

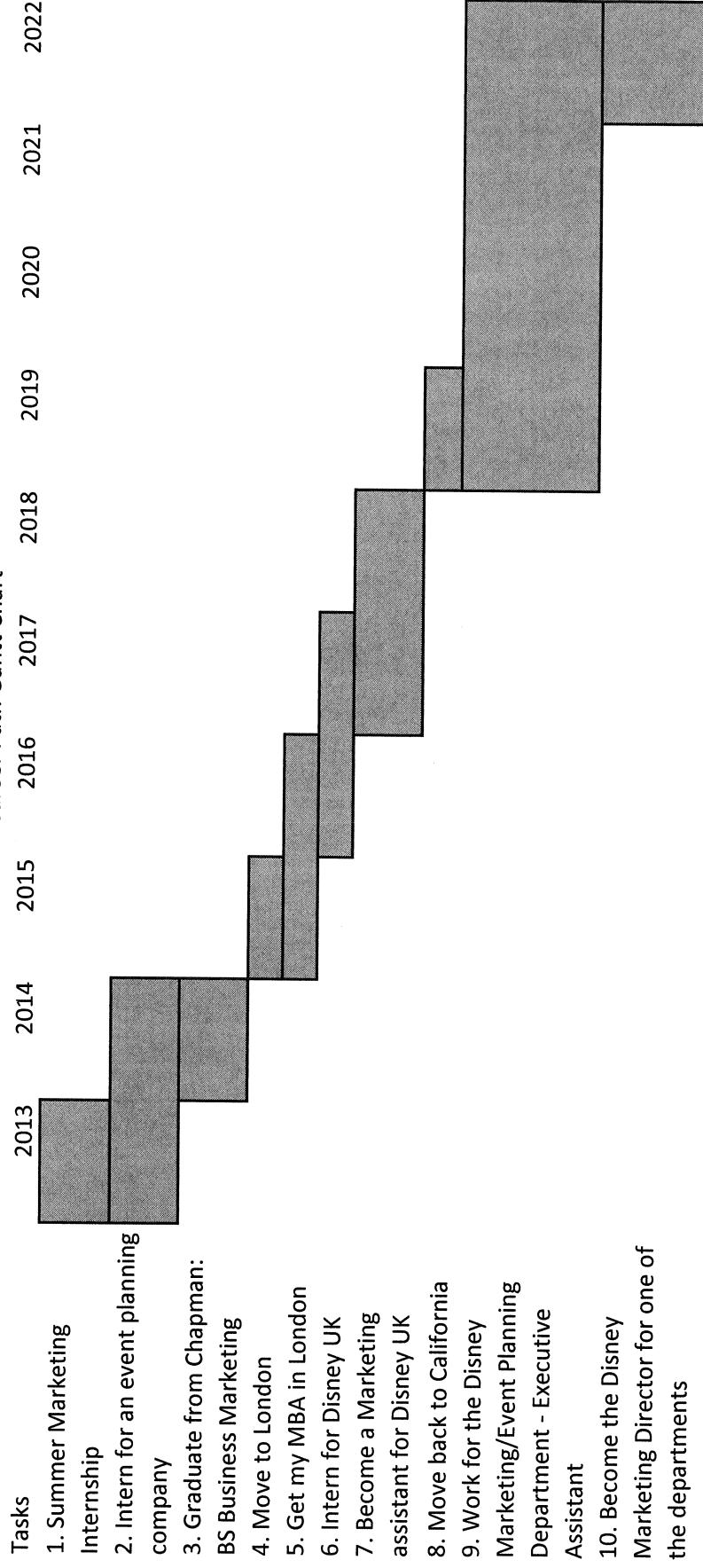
Personal Career and Professional Growth Plan

Activity/Task	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
1. Research companies/ jobs											
2. Update resume/ cover letter/ LinkedIn											
3. Application/ interview process											
4. Graduate from Chapman											
5. Wieden+Kennedy Media Planner											
6. Wieden+Kennedy Account Executive											
7. Research NBC careers/ jobs											
8. Update resume/ cover letter/ LinkedIn											
9. Application/ interview process											
10. NBC Page											
11. NBC Assistant											
12. NBC Manager!											

1. 7/2013-12/2013: I'll be researching jobs within ad agencies, specifically Wieden+Kennedy NY, because they have accounts with entertainment companies (ABC TV).
2. 7/2013-12/2013: Updating my resume, cover letter, and LinkedIn is important when job searching. Updates will include new internships or industry experience.
3. 1/2014-6/2014: After researching job openings, I'll apply and interview with many of the companies. If all goes well, I would get hired with W+K as a media planner.
4. 6/2014: Graduation from Chapman University with a B.S. in Business Administration, emphasis in Marketing and minor in Advertising.
5. 7/2014-12/2016: Immediately after graduation, I would start my job at W+K as a media planner on an account (hopefully ABC TV) and continue with this job for 2.5 years.
6. 1/2017-12/2018: After being a media planner and proving myself as a competent advertising professional, I would like to get promoted to be an Account Executive on the ABC TV account. I will continue this job for two years
7. 1/2018-4/2018: While at W+K, I would like to look for a job at NBC in order to start my career path as a marketing or advertising manager.
8. 1/2018-4/2018: Simultaneously, I would be updating my resume, cover letter, and LinkedIn with new experience in the industry as well as new skills learned from W+K.
9. 4/2018-12/2018: I will apply and interview with NBC throughout this period and will ideally get hired at NBC for the Page Program.
10. 1/2019-12/2019: After 4.5 years at W+K, I would move to NBC to be a Page. The Page Program is a one year program and is one of the best ways to get your foot in the door to further your career at NBC. My experience with the ABC TV account will give me insight into the entertainment industry.
11. 1/2020-12/2021: After going through the Page Program, I would hopefully get hired as an Assistant in the Marketing department at NBC Entertainment for 2 years.
12. 1/2022-12/2023: After two years as an assistant, I hope to be promoted to a Marketing Manager at NBC Entertainment where my salary will be around 60-90k.

Put estimated \$ salaries for different job titles

Career Path Gantt Chart



- #1 - I plan on interning for a fashion company during Summer 2013 to get hands on experience in marketing/event planning.
- #2 - Get an internship with an event planning company so that I can get hands on experience in the field, Fall 2013/Spring 2014.
- #3 - Receive my BS Business Administration, Marketing emphasis and IES minor, Spring 2014.
- #4 - Move to London to get my Masters in an international setting and become more of a global citizen.
- #5 - Graduate from a University (TBD) after completing the Masters program, Spring 2016.
- #6 - Intern for the marketing department at the Disney UK - Hammersmith location, during/after my Masters.
- #7 - Become an assistant in the Disney UK Marketing department and work there for 1 year, network & make connections.
- #8 - Move back home to California to be back by Disneyland, because that is where I want to end up living.
- #9 - Be an executive assistant (based on references from UK Disney) in Marketing/Event Planning dept for Disney, Salary: \$63,500. ✓
- #10 - Get promoted to be the Disney Marketing Director for one of the many departments within the company, Salary: \$145,500. ✓