U.S. Doing business in Italy

Assignments:
To be determined
Week 5: 8-10 minute oral presentation on specified country project
Week 6: No class, papers due

Final Project

www.CIA.gov
- World Factbook

Chose a country and provide a written overview of that nation's current economic condition. Consider variables such as employment, population, trade statistics, industrial structure, incoming and outgoing foreign direct investment, political stability, trade block membership, prospects for economic growth, culture, business ethics, tariffs, non tariff barriers, currency stability, general openness to trade and investment, protection of intellectual property rights etc… Your overview should present a detailed picture of the main economic and trade related issues that currently exist. You will want to evaluate the competitive advantage of your chosen country and provide strategic commentary on each of the six entry modes. Finally you will want to discuss the nation you have chosen government's fiscal condition (national debt).

All of above

Please provide a high level view of the nation's economy as it relates to being a destination for US exports and investments.

Please e-mail papers to earnold@tciallc.com

Can use graphs
* great visual

Please cite all sources

Employment • Unemployment rate - compare it back to the U.S.
- give over a time period (you choose)
Labor Force Participation - What % is actually working - compare to U.S.
Employment rate - How many ppl are actually working of total population - comp

Population • Age etc.
The younger, the more economic growth/value

Trade Statistics • How much export/import?
• Markets? U.S. trading partner? How much export to U.S.
• trade surplus?

Industrial Structure • What industries in the country? Major industries

Incoming/outcoming FDI • Any oth U.S. Investment?
• Any other countries invest in Italy?
• Italy invest in other countries?

Political Stability • Attractiveness of nation
• expropriation (gov't takes over a private business)

Trade Block Membership (subsection of Trade Barriers)

- In a trade block?
- pay export ~~taxes~~ tariffs?
- More expensive to export now than X years ago?

Prospects for economic growth
(HSBC story)

- growing at _% a year

Culture

- very limited on what you talk about (1 paragraph)

Business Ethics

- Bribes?

Tariffs / Non-Tariff Barriers

- can avoid tariffs?
- meets regulatory requirements
- Foreign content requirements?

Currency / stability

- exchange rate over a period of time
  www.OANDA.com/currency/converter
- easier / harder to export?

General openness to trade + investment

- open?
- Keeping ppl out

* Protection of intellectual property rights

- Patents?
- Respect for rights?
- open markets?

6 Entry Modes

Nations Fiscal situation

- In debt?