

A week and a half into the project you receive the following responses from the preferred consultants.

- Acworth Accounting quote: \$11,500. Will need to engage external research staff. Will need ten weeks to complete the report. Cannot do focus groups.
- Lombards quote: \$12,000. Have specialist staff available in the home-wares field. Can complete the work within eight weeks. Can apply all methods of research.
- Holt & Burrows quote: \$14,500. Will send research staff from Melbourne. Can complete the work within eight weeks. Can apply all methods of research.