

Week 1: Week 1 - W1 Assignment 3

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DROPBOX DELIVERY REQUIRED

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Technical St

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Assignment 3: Outlining a Research Process

A company is considering creating and selling a new type of cookies. Create a report explaining the research process that should be used by the company to make this decision. Your report should answer the following questions:

- What is the research question?
- What is the proposed research?
- How would you design the research project?
- What data would you collect and how would you prepare that data?
- How would you analyze and interpret the data?
- How would you report the results?

Submit your report in a two- to three-page Word document.

Submit it to the **W1: Assignment 3 Dropbox** by the end of **Tuesday, June 21, 2016**.

Name your document **SUO_BUS3059_W1_A3_LastName_FirstInitial.doc**.

On a separate page, cite all sources using the APA guidelines.

Assignment 3 Grading Criteria

Maximum Points

Created a report explaining the research process that should be used by the company.

5

Stated the research question(s).

5

Analyzed and explained the proposed research.

5

Analyzed and explained how you would design the research project.

5

Analyzed and examined the data that you would collect and how you prepared the data.

5

Analyzed and explained how you would analyze and interpret the data.

10

Analyzed and explained how you would report the results.

10

Used correct spelling, grammar, and professional vocabulary.

5

Cited all sources using the APA guidelines.

Total

50

