

theory - what is euphemism Yang

apply to texts least most unethical

How to use Euphemism in Ethical Decision Making

If Language is a world, euphemism is the hero who saved the world. People are becoming more sensitive to every word with others are saying in the society. We could fight because of one word, and we may also fall in love with each other because of one word. Language leads the emotional connection between people. How to use language is an art, and euphemism is also the art of substituting an offensive language with that which is less offensive or more acceptable. Naturally euphemizing is assumed to be of a good intention and purpose. However, there are complications that arise from the use of euphemism rendering it complex in some situations. We may ask: How is euphemism used to promote ethics and morality in the society? How does challenges that come up in euphemizing and how euphemizing affects decision making. Besides, It is important to know how euphemism is applied by media houses and politicians in making ethical decisions.

who is making the decisions

general At the outset, it can be noted that the ethical position of society is informed by moral philosophies. The philosophies dictate what moral responsibilities to uphold which include the responsibilities of doing good. Euphemism is used to reduce the harm of negative statements in different forums. In a society where unethical characters exist, and other criminal activities like sexual abuse are experienced, the use of euphemism is needed to pass a message to the authorities in a way that will not cause pain to victims. More so, the use of exact harsh words may traumatize the victims. Euphemism has been in existence and has been widely recognized throughout the human history. Some of the Common euphemisms include those relating to death, those relating to nature

general