

ICPSR 33962

**CBS News/60 Minutes/Vanity Fair
National Poll, April #2, 2011**

Description

Inter-university Consortium for
Political and Social Research
P.O. Box 1248
Ann Arbor, Michigan 48106
www.icpsr.umich.edu

Bibliographic Description

ICPSR Study No.: 33962

Title: CBS News/60 Minutes/Vanity Fair National Poll, April #2, 2011

Principal Investigator(s): CBS News

60 Minutes

Vanity Fair

Series: CBS News/New York Times Poll Series

Bibliographic Citation: CBS News, 60 Minutes, and Vanity Fair. CBS News/60 Minutes/Vanity Fair National Poll, April #2, 2011. ICPSR33962-v1. Ann Arbor, MI: Inter-university Consortium for Political and Social Research [distributor], 2012-06-22. doi:10.3886/ICPSR33962.v1

Scope of Study

Summary: This poll, fielded April 28 – May 1, 2011, is a part of a continuing series of monthly surveys that solicits public opinion on the presidency and on a range of other political and social issues. Respondents were asked for their opinions of political figures President Barack Obama, First Lady Michelle Obama, Tim Pawlenty, Sarah Palin, Donald Trump, Oprah Winfrey, and members of the royal family, Prince Charles and Lady Camilla. Opinions were sought on a range of topics that included abortion, the expected length of time United States troops will remain in Afghanistan, plans for the Memorial Day holiday, the economic dichotomy within the United States, and the quality of blockbuster movies today compared to ten years ago. Respondents were also asked whether detainees from Guantanamo Bay, Cuba could be held safely in United States maximum security prisons. Several questions sought the respondent's opinions on positive thinking, motherhood, happiness, and comparative consumption of home décor and furniture goods. A significant portion of the survey focused on the rising cost of gasoline. Respondents were asked their opinion of the future cost of gasoline, whether they've taken any specific steps to deal with the higher price of gasoline, whether they've suffered financial hardship due to the increased prices of gasoline, and whether they plan to change summer vacation plans. Additional topics included the Tea Party movement, reasons for the American Civil War, United States government participation in prosecuting professional athletes for cheating, legitimacy of graffiti as art, and lying about one's age. Demographic variables include sex, age,

race, marital status, education level, household income, religious preference, political party affiliation, political philosophy, voter registration status, and whether respondents thought of themselves as born-again Christians.

Subject Term(s): abortion, Afghanistan War, American Civil War, armed forces, arts, Democratic Party (USA), furniture, gasoline consumption, gasoline prices, happiness, household expenditures, income, Islam, motherhood, Obama, Barack, Obama, Michelle, Palin, Sarah, political affiliation, presidential performance, public opinion, religious attitudes, Republican Party (USA), Tea Party movement, Trump, Donald, voting behavior

Smallest Geographic Unit: state

Geographic Coverage: United States

Time Period: • April 2011 - May 2011

Date(s) of Collection: • April 28, 2011 - May 1, 2011

Unit of Observation: individual

Universe: Persons aged 18 years and older living in households with telephones in the United States.

Data Type: survey data

Methodology

Sample: A variation of random-digit dialing (RDD) using primary sampling units (PSUs) was employed, consisting of blocks of 100 telephone numbers identical through the eighth digit and stratified by geographic region, area code, and size of place. Phone numbers were dialed from RDD samples of both standard land-lines and cell phones. Within households, respondents were selected using a method developed by Leslie Kish and modified by Charles Backstrom and Gerald Hursh (see Backstrom and Hursh, SURVEY RESEARCH. Evanston, IL: Northwestern University Press, 1963).

Weight: The data contain a weight variable that should be used in analyzing the data. According to the CBS News Web site, the data were weighted to match United States Census Bureau breakdowns on age, sex, race, education, and region of the country. The data were also adjusted for the fact that people who share a telephone with others have less chance to be contacted than people who live alone and have their own

telephones, and that households with more than one telephone number have more chances to be called than households with only one telephone number.

Mode of Data Collection: telephone interview

Extent of Processing: Created variable labels and/or value labels.

Checked for undocumented or out-of-range codes.

Access and Availability

Note: A list of the data formats available for this study can be found in the [summary of holdings](#). Detailed file-level information (such as record length, case count, and variable count) is listed in the [file manifest](#).

Original ICPSR Release: 2012-06-22

Dataset(s): • DS1: CBS News/60 Minutes/Vanity Fair National Poll, April #2, 2011