

Course Code: BTM8103-8

Course Start Date: 09/01/2014

Section: The Theory of Management

Week: 2

Activity: Prepare a Validity Paper

Activity Due Date: 09/14/2014

Activity Description

Based on your topic of interest, write a paper in which you compare and contrast the characteristics of external, internal, and construct validity. In addition, please identify the threats to external and construct validity. Please discuss how validity issues could impact your envisioned research.

Support your paper with a minimum of 5 resources. In addition to these specified resources, other appropriate scholarly resources, including older articles, may be included.

Length: 5-7 pages not including title and reference pages

References: Minimum of 5 scholarly resources.

Your paper should demonstrate thoughtful consideration of the ideas and concepts that are presented in the course and provide new thoughts and insights relating directly to this topic. Your paper should reflect scholarly writing and current APA standards. Review [APA Form and Style](#).

Be sure to adhere to Northcentral University's Academic Integrity Policy. View the [Northcentral Academic Integrity Tutorial](#) to refresh your knowledge of how to achieve academic integrity.

Upload your assignment using the Upload Assignment button below.

Learning Outcomes

- 2.0 Evaluate the differences between facts and theory, as well as concepts and variables.
- 4.0 Evaluate the concepts of construct validity and measurement reliability.

Resources

Books	
Reference	Instruction
Cozby, P. C. (2012) Methods in behavioral research.	Read Chapters 4 and 5
Trochim, W., & Donnelly, J. (2008) The research methods knowledge base.	Read Chapters 2, 3, and 7

Section 6: Northcentral Dissertation Center

Week 6

Assignment : Explore the NCU Template PhD Degree CP (10 Points) Due: 10/12/2014
2013 and Best Practices

Section 7: Synthesis: Research Problem, Method, and Design

Week 7

Assignment : Formulate Hypothetical Research Designs (10 Points) Due: 10/19/2014

Week 8

Assignment : Propose and Justify a Research Method and Design (30 Points) Due: 10/26/2014

Section 1: The Application of Theory

Section Instruction:

This section will review facts, theory, concepts, and variables. Theory is always a tough section of any course. Theory is also an important foundation that must be laid before building to the next phase. For example, it is essential that students understand theories of relationships between variables and causality, before progressing in their dissertation program. Equally essential, before selecting a methodology for your dissertation, you, as the Principle Investigator for your study, need to know the underlying theory behind the methodology of your proposed research. For example, if you undertake a quantitative study, it is important that you become familiar with quantitative theory.

After completing the readings and assignments in this section you should be able to do the following:

Learning Outcomes: 1, 2, 3

1. Argue the criteria for selection of a research method.
2. Evaluate the differences between facts and theory, as well as concepts and variables.
3. Examine the use of a theoretical perspective in the design process.

Required Readings:

Refer to the Books & Resources section of each Week's introduction for the required readings.

Week 1:

Week Description:

Theoretical Framework

This week you will explore the concept of theoretical framework of a research project.

1. Review the resources listed in the Books and Resources area below to prepare for this week's assignments.
2. Go to [Northcentral University Dissertation Center](#) and review the following:

- a. Northcentral University Concept Paper Template
- b. Concept Paper Best Practices

Activity Resources:

Book

Cosby, P. C. 2012 Methods in behavioral research.

Instruction: Read Chapters 1 and 2

Creswell, J. W. 2013 Research design: Qualitative, quantitative, and mixed methods approaches.

Instruction: Read Chapters 1 and 3

Website Link

Northcentral Dissertation Center http://learners.ncu.edu/ncu_diss/default.aspx

Instruction: View Concept Paper Template and Concept Paper Best Practices

Assignment : Compose a Theoretical Perspective (10 Points) Due: 09/07/2014

Activity Description:

Based on your research interest, write a Theoretical Perspective section for your envisioned dissertation research. Theoretical frameworks provide a basis for the study; examples include social and psychological theories, organizational theories, leadership theories, economic theories, and educational theories.

Support your paper with a minimum of 5 resources. In addition to these specified resources, other appropriate scholarly resources, including older articles, may be included.

Length: 5-7 pages not including title and reference pages

References: Minimum of 5 scholarly resources.

Your paper should demonstrate thoughtful consideration of the ideas and concepts that are presented in the course and provide new thoughts and insights relating directly to this topic. Your paper should reflect scholarly writing and current APA standards. Review [APA Form and Style](#).

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Activity Learning Outcomes:

- 1.0 Argue the criteria for selection of a research method.
- 2.0 Evaluate the differences between facts and theory, as well as concepts and variables.
- 3.0 Examine the use of a theoretical perspective in the design process.

Section 2: The Theory of Management

Section Instruction:

In this section, you will be exploring validity as it applies to measurement. It is important to understand the concept of validity early in the process of your research so that you will be able to identify your measurements as valid. The key topics for this section are Theoretical Framework and External, Internal, and Construct Validity.

After completing the readings and assignments in this section you should be able to do the following:

Learning Outcomes: 2, 4

2. Evaluate the differences between facts and theory, as well as concepts and variables.
4. Evaluate the concepts of construct validity and measurement reliability.

Required Readings:

Refer to the Books & Resources section of each Week's introduction for the required readings.

