

~~Organizational~~ Organizational Behavior

Students, please view the "Submit a Clickable Rubric Assignment" in the Student Center.
Instructors, training on how to grade is within the Instructor Center.

Assignment 1: "What Makes Google the Best Place to Work and Why?"

Due Week 3 and worth 100 points

Choose one (1) company that you believe would be an ideal company to work for based on working conditions, salary, opportunity for advancement and work involved. Use the Internet to research.

Write a four to six (4-6) page paper in which you: *Please write about Google*

1. Evaluate the fundamental driving forces that shape the organizational environment of the selected company. Be sure to address the following: competing in a global marketplace, workforce diversity, ethics and morality, and technological innovation.
2. Examine the selected company's specific practices or policies. Speculate on the major influences that these practices or policies have on individual and organizational outcomes.
3. Determine which practices related to work attitudes in U.S. organizations are most strongly affected by diversity and suggest a strategy to address the effects.
4. Use at least three (3) quality references. Note: Wikipedia and other Websites do not qualify as academic resources.

Your assignment must follow these formatting requirements:

- Be typed, double spaced, using Times New Roman font (size 12), with one-inch margins on all sides; citations and references must follow APA. Check with your professor for any additional instructions.
- Include a cover page containing the title of the assignment, the student's name, the professor's name, the course title, and the date. The cover page and the reference page are not included in the required assignment page length.

The specific course learning outcomes associated with this assignment are:

- Evaluate human behavior in organizations and the forces shaping the behavior.
- Analyze individual differences within organizations and their impact on organizational behavior.
- Use technology to research issues affecting organizational behavior in order to deliver assignments which are clear, concise and have proper writing mechanics.
- Write clearly and concisely about operations management using proper writing mechanics.

[Click here](#) to view the grading rubric for this assignment.

Grading for this assignment will be based on answer quality, logic / organization of the paper, and language and writing skills, using the following rubric.

Points: 100 Assignment 1: What Makes _____ the Best Place to Work and Why?					
Criteria	Unacceptable Below 60% F	Meets Minimum Expectations 60-69% D	Fair 70-79% C	Proficient 80-89% B	Exemplary 90-100% A
1. Evaluate the fundamental driving forces that shape the organizational environment of the selected company. Be sure to address the following: competing in a global marketplace, workforce diversity, ethics and morality, and technological innovation. Weight: 30%	Did not submit or incompletely evaluated the fundamental driving forces that shape the organizational environment of the selected company. Did not submit or incompletely addressed the following: competing in a global marketplace, workforce diversity, ethics and morality, and technological innovation.	Insufficiently evaluated the fundamental driving forces that shape the organizational environment of the selected company. Insufficiently addressed the following: competing in a global marketplace, workforce diversity, ethics and morality, and technological innovation.	Partially evaluated the fundamental driving forces that shape the organizational environment of the selected company. Partially addressed the following: competing in a global marketplace, workforce diversity, ethics and morality, and technological innovation.	Satisfactorily evaluated the fundamental driving forces that shape the organizational environment of the selected company. Satisfactorily addressed the following: competing in a global marketplace, workforce diversity, ethics and morality, and technological innovation.	Thoroughly evaluated the fundamental driving forces that shape the organizational environment of the selected company. Thoroughly addressed the following: competing in a global marketplace, workforce diversity, ethics and morality, and technological innovation.
2. Examine the organization's specific practices or policies and the influence of these practices on individual and organizational outcomes. Weight: 30%	Did not submit or incompletely examined the organization's specific practices or policies and the influence of these practices on individual and organizational outcomes.	Insufficiently or examined the organization's specific practices or policies and the influence of these practices on individual and organizational outcomes.	Partially examined the organization's specific practices or policies and the influence of these practices on individual and organizational outcomes.	Satisfactorily examined the organization's specific practices or policies and the influence of these practices on individual and organizational outcomes.	Thoroughly examined the organization's specific practices or policies and the influence of these practices on individual and organizational outcomes.
3. Determine which practices related to work attitudes in U.S. organizations are most strongly affected by diversity and how those effects could be addressed. Weight: 20%	Did not submit or incompletely determined which practices related to work attitudes in U.S. organizations are most strongly affected by diversity and how those effects could be addressed.	Insufficiently determined which practices related to work attitudes in U.S. organizations are most strongly affected by diversity and how those effects could be addressed.	Partially determined which practices related to work attitudes in U.S. organizations are most strongly affected by diversity and how those effects could be addressed.	Satisfactorily determined which practices related to work attitudes in U.S. organizations are most strongly affected by diversity and how those effects could be addressed.	Thoroughly determined which practices related to work attitudes in U.S. organizations are most strongly affected by diversity and how those effects could be addressed.
4. 3 references Weight: 10%	No references provided	Does not meet the required number of	Does not meet the required number of	Meets number of required references; all	Exceeds number of required

		references; all references poor quality choices.	references; some references poor quality choices.	references high quality choices.	references; all references high quality choices.
5. Clarity, writing mechanics, and formatting requirements Weight: 10%	More than 8 errors present	7-8 errors present	5-6 errors present	3-4 errors present	0-2 errors present