

IDS 400 Milestone Three Guidelines and Rubric

Having created and revised your outline in Milestone Two, the next step in the process is to create the visual facet of your presentation. Keep in mind that your voice will be the primary carrier of your message and that visuals play a supporting role. You want your voice and visuals to work together and not compete for attention, so you should minimize the number of words on each slide and maximize the use of visual elements, including photos, illustrations, and graphs.

This document provides standard language for courses that use Blackboard integrated rubrics. When term prepping courses, please note that in some courses, both formative and summative rubrics are integrated, while in other courses, only summative rubrics are integrated. Refer to [this document](#) for instructions on building integrated rubrics.

Here are some resources to help you think about creating effective visuals that will support your oral presentation:

- [How Can I Make My PowerPoint Presentations Amazing?](#)
This article shares a good variety of resources for using PowerPoint.
- [You Suck at PowerPoint! 5 Shocking Design Mistakes You Need to Avoid](#)
This slideshow is somewhat irreverent, but makes strong points about presentations.
- [Life After Death by PowerPoint 2010](#) (9:28)
This humorous video makes serious points about problems to avoid when creating a presentation.

For this milestone, complete the following tasks:

- Prepare your slide presentation using the Milestone Three Guidelines and Rubric document for reference. Keep in mind that you will be recording the slides on your screen as you narrate them using the recording tool of your choice.
- Once you have completed the slides, export (or save) the set as a PDF document.
- Post a message in the Milestone Two discussion board, and attach your PDF file and your outline for Milestone Two.
- View and provide helpful feedback to at least two other presentations, pointing out strengths and improvement suggestions.

Rubric

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Format: Consistency	The design of the presentation displays exceptional skill with continuity and consistency	The content is presented in a consistent manner, although there are some elements that are not	The presentation shows little to no format consistency	20
Format: Clarity	The presentation displays innovative ways to make the content clear and understandable	The content is presented in a clear and concise manner	The content is presented with little regard to making it clear and understandable	20
Format: Aesthetics	The presentation shows great skill in design aesthetics and tastefulness	The presentation shows appropriate skill in designing with aesthetics in mind	The presentation shows a lack of understanding of design aesthetics	20
Content: Photos and Graphics	Photos and graphics are of exceptionally high quality and appropriate to the content; they demonstrate outstanding creativity and match with the narrative	Photos and graphics are of good quality and appropriate to the content	Photos and graphics are of poor or inconsistent quality, and/or may not be appropriate to the narrative content	20
Content: Text	Text is consistently readable, is used judiciously, and supports the narrative content; fonts are limited to two sizes and two types	Text is consistently readable and supports the narrative content, though some text may be excessive for the purpose; fonts are limited to two sizes and two types	Text is often unreadable and excessively long and/or does not support the narrative content	20
Earned Total				100%