Week 2:

Week Description:

Validity: External, Internal, and Construct

This week you will explore the concept of validity of a research project.

Review the resources listed in the Books and Resources area below to prepare for this week's assignments.

Activity Resources:

Book

Cozby, P. C. 2012 Methods in behavioral research.
Instruction: Read Chapters 4 and 5

Trochim, W., & Donnelly, J. 2008 The research methods knowledge base.
Instruction: Read Chapters 2, 3, and 7

Assignment : Prepare a Validity Paper (10 Points) Due: 09/14/2014**Activity Description:**

Based on your topic of interest, write a paper in which you compare and contrast the characteristics of external, internal, and construct validity. In addition, please identify the threats to external and construct validity. Please discuss how validity issues could impact your envisioned research.

Support your paper with a minimum of 5 resources. In addition to these specified resources, other appropriate scholarly resources, including older articles, may be included.

Length: 5-7 pages not including title and reference pages

References: Minimum of 5 scholarly resources.

Your paper should demonstrate thoughtful consideration of the ideas and concepts that are presented in the course and provide new thoughts and insights relating directly to this topic. Your paper should reflect scholarly writing and current APA standards. Review [APA Form and Style](#).

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Activity Learning Outcomes:

- 2.0 Evaluate the differences between facts and theory, as well as concepts and variables.
- 4.0 Evaluate the concepts of construct validity and measurement reliability.

Section 3: Ethics in Research**Section Instruction:**

You can probably name a study or two where unethical research was conducted on human beings. At times, this can cause significant harm. For example, a group of rural black men living near Tuskegee, Alabama thought they were being given free medical care for syphilis when in reality they were denied the cure. The Tuskegee case is only one example of researchers treating study subjects unethically, which has caused the government to impose federal regulations to assure that all studies involving humans are ethical and truthful to subjects. Northcentral University takes its responsibility very seriously and requires all research by any university member to be reviewed by the Institutional Review Board. In this section, you will explore the requirements for research at Northcentral.

After completing the readings and assignments in this section you should be able to do the following:

Learning Outcomes: 1, 7

- 1. Argue the criteria for selection of a research method.
- 7. Anticipate ethics requirements when conducting research with human subjects.

Required Readings:

Refer to the Books & Resources section of each Week's introduction for the required readings.

Week 3:**Week Description:****CITI Course; Ethics**

In accordance with federal regulations and Northcentral policy, all research conducted by faculty, staff, and Learners, including funded as well as unfunded projects, involving human participants must be reviewed and approved by an appropriately constituted committee before such investigations are undertaken.

At Northcentral, it is the responsibility of the Institutional Review Board (IRB) to review and evaluate all research proposals, including those designed as dissertations. The primary purpose of the IRB review is to protect from undue risk and ensure the safety, welfare, rights, and dignity of all research participants. The nature of the IRB review is determined by the type of research activity proposed.

Review the resources listed in the Books and Resources area below to prepare for this week's assignments.

Activity Resources:**Book**

Cozby, P. C. 2012 Methods in behavioral research.
Instruction: Read Chapter 3

Website Link

CITI: Course in the protection of human research subjects. University of Miami. <http://www.citiprogram.org/default.asp>
Instruction: View Website

Document/Other

Steps for CITI Training
Attachment: Steps for CITI Training.docx
Instruction: Review Document

Assignment : Complete the CITI Course to Prepare an Ethics Paper (10 Points) Due: 09/21/2014**Activity Description:**

All individuals planning to conduct research must complete a web-based program called Collaborative Institutional Training Initiative (CITI), a Course in the Protection of Human Research Subjects. The course may require 4-6 hours to complete, but does not have to be conducted in one session. You will be completing required modules for the Social and Behavioral Sciences; note there are optional modules and there are modules you may complete for Biomedical Research.

The IRB may require additional modules if needed for your research investigation.

If you have successfully completed CITI in a previous course, you may submit the earlier certificate of completion.

If you have lost the certificate, contact CITI:

citisupport@med.miami.edu

Please **DO NOT** contact your instructor for technical assistance or lost certificates.

Please follow the step-by-step instructions outlined in the Steps for CITI Training document included in this week's Books and Resources to register for and complete your CITI training.

When you complete the course, you will see a screen containing your certificate of completion. Save this page. Upload your certificate using the Upload Assignment button below.

Activity Learning Outcomes:

- 1.0 Argue the criteria for selection of a research method.
- 7.0 Anticipate ethics requirements when conducting research with human subjects

Assignment: Prepare a Validity Paper

Week: 2

Instructor: Carrie Williams , DM cwilliams@ncu.edu

Introduction:

Validity: External, Internal, and Construct

This week you will explore the concept of validity of a research project.

Review the resources listed in the Books and Resources area below to prepare for this week's assignments.

Books and Resources for this Week:

Books

Reference	Instruction
Cozby, P. C. (2012) Methods in behavioral research.	Read Chapters 4 and 5
Trochim, W., & Donnelly, J. (2008) The research methods knowledge base.	Read Chapters 2, 3, and 7

Activities for week (09/08/2014 - 09/14/2014)

Activity 1: Complete Assignment 1

Due: 09/14/2014

September 2014						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

[Assignment \(1\)](#)