

The President of the United States wields a great deal of power in setting the tone for economic and business growth in the United States.

For this assignment I would like you to choose one of the following administrations:

- Martin Van Buren
- William Henry Harrison
- John Tyler
- James K. Polk
- Millard Fillmore
- Franklin Pierce
- Rutherford B Hayes
- Grover Cleveland (either term)
- Benjamin Harrison
- William McKinley
- Calvin Coolidge

Once you have chosen an administration you are to construct a well written research paper of approximately 10-15 pages in length that covers the following:

- A brief biography of the president
- A detailed explanation of the administration's policies – including domestic, foreign, and economic
- A discussion of significant pieces of legislation passed during this time period with an explanation of how this legislation impacted the nation's economic growth
- A well developed analysis describing success and failure of the administration in helping to grow the American economy

Current Events – 10% of Final Grade

For each class you are to bring a recent article from acceptable business publication that relate to the class topic – Business and Government.

Case Studies – 15% of Final Grade

At the end of each Chapter there is a case study recapping the major themes of the reading. There will be a total of 8 case studies assigned for this class – per the discussion schedule. Completed Case Studies should be typed and submitted on the due date. Maximum length is 5 pages.

Final Exam - 50% of Final Grade

Final exam the last day of class.

QUIZ-5%

Discussion Schedule –

Week 1 – Introductions – The Study of Business, Government, and Society

Reading Assignment: Chapter 1