

Develop a Crisis Communication plan for the United States Parachute Association

- Plan will utilize attached plan as a base of info.
- It will be 08 pages long, in the APA Format
- The following items will be included:
 - Title Page (with clear identification of U.S. Parachute Association)
 - Statement of Purpose
 - Scope
 - Situations and assumptions
 - Audience profile
 - Chains of command/approval process (operations)
 - Key Communications Strategies
 - Delegation of Responsibilities
 - Evaluation of Communications efforts
 - Guidelines specific to social media use
 - References