

Chapter 1 – Supply Chain Management

- Defines SCM
 - Efficient & effective
- Global Supply Chain Management Environment
 - Many approaches
 - All need capability development
- SCM Outputs
 - Lead to Customer Satisfaction

15 areas of Global SCM (Highlighted in .ppt slides).

Twelve Drivers for Competitive Advantage

1. Coordinate traditional business functions
2. Collaborate w/SC partners on NonCore Competency Functions
3. Find supply chain synergies
4. Not all customers are equal
5. Identify and manage SC flow cycles
6. Manage demand (not just forecasts) in SC
7. Substitute information for assets
8. Systems are templates to be laid over processes
9. Not all products are created equal
10. Make yourself easy to do business with
11. Do not let tactics overshadow strategies
12. Are your supply chain strategies and reward structure aligned?