

## PHE 500 Final Project Milestone One Guidelines and Rubric

**Overview:** For this milestone, due in Module Two, you will submit your **introduction**. Provide a brief overview of your selected public health issue. You should identify your chosen public health issue and summarize it. Your summary should include a description of the issue, worldwide and national prevalence, and any other important statistics or facts about the issue. (For example, is it something that affects a certain sex, ethnicity, or age group more than others?) You should also discuss the significance of your issue to the field of public health. Why is it important? Why should we devote time and resources to addressing it? This section should be supported by examples and evidence that will strengthen your argument. Lastly, you should discuss the history of your selected issue and describe how it has evolved over time.

**Specifically, the following critical elements must be addressed:**

### I. Introduction

- A. Identify and summarize your selected public health issue.
- B. Discuss your issue's significance to public health. In other words, is it significant because it affects a large percentage of the population, does it affect a largely underserved/disadvantaged population, etc.? Be sure to provide examples and evidence to support your discussion.
- C. Discuss how your selected issue has **evolved** to its current state.

**Guidelines for Submission:** Milestone One should follow these formatting guidelines: 1–2 pages in length, double spaced, 12-point Times New Roman font, one-inch margins, and citations in APA style. Once you have submitted this milestone to Blackboard for grading, post it to the Milestone One Review discussion board for your peers to review in the next module.

**Instructor Feedback:** This activity uses an integrated rubric in Blackboard. Students can view instructor feedback in the Grade Center. For more information, review [these instructions](#).

| Critical Elements               | Exemplary (100%)                                                                                                    | Proficient (90%)                                                                                  | Needs Improvement (70%)                                                                                            | Not Evident (0%)                                             | Value |
|---------------------------------|---------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|-------|
| <b>Introduction: Issue</b>      | Meets "Proficient" criteria and uses industry-specific language to establish expertise                              | Identifies and summarizes selected public health issue                                            | Identifies and summarizes selected public health issue, but response is cursory or contains inaccuracies           | Does not identify and summarize selected public health issue | 30    |
| <b>Introduction: Importance</b> | Meets "Proficient" criteria and demonstrates keen insight into the selected issue's impact on overall public health | Discusses issue's significance to public health, supporting discussion with examples and evidence | Discusses issue's significance to public health, but response is cursory, contains inaccuracies, or is unsupported | Does not discuss issue's significance to public health       | 30    |