THE REAL WORLD 11.2

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Empowerment from a Maestro

estra conductors may look like they great power over their musicians, Alan Gilbert, music director of the York Philharmonic, believes it's all empowerment. He manages 106 meative musicians by being a skillful mader. Gilbert firmly believes in democand recognizes that his musicians considerable experience playing music. Gilbert believes only idiot would fail to make use of their ecerience and gets the musicians to by asking them for their help. He it's a delicate balance because albough conductors are expected to put "brand" on the orchestra, he be-

eles that the best music is played when all the musi-



Alan Gilbert, music director of the New York Philharmonic.

of the musicians by really showing them you know who they are and you identify with them and you trust them," he says.

A thoroughly modern conductor, Gilbert has an informal style. He appeared in a series of fun videos posted on YouTube to promote upcoming performances. His blog, featured on Musical America, focuses on what it's like to be a musical director. During concerts in the parks in New York City, he gives the audience a chance to vote through text messages and to choose the orchestra's encore piece, empowering the audience as well.

SOURCE: J. Shambora, "Advice from a Maestro," Fortune (April 11, 2011): 37–39; http://nyphil.org/about/alan_gilbert.cfm.

ndividuals closest to the work and to the customers should make the decisions and that this makes the best use of employees' skills and talents. You can empower

Four dimensions comprise the essence of empowerment: meaning, competence, determination, and impact.⁷⁷

murself by developing your sense of self-efficacy. You 11.2 helps you assess your

Meaning is a fit between the work role and the employee's values and beliefs. It is the engine of empowerment that energizes employees about their jobs. If employees' hearts are not in their work, they cannot feel empowered.

Competence is the belief that one has the ability to do the job well. Without competence, employees will feel inadequate and lack a sense of empowerment.

Self-determination is having control over the way employees do their work. Employees who feel they're just following orders from the boss cannot feel empowered.

Impact is the belief that one's job makes a difference within the organization. Without a sense of contributing to a goal, employees cannot feel empowered.

Employees need to experience all four of the empowerment dimensions in order feel truly empowered. Only then will organizations reap the anticipated rewards empowerment efforts. Empowerment increases organizational commitment dipob performance and reduces job stress.⁷⁸