

OHL SCHOOL OF CONSTRUCTION

BCN 3761 — SPRING 2015 TERM PROJECT

The BCN 3761 Term project shall be undertaken by teams of two students. Students should select their own partners. The project itself shall consist of the following two parts:

Part One:

A written research summary paper. The paper shall be a minimum of three (3) pages, **double spaced**, in 12 point, "Ariel" font. Students are to structure the paper as stated below and cite all references using APA style (www.apastyle.org). As discussed in class, the student must submit the paper to "turnitin.com" and obtain a complete Similarity Report prior to submission of the paper to the instructor. The Similarity report must be bound with and submitted with the student's original paper.

Paper Due Date:

Papers are due at 6:25pm on April ^{2nd} 2015. Papers submitted on or after 6:26pm will earn a grade of ZERO! A hard copy of the papers must be submitted in person; no emails will be accepted!

Part Two:

Each student shall make a power point supported oral presentation. The length of the presentation should be between a minimum of five (5) and a maximum of ten (10) minutes. Each student is required to submit a copy of the presentation on a CD or similar portable data storage device at the time of the presentation.

Presentation Date:

The presentations will be held in class beginning April 9, 2015 and will extend for a total of three class periods (April 9, 16 and 23). All students must attend all presentations. Students missing his or her assigned presentation date will receive a grade of zero for the presentation. Student not in attendance on other presentation dates will receive a 25 point penalty on their presentation grade.

TOPIC:

The TOPIC of this term's paper will be "*An Intercultural Study of an International Construction Project*". The construction companies will be randomly assigned in class. Using a project undertaken by the assigned company, outside their home country and outside the United States, each student will generally discuss intercultural issues commonly encountered during the construction process. This discussion, at a minimum, should include the following:

1. A brief history of the subject company including but not limited to the following:
 - A. How long it has been in existence
 - B. How many employees it has overall

- C. How many offices it has and where they are located
- D. The type and volume of work the company typically undertakes

2. Identify and discuss a specific issue, or issues, that is, or are, resolved during the construction process [these issues could include: construction safety, the approval (permitting) process, project management issues, financing issues & administrative issues].
3. Discuss specific challenges the company faced on this project due to the intercultural issues facing a company undertaking construction outside its home country.
4. Discuss your understanding of how intercultural issues affect the way construction projects are undertaken by global construction companies. How does the process differ from that undertaken in the U.S.?
5. In concluding, discuss how this assignment has affected your outlook toward the tenets of global citizenship, as articulated in class.

FORMAT:

The body of the paper must follow the following guidelines noted below regarding main section titles. All titles shall be in 12 point Ariel font, Caps, bolded. Any variation from this format will result in a substantial grade penalty (25%).

Title

Student Name

Panther I.D.

INTRODUCTION / NARRATIVE (*Item 1*)

CONSTRUCTION ISSUES AND CHALLENGES (*Item 2 & 3*)

INTERCULTURAL ISSUES (*Item 4*)

STUDENT'S PERSPECTIVE (*Item 5*)

Following is a list of 24 international construction firms from which the random selection will be made in class.

LIST OF INTERNATIONAL CONSTRUCTION COMPANIES FOR TERM PROJECT

1 HOCHTIEF AG

2 STRABAG SE

3 BECHTEL U.S

- 4 SAIPEM
- 5 BOUYGUES
- 6 GRUPO ACS
- 7 OHL SA
- 8 KAJIMA CORP
- 9 OBAYASHI CORP
- 10 TAISEI CORP
- 11 EIFFAGE
- 12 BILFINGER
- 13 SHIMIZU CORP
- 14 FERROVIAL
- 15 SKANSKA AB
- 16 VINCI
- 17 FLUOR CORP
- 18 ROYAL BAM GROUP NV
- 19 KIEWIT CORP
- 20 KBR
- 21 OAS SA
- 22 URS
- 23 TECHNIP
- 24 LEND LEASE GROUP

PROCEDURE

Topic international construction companies will be distributed to each student on a random basis in class. Each student will select a numbered slip from a container that the instructor will have at that time. Each number selected will correspond to one of the companies listed. Submission of project outlines and final term papers will be as noted on the class syllabus.

ACADEMIC MISCONDUCT

Plagiarism will not be tolerated. Everything must be presented in your own words. We intend to review each paper and presentation for evidence of plagiarism. The penalty for those found to be plagiarizing will be an automatic "F" in the course and possible referral to the FIU Honor Court. As discussed above and in class, term project papers are to be submitted electronically using "turnitin.com," and will be screened for plagiarism.