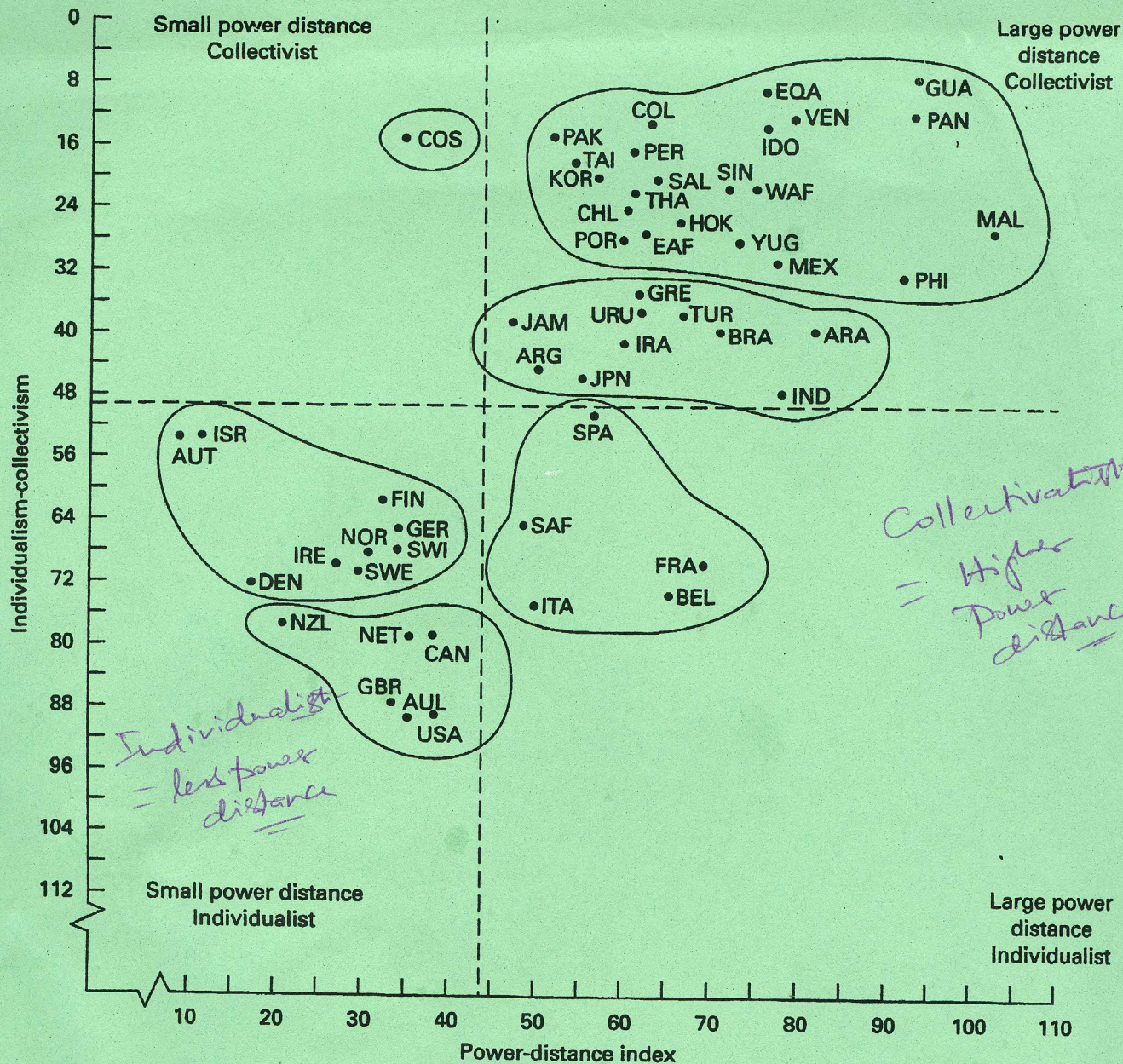


Figure 5-5

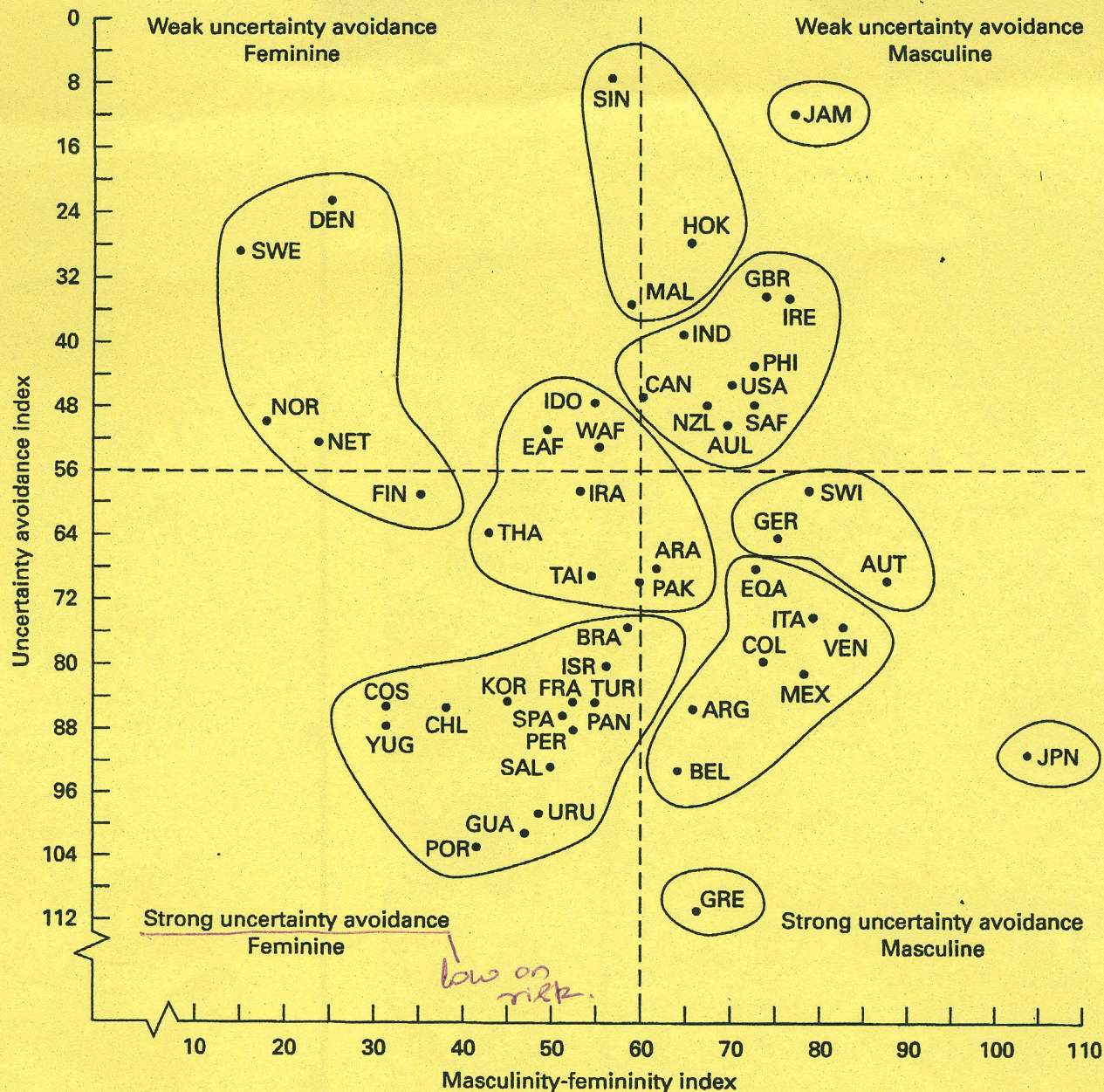
A Power Distance and Individualism-Collectivism Plot



Source: Geert Hofstede, *Cultures and Organizations: Software of the Mind* (London: McGraw-Hill U.K., Ltd., 1991), p. 54. Us with permission.

