

Organization Plan for a Proposal Argument

Introduce and develop the problem.



Present your proposed solution to the problem.



Justify your proposed solution through a series of supporting reasons.



Respond to objections or to alternative proposals.



Conclude.

- Engage readers' interest in your problem.
- Provide background, including previous attempts to solve the problem.
- Give the problem "presence" by showing who is affected and what is at stake.
- Argue that the problem is solvable (optional).
- First, state your proposal concisely to serve as your thesis statement or claim.
- Then, explain the specifics of your proposal.
- Restate your claim and forecast your supporting reasons.
- Present and develop reason 1.
- Present and develop reason 2.
- Present and develop additional reasons.
- Anticipate and summarize possible objections or alternative ways to solve the problem.
- Respond appropriately through rebuttal or concession.
- Sum up your argument and help readers return to the "big picture" of what's at stake.
- Call readers to action.
- End with something memorable.