

ENGL 101 Module 6 PointeCast



1. Learning the Toulmin Model of /

2. Slide 2

## Learning the Toulmin Model of Argument

- The Toulmin Model is a very structured, classic style for academic essays.
- The Toulmin Model is a tool to establish your argument with claim, reason, and evidence before you draft the essay.
- Nelson Rivera's "Combating Childhood Obesity" is an example of a paper written using the Toulmin Model.

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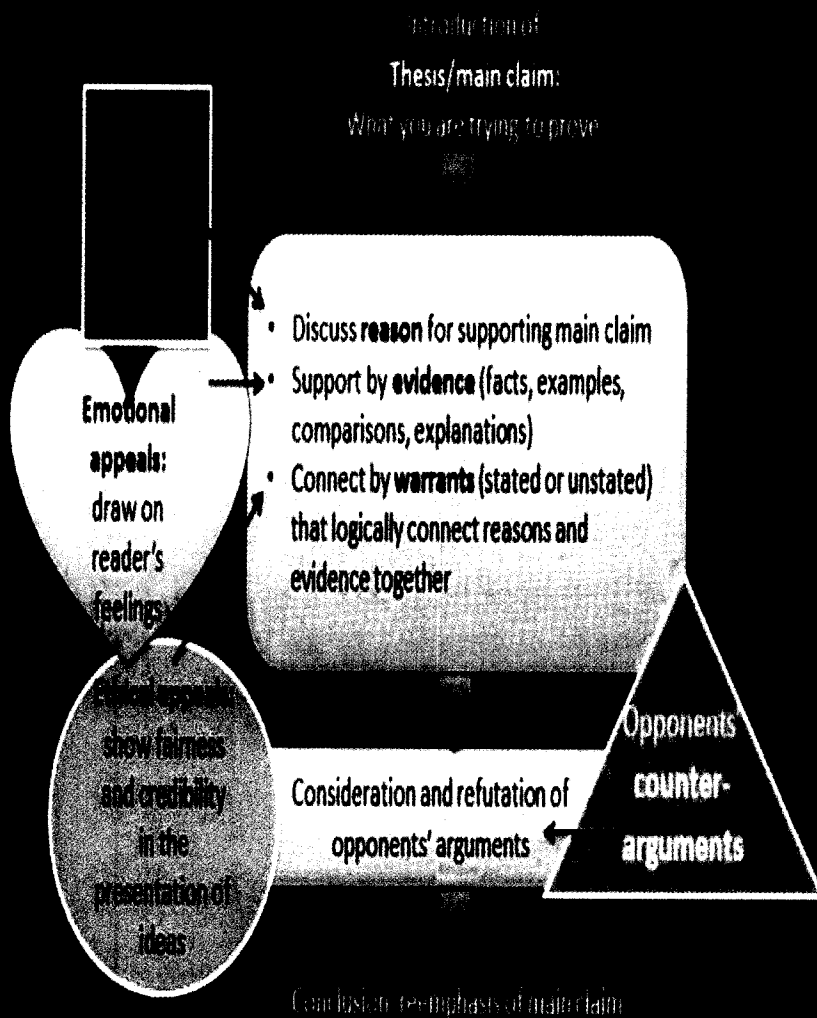


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# Summary of the steps in the Toulmin Model:



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Figure 7.1 Toulmin Argument

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## Example of Toulmin Model Argument: Issue, Claim, Reason & Evidence

- Issue: Whether dad should lend you \$5,000.00 to buy a used car.
- Claim: Dad should lend me \$5,000.00 to buy a used car.
- Reason: It's the best way for me to get to work and school.
- Evidence: This should be foreshadowed in the thesis statement so the reader knows what to expect. The next slide will detail the use of logos, pathos, and ethos.

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## Example of Toulmin Model Argument: Using Logos, Pathos & Ethos

### • Evidence:

- Logos: Driving is the cheapest way for me to commute; mom won't need to chauffeur me anymore; I can help mom by running errands; statistics reveal that my grades will increase.
- Pathos: Dad loves me and wants to help me finish college.
- Ethos: I have paid him back in the past and have a GPA of 3.5.

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## Example of Toulmin Model Argument: Thesis Statement and Introduction

Dad should lend me \$5,000.00 to buy a used car because it is the easiest way for me to get to work and school. After computing the cost, driving is \$25.00 cheaper each month than taking the train or bus. Mom will also be relieved of chauffeuring and be able to focus on other duties. I can also help her by running errands. My parents want to prepare me for my professional future with love and support. I have borrowed money before and I am responsible enough to pay it back.

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## Visual Toulmin Model Argument

- Claim: Drunk driving should be avoided.
- Reason: It can cause unimaginable injuries.
- Evidence: Visual text. Victims may be utterly deformed.
- Warrant: There is no justification for avoidable injury.

The full NPR article and audio are available at :  
[http://www.npr.org/programs/atc/features/2002/oct/texas\\_dwi\\_index.html](http://www.npr.org/programs/atc/features/2002/oct/texas_dwi_index.html)

**Not everyone who gets hit by a drunk driver dies.**



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Inductive and Deductive Reasoning

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## Inductive and Deductive Reasoning

- Use inductive reasoning for this sort of argumentative essay.
- Avoid hasty generalizations, circular reasoning, personal attacks, and irrelevant evidence. Argue from supported evidence.
- Review the *Prentice Hall Reference Guide* and *To The Point* to learn more about recognizing and avoiding logical fallacies.

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## Bob Herbert's "No Margin for Error":

- Do you agree that global warming is a problem we should worry about? Why or why not?
- List and describe the types of appeals Herbert uses. Which one is most persuasive?

## Vernon Klinkenborg's "Out of the Wild":

- What is the writer's major proposition?
- What evidence does he present to back it up?
- How does he build an emotional appeal to his readers?
- Is his argument convincing to you?

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## Barry Lopez's "Apologia":

- What kinds of appeal does Lopez use most in his essay?
- Is Lopez's argument effective?

## Wendell Berry's "In Distrust of Movements":

- What does the writer see as the main problems with movements?
- What does he say is the worst problem?
- How effective are the writer's arguments in support of his statement in paragraph 16?

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## Utilizing an Antithesis

- Truth will always win in the end.
- Introduce contradictory evidence, or an opposing argument, or an antithesis.
- Respectfully disagree with it; show what's wrong with the other side's opinion.

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## Antithetical Material vs. Argumentative Claim

- Although human rights organizations and the U.N. already have programs in place to help refugees (*antithetical*), Christian missionaries should feel a call to serve people in refugee camps in countries where border disputes displace thousands of poor and hopeless people (*argumentative*).
- The writer acknowledges that other services are available to poor and displaced people, but wants to argue that there is a Christian mission to be fulfilled.

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