

language change, the reason behind this endlessness is obvious. This is so because coming up with words that are suitable for use in political terms is difficult. At times, politicians end up using harsh words that can otherwise be avoided by the use of euphemism. It is unethical to use vulgar in public places and especially where there are children who may pick up the language and apply it in their lives (Starcevic 181).

look at various political and language

To begin with, being politically correct is relative. Different people have different political affiliations, but all these fit in the same society. Abusive language should be avoided at all costs, and this can be done by employing the art of using a euphemism. Utterances that may result in hate and violence are toned down by euphemisms that are less harsh and may not steer the society into violence. In that sense, euphemism plays a critical role to contain the political heat that comes up naturally from political activities and politicians' utterances. Euphemisms are used to put across a message without bringing undesired emotions (Halmari 830).

The approach politicians give delicate or unpleasant topics is of paramount importance. It is the bond in politics to appear as polite as possible and sensitive to people's concerns while, at the same time, luring them to favor or attack an opponent. Politicians tend to avoid expressions that have unpleasant connotations to avoid a negative impression. To this end, euphemism comes in handy to depict the politician as being sensitive to the audience concerns. Politicians also need to have allies among other politicians, and this also brings up a challenge on how to handle the other politicians because no politician is certain that they will win their respective seats. Tolerance is encouraged and can be brought about by use of euphemism to convince others to be aligned with your goals.

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