

Due 2/5/13

1/8/13

Human Resource Management Final Project

You will complete a SWOT analysis on one organization, school or college, non-profit or for profit business. Your work should be the basis for a strategic plan for the business that you are studying. Assume personnel are your best assets.

Your analysis should be seven pages in length, not including the cover page, reference page and any charts illustrating your position.

The documents must be typed, neat and stapled or in an appropriate folder. A presentation is expected.

Suggest:

Contents

(Introduction of the business visions and mission)

- 1. Strengths**
- 2. Weaknesses**
- 3. Opportunities**
- 4. Threats and competition**
- 5. Competition Chart**
- 6. Reference page**