Figure 5-7

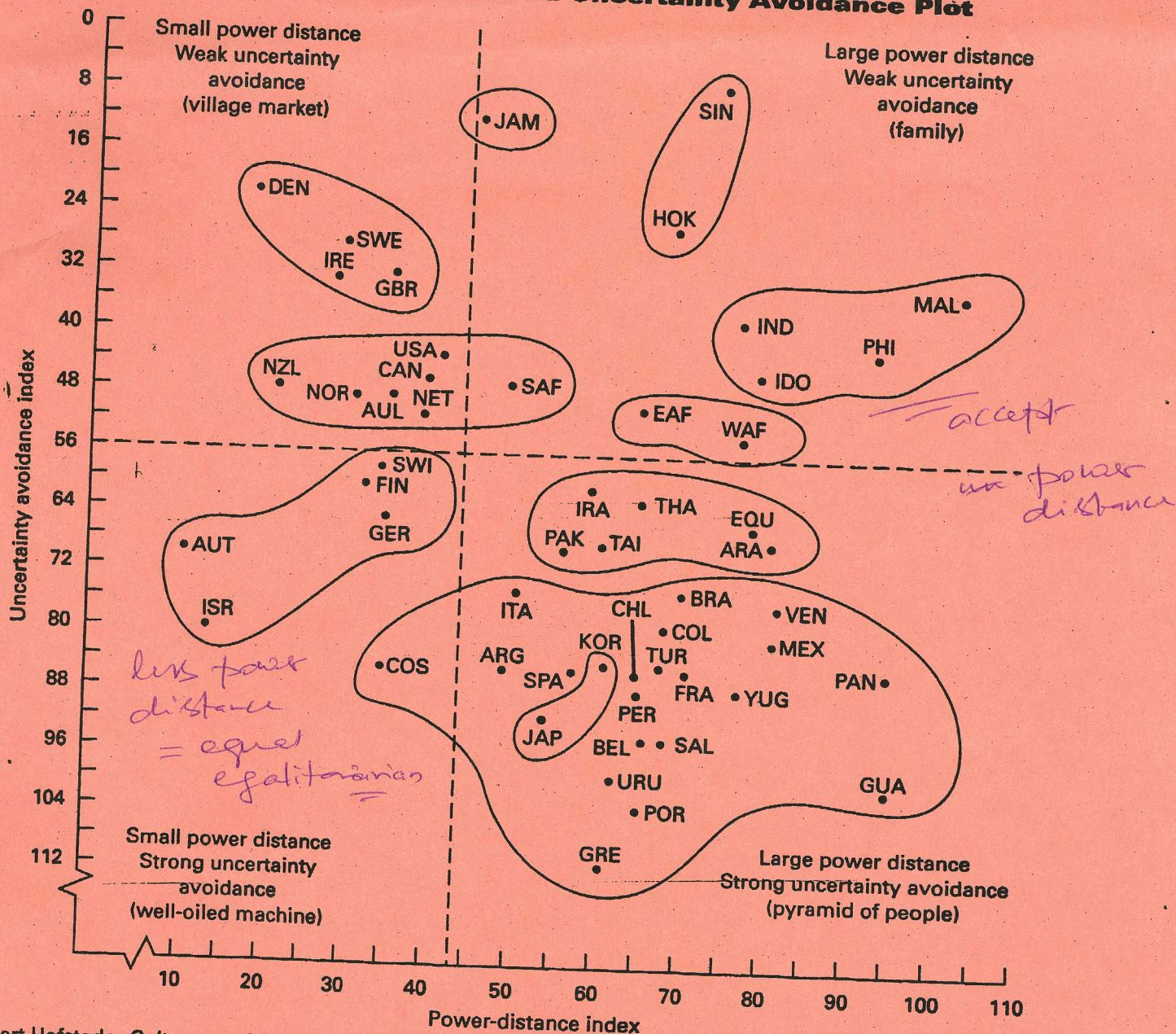
A Masculinity-Femininity and Uncertainty Avoidance Plot



Source: Geert Hofstede, *Cultures and Organizations: Software of the Mind* (London: McGraw-Hill U.K., Ltd., 1991), p. 123. U with permission.

Figure 5-6

A Power Distance and Uncertainty Avoidance Plot



Source: Geert Hofstede, *Cultures and Organizations: Software of the Mind* (London: McGraw-Hill U.K., Ltd., 1991), p. 141. Used with permission.