

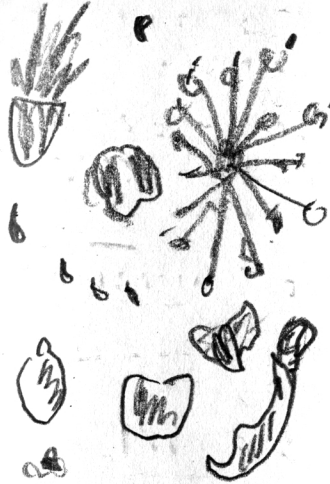
WE WERE TALKING IN METAPHOR, ABOUT IDEAS, BUT I HAD A HUNCH THAT IF I TOOK HIS QUESTION LITERALLY I MIGHT LEARN SOMETHING...

YEARS AGO, MY FRIEND STEVEN TOMLINSON ASKED ME: WHAT DOES A SEED LOOK LIKE?

WHAT DOES A SEED LOOK LIKE? AUSTIN KLEON

"THOUGH I DO NOT BELIEVE THAT A PLANT WILL SPRING UP WHERE NO SEED HAS BEEN, I HAVE GREAT FAITH IN A SEED. YOU HAVE A SEED THERE, AND I AM PREPARED TO EXPECT WONDERS." —THOREAU.

THE FIRST THING I LEARNED IS THAT WHAT A SEED LOOKS LIKE DEPENDS ON WHAT IT DOES TO SURVIVE...



IT'S ALL ABOUT DISPERSAL AND GERMINATION. MOVEMENT and GROWTH.

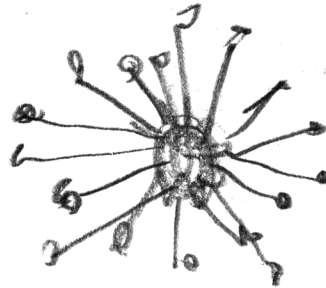
SO YOU CAN THINK OF SEEDS AS TRAVELERS IN SPACE and IN TIME.



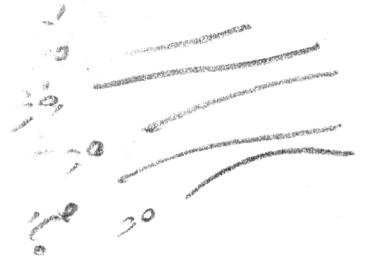
SOME SEEDS GET EATEN AND SHAT OUT WHERE ELSEWHERE



SOME SEEDS FLOAT.



SOME SEEDS HITCH A RIDE



SOME SEEDS TRAVEL ON THE WIND

SOME SEEDS THRIVE



ALL SEEDS SURVIVE BY STAYING DORMANT UNTIL CONDITIONS ARE RIGHT.



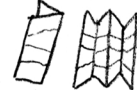
INSTRUCTIONS

① FOLD LIKE THIS



UNFOLD

THEN FOLD LIKE THIS



② CUT OR TEAR ALONG THE DOTTED LINES



③ FOLD UP THE BOOKLET

④ PASTE THIS SIDE TO THE BACK OF THE BACK COVER

PASTE THIS SIDE TO THE BACK OF THE FRONT COVER