

## Ceremonial Speech

- 4-5 min. long performance
- Manuscript
- Bibliography (if needed)
- Peer feedback
- Self-evaluation.

Epidictic = speeches of praise or blame.

This is a speech of praise.

Do not deliver a sarcastic speech!!!

## Display

- people or practices
- Language
- You, as a speaker.

## Identify and Magnify

### Audience Adaptation

- Bring in broader ideas that connect
- Not everyone will know the person you speak about

## Types of Ceremonial Speeches

- Speech of Tribute
- Eulogy
- Toast - mini tribute

## Speech 4 Assignment: Ceremonial Speech

Audience:	Classmates
Purpose:	To pay tribute to a person, group, institution or idea
Length:	4-5 minutes
Objectives:	To understand the purposes and functions of special-occasion speaking To reflect on the shared values and emotions central to communal life To give special attention to the resources of language

### What is this speech about? What am I trying to accomplish?

Your final speech is a ceremonial, or special occasion, speech. The underlying rhetorical principles come in handy when you are asked to give a toast, a formal introduction, a eulogy, or some other speech that involves creating a sense of community.

Your task in this speech is to pay tribute to a person, group, institution or idea. The subject of the speech may be historical or contemporary, well-known or obscure, mundane or unusual. Because this is your first speech, you should select something or someone that is well-known to you. However, a successful speech also needs to be *adapted to your audience*. So, try to choose a subject that is will also be interesting to them. Paying tribute to a family member, for example, may not be as compelling as honoring a fellow student or a public figure.

No matter what your subject, your speech not only should inform your audience about that subject but ultimately *move and inspire* them to appreciate and possibly emulate that subject. For example, if you wish to pay tribute to the Griz football team, you cannot simply describe the team and their accomplishments. You must use vivid depictions and concrete examples that convey the meaning of their actions, and you must make their meaning available to those listeners who are not football fans.

Avoid clichés and generalities that anyone might use in their speeches. High school commencement speeches are notorious for these sorts of vague, sappy statements that become meaningless from overuse ("Today is the first day of the rest of our lives"). Instead, use specific references to illustrate the larger themes of your speech in a creative and meaningful way.

Your speech will be evaluated according to the following criteria:

- The introduction grabs the audience's attention, articulates a clear and specific central idea about the subject of tribute, and prepares us for the rest of the speech
- The speech uses an organizational strategy and techniques that are appropriate for your subject and purpose
- The speech uses vivid and clear language to depict the important qualities of the subject and inspire the audience to appreciate and emulate the subject.
- The conclusion summarizes the speech and reinforces the main claim.
- The delivery of the speech enhances the quality of the presentation.

**On the day you speak, please turn in the following items:**

- A manuscript of your speech (also submitted to SourceCheck)
- A bibliography of sources consulted for the speech

Also, remember to turn in a self-evaluation during the class following your speech (see pg. 20).