

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Excellent | Good | Fair | Poor                            |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|------|------|---------------------------------|
| <b>Purpose:</b> The writer presents an easily identifiable, <u>focused</u> , and thought-provoking thesis that appeals to an intended <u>audience</u> .                                                                                                                                                                                                                                                                                                                                    |           |      | X    | lack of focus<br>unity, purpose |
| <b>Development and Organization:</b> The paper moves coherently, logically, and creatively from an engaging introduction to a well-demonstrated conclusion. Paragraphs coherently fit within this structure and present pertinent examples and evidence to support central and subsidiary ideas.                                                                                                                                                                                           |           |      | X    | paragraphs<br>lack focus        |
| <b>Style, Grammar, and Conventions:</b> Sentence structure displays sophistication, varying according to the content, purpose, or audience. Transitions add to the logical development of the topic. The essay exhibits a solid command of word variety and a tone and diction appropriate for the subject and its implied audience. Sources are purposeful and smoothly integrated into the discussion. Mechanics (grammar, punctuation, spelling and documentation) are nearly flawless. |           |      | X    |                                 |