

Information Systems Mgmt

Write a one-page (250-word) paper that includes the following:

- Define a business process and give an example.
- Compare the book's methodology to the methodology you found in your research.
- Include a sentence or two on what you think about these methodologies.
- Be sure to reference the researched methodology.
- Provide a brief explanation of the relationship between business processes and information systems.

CSU requires that students use the APA style for papers and projects.

Unit III PowerPoint Presentation

In this presentation, you will describe the different data types and give examples of each. Conduct a brief research on the Internet about different data types. This research should supplement your readings for this lesson.

Create a 10-12 slide presentation describing the data types. Include the following in your presentation:

- Introductory slide
- Slide for each data type (containing a definition of the data type and examples of fields the type would include)
- Closing slide

Be sure to properly cite any sources you use for your presentation. Add presenter's notes that include talking points and details to each slide of the presentation.

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Unit III Project

Brochure

In this writing assignment, you will create a brochure advertising your services as a data repository.

Research commercial data repositories. Be sure to understand this business model, including the services, benefits, and marketing of services.

Use a publisher program to create a one-page, two-fold brochure. If you are using a word processing program, you may create a one-page, two-column document to create your brochure. Address the following in your brochure:

- You are advertising your services as a commercial data repository to existing businesses.
- Include your services, customer benefits, and reasons to do business with you.
- Provide at least three reasons why the customer should be collecting data.
- Include at least one graphic or picture of your choosing.

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Unit IV Article Review

In this article review, you will describe the one thing about prototyping that surprised you the most.

Find an article on prototyping and write a one-page (250-word) paper that includes the following:

- A description of the article and where it was found
- Identification of the one thing about prototyping that surprised you the most
- A brief summary of why it surprised you
- A description of the purpose of prototyping within the example in the chosen article

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Unit V Case Study

Select ONE (1) of the following two options for this assignment:

Option 1: Functional Systems

Consider the following scenario involving a functional system used by the Lynx Company. The Lynx Company uses a functional system for their sales system. It takes the orders from their salesmen in the field, processes those orders in the office, sends the information to accounting, and distributes the pick orders to the warehouse for picking and delivery. The system has been a great success for The Lynx Company.

Be sure to review the lessons and assigned reading regarding cross-functional systems before beginning work on your case study. Also, conduct outside research regarding functional systems. You should use your textbook and at least two outside sources to complete this assignment. Please be sure to format, quote, paraphrase, cite, and list any sources, including your textbook, using the APA format required by CSU.

Write a one- to two-page (250-500 word) paper to include the following:


- Identify five reasons why the Lynx Company's functional system has been successful (be sure to expand your discussion on each reason).
- Identify five disadvantages of functional systems and briefly explain each one.
- Be sure to cite all your sources.

Option 2: Cross-Organizational Systems

Consider the following scenario regarding the Clambake Company and decisions they need to make regarding their information systems (IS). The Clambake Company has been providing seafood to the northeast region of the United States for over 30 years. They started as a small family business and have grown to more than 30 employees. They first installed a small accounting system to take care of their finances, payroll, and tax reporting. About seven years ago, they installed a sales program to track sales. They are now considering buying out a competing company that would increase their sales by 80% and their workforce by 40%. They realize that it will require more time in the office to administer the company, especially since they are now branching out into other areas. One concern they have is what to do about their IS. They anticipate strong growth over the next 10 years and cannot afford to make a mistake with their IS. They wonder if they should add two other functional systems to go with the two they have or to spend more resources, which might stretch them now, in order to go to one cross-functional system that would be more than sufficient to accommodate the anticipated growth. They have hired you as a consultant to make a recommendation on what they should do.

Be sure to review the lessons and assigned reading regarding cross-functional systems before beginning work on your case study. Also, conduct outside research regarding functional systems. You should use your textbook and at least two outside sources to complete this assignment. Please be sure to format, quote, paraphrase, cite, and list any sources, including your textbook, using the APA format required by CSU.

Write a one-page (250-word) paper advising the Clambake Company on their future IS. Be sure to discuss the advantages and disadvantages and your rationale for the system you recommend.



Unit V Web Assignment

Examining Supply Chain Profitability

In this web research assignment, you will research a company that uses supply chain management (SCM) and look at how their organizational profitability is affected by it. Research a company that uses supply chain management. Be sure to review your lessons and assigned readings.

Write a 1-page (250-word) paper. Include the following in your paper:

- A description of the company you researched
- An explanation of how they use supply chain management
- A brief explanation of how supply chain management affected the organization's profitability

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Unit VI Research Paper

Cloud Computing

Write a paper explaining the business uses of cloud computing and Web 2.0. Your paper should be 3-5 pages in length and explain the business uses of each. Using the internet, research the business uses of cloud computing and Web 2.0.

When you do the research, pay particular attention to how cloud computing and Web 2.0 are used in organizations and the technology required for them.

Write a paper explaining the business uses of cloud computing and Web 2.0. Be sure to address the following in your assignment:

- Explain cloud computing and Web 2.0.
- Explain how organizations use these tools.
- Describe the technology required to use these tools.
- Discuss the benefits of each.
- Discuss the limitations of each.

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Unit VII PowerPoint Presentation

IS Management

In this presentation assignment, you will define the components (departments) of an IS functional area. Conduct brief research on the departments within an IS functional area. This research should supplement your lesson and the readings for this lesson.

Your presentation should be between six to eight slides long. Make sure that you properly cite any resources used. Address the following in your presentation:

- Describe of each of the departments.
- Clarify the major role each department plays with IS.
- Explain the importance of information systems management.

Add presenter's notes that include talking points and details to each slide of the presentation.

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Submitting Course Papers/Projects

Once you have completed your papers/projects, submit your completed papers/projects by uploading through the Assignment tab in each unit. **Do not e-mail your paper directly to your professor.** By using the Assignment tab, your university record will automatically be updated to indicate you have submitted your papers/projects and the assignment will be provided to your professor for grading. Instructions for submitting your assignment can be found under the Assignment tab in each unit.

APA Guidelines

CSU requires that students use the APA style for papers and projects. Therefore, the APA rules for formatting, quoting, paraphrasing, citing, and listing of sources are to be followed. A document titled "APA Guidelines Summary" is available for you to download from the APA Guide Link, found in the Learning Resources area of the myCSU Student Portal. It may