



STUDY PLAN

Why do you want to study at Les Roches International School of Hotel Management? (motivation, etc.)

To perform well in graduate period, learning capacity is essential, and I believe I have a big advantage in this respect. Since the freshman year in China Youth University of Political Studies, I have studied hard and kept good performance. After four years' systematic English studies such as Interpretation, Translation, Basic English, Advanced English, etc., I got an over-all GPA of 3.1 and I have already passed Test for English Majors-Band 4. Furthermore, I got band 7.0 in IELTS examination this year. Besides English, French and Japanese are my minors during my undergraduate period, I think, which will greatly contribute to my future studies and career.

Out of classroom, I passionately dedicated to campus and social practices to improve myself. As the street dancing team leader of University Students Art Troupe, I led team members to participate in various campus and commercial shows. I also took part in some municipal-level street dancing competitions. In addition, I am passionate in volunteer activities. In my spare time, I like fencing, jazz and playing erhu which help me to release pressure and enrich my life. All these activities enhance both my communication and teamwork skills, as well as foster my strong adaptive abilities. I participate actively in internship of different fields as well. For example, I was the interpreter for Embassy of Finland, Finland Tourism Bureau and Finn Air's promotion activities; volunteer for Lenovo and Haier's kick-off meetings; guide for 2014 Beijing Automobile Exhibition, etc. Along with the experiences listed above, I also had an internship experience in a four-star hotel, from which I have a better understanding of hotel industry.

Further, grown up in a family, where my mother started her company years ago, I have always been interested in business especially hospitality management. With the rapid development of China's economy in recent years, hotel industry has become one of the fastest developing industries in China. And China has become one of the biggest tourism markets around the world, attracting many international first-class brand hotels. But compared with many other developed countries such as America, Switzerland, France or Japan, China's hotel industry is still in its early developmental phase and lacks industry professionals with international perspectives as well as managerial skills. By talking with my parents and after careful consideration, I decided to pursue hospitality management as my graduate field.

Cherishing deep passion for high-level hospitality education and pleasant study and living environment, I decide to pursue further education in your honored hotel management school. First of all, I love Switzerland from the bottom of my heart and Switzerland is always my first choice to study hospitality management. It is widely known that Switzerland is a country with highly International environment, rich cultural traditions and brilliant landscape, enjoying a high reputation in hospitality education around the world. I truly believe that Les Roches which located in Switzerland is the best place for me to seek advanced knowledge and comprehensive professional development. During two years in Les Roches, I can learn from famous hospitality masters about the operation of hotel business, which is one of dreams for all the hospitality education seekers. Meanwhile, Les Roches not only provides professional education in hotel management, but also offers students with internship opportunity more than in hospitality field but in other related fields. Through these internships, students would have chances to put what has been learnt in classes into practice during internships. In addition, in Les Roches, I can contact with people from all over the world and get to know cultures from different countries and places. This would broaden my vision and foster my international perspective. I believe all of these would make me more competitive after graduation. After graduating from Les Roches, I hope to start my career in an international brand hotel to accumulate state-of-art industry experience and put what I have learnt in Les Roches into practices. My ultimate career goal is to start my own restaurant or bakery.

Date:

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Signature:

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