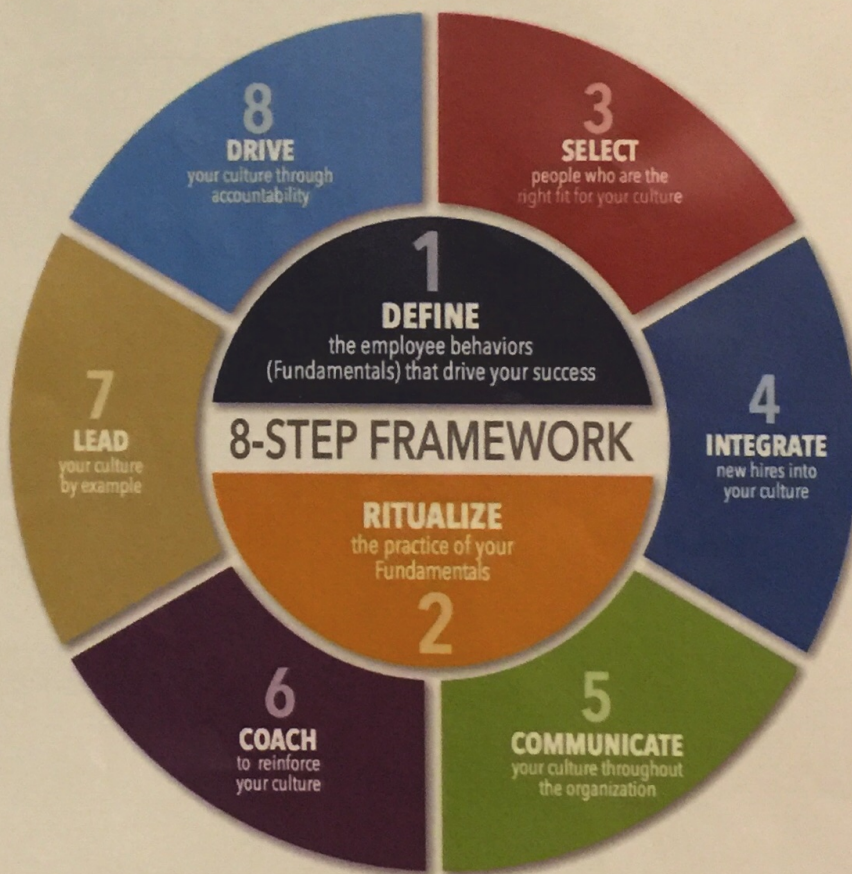
**Why Hire Bonnie:**

- 15 year Licensed Therapist
- Psychiatric Nurse
- Professional Speaker
- Work Culture Expert
- Customized Consulting

[www.aconscious.com](http://www.aconscious.com)

The Fundamentals System™ by High Performing Culture is an intentional and systematic method that accelerates your business plan and marketing strategies.

Based on an 8-step framework, you will define fundamental behaviors **specific to your company** that will lead to employees functioning at their highest level.



**Results you can expect:**

- Customized behaviors based on company's needs and values
- Proven method that makes behaviors habit
- Improved workplace relationships
- Increased work efficiency
- Decreased attrition of valued employees
- Employee engagement and performance metrics
- Competitive advantage

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