

ECO 540 Final Project Part One Milestone One Rubric

(5 pages)

Submit a brief historical background of the firm you have selected for your final project case study briefing document. In addition to providing background information, explain the key issues that have led to the merger situation.

Specifically, the following critical elements must be addressed:

1. **Historical Background:** What is the background of the chosen firm?
2. **Key Issues:** What key issues contributed to the chosen firm's merger situation?

Guidelines for Submission: Final Project Part One Milestone One should follow these formatting guidelines: 5 pages with double spacing, 12-point Times New Roman font, one-inch margins, and citations in APA format.

Instructor Feedback: This activity uses an integrated rubric in Blackboard. Students can view instructor feedback in the Grade Center. For more information, review these instructions.
