

SPEECH TO PERSUADE: QUESTIONS TO THINK ABOUT

1. Define persuasion without using the word persuade.
2. Diagram the persuasion process.
3. Name the ways of establishing probability. List a test for each type.
4. What are the five steps of Monroe's Motivated Sequence? Describe the duties of each step.
5. What should you do before, during, and after interviewing a source of information?
6. List some of the resources available to you in the library.
7. Why should sources be cited in the text of your speech?