

The List

Area's Largest Meeting and Event Planners

(ranked by Mass. meetings and events planned in 2000)

Rank	Company	No. of Mass. meetings & events in 2000	No. of Mass. clients in 2000	Mass. employees	Services	Largest Mass. event in 2000	CEO Title
1	The Best of Boston Ltd. 391 Totten Pond Road, Waltham 02451 (781) 487-0500	500	50	5 1	Special events, theme design, meeting management, transportation, tours	Biotechnology Industry Organization's BIO 2000 event, held in March at the Hynes Convention Center; attendance: 10,000	Ellen Burnett President
2	Meeting Partners 875 Providence Highway, Dedham 02026 (800) 690-2078	300	70	100 1	Meeting planning, online registration, air transportation services	WND	Alan Krensky President
3	MeetingMakers Inc. 10 State St., Woburn 01801 (888) 625-6338	200	110	100 1	Site selection, online registration, logistics, planning, travel, on-site staffing	Adams Harkness & Hill company meeting, held in March at the Copley Plaza; attendance: 500	Jeff Smith CEO
4	Cooper Productions 100 Messina Drive, Braintree 02184 (781) 849-8600	200	NA	16 1	Special event production, props, decor, entertainment, lighting and interactive business theatre	WND	Todd Bidwell CEO
5	PGI 268 Summer St., Boston 02210 (617) 574-8801	150	NA	20 1	Destination, production, meeting planning	Shelter Insurance Companies' Conference of Champions, held in July at the Boston Marriott Copley Place	Darryl Hartley-Leonard CEO
6	Conventures Inc. One Design Center Place, Boston 02110 (617) 439-7700	122	63	32 3	Event planner for corporate anniversaries, Tall Ship visits, meetings and conferences, etc.	Sail Boston 2000, held on July 10-21 in Boston; attendance: 8,000,000	Dusty Rhodes President
7	Tillinger's Concierge & Special Event 505 Boylston St., Boston 02116 (617) 236-1199	120	WND	60 9	Special event and meeting production, concierge services, function facility management	WND	Douglas Tillinger President
8	Boston By Design Inc. 136 Willard Road, Brookline 02445 (617) 232-9450	100	WND	50 1	Special events, historical tours, transportation, meeting planning, hotel bookings	Distripress, opening reception, held on Sept. 10 at the State House; attendance: 1,500	Laurel Koufman President
9	The Event Company P.O. Box 419, Gloucester 01930 (978) 283-4884	75	75	5 1	Tent and equipment rental for outdoor events	Inside Out Soul Festival, held Aug. 2-4 at Loon Mountain, N.H.; attendance: 30,000	Taylor Hedges Owner
10	Corinthian Events ² 20 Park Plaza, Suite 100, Boston 02116 (617) 292-0070	75	15	NA 1	Event planning, destination management, corporate entertaining, tours, activities, transportation, hotels	Fidelity Investments service recognition event, held on Sept. 12 at the Boston Marriott Copley Place; attendance: 600	Mary Coch, Jill Tate, Courtney Church, partners
11	Anything Balloons & Flowers 140 Elliott St., Unit B, Beverly 01915 (978) 921-8242	67	225	5 1	NA	Dunkin Donuts 50th Anniversary Party at the Bayside Exposition Center, held on Jan. 18	Peggy Alperin President
12	Rafanelli Events Management Inc. 450 Harrison Ave., Boston 02118 (617) 357-1818	67	60	15 1	Event design, planning and production	Boston Magazine's Best of Boston Party, held Sept. 6 at the World Trade Center; attendance: 2,500+	Bryan Rafanelli President
13	B. Edelin Events Planning Inc. 53 Worthington Road, Brookline 02446 (617) 566-1678	50	15	1 1	Event planning, from concept and design to site selection, graphics, caterings, on-site management	"A View From All Sides: Parenting Education Conference" presented by Wheelock College on Nov. 6 at Royal Plaza Hotel, Marlborough; attendance: 800	Barbara Edelin President
14	Millennium Events Corp. 316 Newbury St., Boston 02115 (617) 542-8811	45	20	7 1	Special event production, marketing and strategic design & implementation, photography/videography	Arts Festival of Boston, held on Sept. 7-10 at Newbury Street, Copley Square, Wang Theater; attendance: 200,000	R. Gregg Nourjian Founder, president, CEO
15	ResourcePlus 200 Seaport Blvd., Boston 02210 (617) 385-5088	30	40	17 1	Event management and operations, theme development, site recommendations and negotiations	Boston Wine Expo, held at the World Trade Center Boston; attendance: 16,000	Denise Coll Chief operating officer
16	NEET Events Inc./TeamNet Boston 17 Long Leaf Road, Boylston 01505 (508) 869-6622	25	16	1 1	Event and meeting management	Boston's Baby Fair, held April 1 & 2 at the Bayside Exposition Center; attendance: 20,000	Anita Thomas President
17	Professional Meeting Planners 5 Central Square, Stoneham 02180 (781) 279-9887	15	8	5 1	Site selection and contract negotiations, meeting consultation, budget & expense reporting	WND	Lori Gershaw President
18	Commonwealth Promotion Inc. 637 Tremont St., Boston 02118 (617) 266-6540	6	WND	5 1	Event marketing and management company that produces exhibitions, consumer shows, fund-raising events and corporate functions	Annual College First event, which brings over 150 national advertisers together with 20,000+ college students for a two-day event	Betty Fulton President
19	Cornerstone ³ 86 Pleasant St., Marlborough 01752 (508) 460-1900	5	15	30 1	Meetings, special events and incentive travel programs	WND	Jonathan Danforth President
20	InnoVision Inc. Damonmill Square, Concord 01742 (978) 369-9477	5	4	10 1	Marketing consulting and communications, specializing in corporate events	Genuity's Rocket Product Launch, held Sept. 14 at Lowell Auditorium; attendance: 3,000	Phil Knight Principal

Source: BBJ survey. Greater Boston Convention & Visitors Bureau.
Ties ranked by Mass. clients.
NA—Not available or not applicable. WND—Would not disclose.

1. MeetingMakers Inc. is a division of Fugazy Executive Travel.
2. Corinthian Events' three managing partners are Mary Coch, Jill Tate and Courtney Church.
3. Cornerstone is a division of Navigant International.

—Compiled by Patrick Lawlor
& Sean McFadden