

the main Course Handbook and is available from the University's Assessment website <http://www.arts.ac.uk/assessment>

## Reading

Reading is as to the texts published in the Course Handbook and to the annual report and accounts of one of the below companies to be adopted for evaluation.

### Book specialism:

Pearson <http://www.pearson.com/investors/>

Bertelsmann <http://www.bertelsmann.de/Investor-Relations.html>

Informa <http://www.informa.com/Investor-relations/>

Scholastic <http://investor.scholastic.com/>

### Magazine specialism:

Future <http://www.futureplc.com/investors/>

UBM <http://investors.ubm.com/> B2B

Centaur <http://www.centaur.co.uk/section.asp?catid=87>

The Economist Group: <http://www.economistgroup.com>

READ

### Additional Guidance, if appropriate:

Refer to the list of corporate companies from which one is to be selected as your case study for evaluation.

*factorymedia.com*

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Date:

11<sup>th</sup> October 2012

Date issued:

