COURSE CODE AND NAME: BBPW3103FINANCIAL MANAGEMENT I
SME: ALI SHAFEEU
INTERNAL MODERATOR: RATNA
REVIEWER: AP LOO SIN CHUN
MALDIVES/JAN2016

ASSIGNMENT QUESTION

PURPOSE

The purpose of this assignment is to enhance learners' analytical skills in evaluating firms' financial position and performance.

REQUIREMENT

Select a company in Malaysia (excluding financial sector) which is listed in Bursa Malaysia. Analyse and evaluate the company's three year financial performance, based on their financial statement for year 2013,2014 and 2015.

[40 Marks]

ASSIGNMENT*RUBRICS*

MANAGEMENT I / January 2016

			Low	Fair	Above average	Excellent	
	Marks / **Weight**	0	1	2	3	4	**Max Marks**
	1	No introduction was given.	Clear introduction of the company that covers any one of the following: the company's' names, establishment year, business activities and business development, and financial highlights.	Clear introduction of the company that covers any two of the following: the company's' names, establishment year, business activities and business development, and financial highlights.	Clear introduction of the company that covers any three of the following: the company's' names, establishment year, business activities and business development, and financial highlights.	Clear introduction of the company's that covers all the following: the company's' names, establishment year, business activities and business development, and financial highlights.	**4**
ratios	**4**	No computation of any ratios and interpretation were given.	Some relevant ratios for three years were correctly computed and workings were provided. No interpretation was given.	Some relevant ratios for three years were correctly computed and workings were provided. Unclear interpretation and description were given.	Most of the relevant ratios for three years were correctly computed and workings were provided. Clear interpretation and description were given.	All the relevant ratios for three years were correctly computed and detailed workings were provided. Clear and detail interpretation and description were given	**16**

Analyse and evaluate the company's three year financial performance - Liquidity ratio. - asset management ratio. - leverage ratio. - profitability ratio - market value ratio.	**4**	No analysis and evaluation given	Some analysis and evaluation of the company's performance was provided.	Some analysis and evaluation of the company's performance was provided. With justifications for the changes in some ratios	Clear and adequateanalysis & evaluation of the company's performance was provided. With justifications for the changes in most of the ratios.	Clear and deta evaluation of company's pe was provided. reasons and ju for the chang ratios .
Summary	**1**	No summarisation was given.	Irrelevant points were summarised.	Some relevant key points were summarised but in incoherent manner.	Some relevant key points were clearly summarised, and written in a precise and coherent manner.	All relevant k were clearly s and written i and coherent
Total points	**10**					

ANSWER GUIDE

1. This assignment consists of ONE **(1)** question.
2. This is an individual assignment.
3. The assignment will be evaluated based on accurate explanations which fulfilled the requirements of the questions and supported by credible points.
4. The assignment should be 8-10 pages long excluding references and appendix (if any).
5. You are required to undertake some degree of research through scholarly articles and other materials such as newspaper articles available to support your analysis and evaluation.
6. References in **APA style** must be included and taken from reliable sources such as books and journals.

   Refer to: http://www.emich.edu/halle/style_guides.htmlto view the details and samples of APA style.
7. **Plagiarism, copying** and **cheating** will **NOT** be awarded any mark, and **disciplinary actions** will be taken instead.
8. The cover of the assignment should details student details ***(including the full name, student ID, program, intake/batch, and contact number).***
9. Completed assignment must be placed on the **Assignment Drop Box located in reception before 6:00pm of Thursday, 18 February 2015 and upload a softcopy to Student Portal (Moodle) by 11:59pm of the due date.**
10. This assignment contributes **40%**of the total marks for the course.
11. If Extensions on Assessment is granted, the approved assignment