

WHAT WORD INTRODUCED US FIRST.

Rethinking Slacktivism

The word originated from the words slacker and activism in the early 21st century. The origin of the term Slacktivism is argued upon, but Fred Clark takes credit for using the term in Dwight Ozard in a 1995 seminar. However, they used it to abbreviate slacker activism, which refer to bottom up activities by young people to have an effect on society on a small personal scale where the term had a positive connotation in their usage. A slacker is a person who is lazy and lacks a sense of direction in life. The word activism is defined as the practice of using action to have a result may be through a demonstration or a boycott in a proposal or opposition of a particular issue. Therefore I would define slacktivism as the practice of using lazy means in order to achieve results especially by mobilizing people to support you in your objectives. It is when someone posts a comment on the internet and people go on sharing and liking their posts, which is an act of activism especially when the post is meant to convince people to support or condemn something.

GOOD THESIS.

IT SOUNDS LIKE YOUR THESIS IS NEGATIVE BUT THEN YOUR FIRST TOPIC SENTENCE IS POSITIVE. ?

[Slacktivism can use media to organize protests.] ~~It is believed that the media and websites~~ are fast and therefore the intentions of the slacktivists to get to many people in the least time possible are well met. [In this case people circulate emails, or tweets, or Facebook updates to their friends who end up liking their status updates or tweet back or reply to their emails. Their friends might as well share the information to in an interlinked manner with other friends.] At the end of it all, the message from the slacktivists will have spread to many people therefore mobilizing a lot of people. [For example, the British group UK Uncut uses Twitter and other websites to organize protests and direct action against companies accused of tax avoidance.] The other form of internet slacktivism involves signing online petitions or signing and sending form letters to politicians.

GIVE MORE DETAILS ON YOUR EXAMPLES.

NEW IDEA, NEW PARA.