

## Macroeconomics Case Study Scoring Sheet and Rubric

Name: \_\_\_\_\_ topic: \_\_\_\_\_

Criterion & Weighting	Unacceptable 1	Average 2	Proficient 3.5	Exemplary 4	Points
<b>Introduction (10 %)</b>	The introduction is not present. or does not engage the reader by providing an idea of the focus of the paper or the primary thesis of the writer.	The introduction is not present and provides a minimal idea of the focus of the paper or the primary thesis of the writer.	The introduction engages the reader by providing a thorough idea of the focus of the paper or the primary thesis of the writer.	In addition to meeting the requirements of <b>proficient</b> , introduction presents information in a way that sparks interest and makes the reader want to read the paper.	(Score times 10)
<b>Identification of Key Learning Points (Economic Theory) (25 %)</b>	Paper does not identify or discuss specific learning points the writer took from the article.	Paper minimally identifies and discusses specific learning points the writer took from the article.	Paper clearly identifies and thoroughly discusses specific learning points the writer took from the article.	In addition to meeting the requirements of <b>proficient</b> , paper references connection to other articles and/or on line discussion.	(Score times 25)
<b>Application of Key Learning Points. Macroeconomics theory and personal experience (25 %)</b>	Paper does not discuss ways in which writer will apply concepts from the article to his/her professional, academic, or personal life.	Paper discusses general ways in which writer will apply concepts from the article.	Paper discusses specific ways in which writer will apply concepts from the article to his/her professional, academic, or personal life.	Paper discusses specific ways in which writer will apply concepts from the article to his/her professional, academic, and personal life.	(Score times 25)

Criterion & Weighting	Unacceptable 1	Average 2	Proficient 3.5	Exemplary 4	Points Earned
Conclusion and application of at least 2 BPSF See below	Does not summarize key points of the paper.	Minimally summarizes key points of the paper.	Thoroughly summarizes key points of the paper.	In addition to meeting the requirements of <b>proficient</b> , makes specific recommendations for future use.	(Score times 25)
Quality and Organization of the writing (10 %)	The paper is poorly organized with clumsy transitions from point to point, several spelling and grammatical errors, and references not correctly indicated.	The paper is minimally well organized with minimally acceptable transitions from point to point; several spelling and/or grammatical errors or references not correctly indicated.	The paper is generally well organized with relatively smooth transitions from point to point; minimal number of spelling and/or grammatical errors or references not correctly indicated.	The paper is very well organized, makes excellent transitions from point to point, very few, if any, spelling or grammatical errors and all references correctly cited.	(Score times 15)
<b>Total Points</b>					(Maximum = 400)

**Grade:** (Total points divided by 4)

<p><b>MODEL OF BUSINESS PROBLEM SOLVING FACTORS [BPSF]</b></p>
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1. **ECONOMIC** – relating to or based on the production, distribution, and consumption of goods and services; having practical or industrial significance or uses; affecting material resources; the business cycle that fluctuates among four stages: prosperity, recession, depression, and recovery.
2. **TECHNOLOGICAL** – advances resulting from improvements in technical processes that increase the productivity of machines and eliminate manual operations or done by older machines resulting in solving problems and performing tasks more efficiently.

3. **SOCIO/CULTURAL** – the influences in a society and its culture(s) that change people’s attitudes, beliefs, norms customs, and lifestyles.
4. **POLITICAL** – relating to government, a government, or the conduct of government.
5. **LEGAL/REGULATORY** – Legal: deriving authority from or founded on law; statutory; conforming to or permitted by law or established rules/ Regulatory: to bring under the control of law; to bring to order, method, or uniformity.
6. **ETHICAL** – conforming to accepted professional standards of conduct; or a set of moral principles or values.
7. **INTERCULTURAL/INTERNATIONAL** – Intercultural: occurring between or relating to two or more cultures / International: affecting or involving two or more nations; of or relating to one whose activities extend across national boundaries.
8. **QUALITY** - peculiar and essential character; a degree of excellence; superiority; distinctive properties or character.
9. **MANAGEMENT** – the conducting or supervising of something (as a business); judicious (sound judgment and discreet) use of means to accomplish an end; executive skill.
10. **MARKETING** – the act of process of selling or purchasing in a market; the functions involved moving goods/services/ideas from producer to regular consumers or business to business consumers; the marketing mix; product/promotion/distribution/price.
11. **ACCOUNTING/FINANCIAL** – accounting: the system of recording and summarizing business and financial transactions in book and reporting, verifying, and analyzing the results; Financial: to raise or provide funds or capital (cash or credit), to effectively and efficiently manage financial resources to accomplish firm goals.

**Your Case Studies will be done in outline form (See below)**

**Introduction**

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.....1-2 paragraphs

**Identification of key learning points (Chapter related)**

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.....1 paragraph

**Application of key learning points and personal experience**

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.....1-2 paragraphs

**Application of BPSF (At least 2 topics)**

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.....1-2 paragraphs

**Conclusion**