

BUS623.W6A1.02.2024**Description:****Total Possible Score:** 23.00

Determines Ways to Improve the Company's Culture in a Growth Environment	Total: 4.00
Distinguished - Comprehensively and clearly determines ways to improve the company's culture in a growth environment.	
Proficient - Determines ways to improve the company's culture in a growth environment. Minor details are missing or slightly unclear.	
Basic - Partially determines ways to improve the company's culture in a growth environment. Relevant details are missing and/or unclear.	
Below Expectations - Attempts to determine ways to improve the company's culture in a growth environment; however, significant details are missing and unclear.	
Non-Performance - The determination of ways to improve the company's culture in a growth environment is either nonexistent or lacks the components described in the assignment instructions.	

Provides Recommendations Regarding the Company's Recruiting, Training, Development, and Retention Strategies	Total: 4.00
Distinguished - Provides thorough and clear recommendations regarding the company's recruiting, training, development, and retention strategies.	
Proficient - Provides recommendations regarding the company's recruiting, training, development, and retention strategies. Minor details are missing or slightly unclear.	
Basic - Provides limited recommendations regarding the company's recruiting, training, development, and retention strategies. Relevant details are missing and/or unclear.	
Below Expectations - Attempts to provide recommendations regarding the company's recruiting, training, development, and retention strategies; however, significant details are missing and unclear.	
Non-Performance - The recommendations for the company's recruiting, training, development, and retention strategies are either nonexistent or lack the components described in the assignment instructions.	

Integrates Contemporary Human Capital Topics and Predictive Analysis	Total: 4.00
Distinguished - Comprehensively integrates contemporary human capital topics and predictive analysis.	
Proficient - Integrates contemporary human capital topics and predictive analysis. Minor details are missing.	
Basic - Minimally integrates contemporary human capital topics and predictive analysis. Relevant details are missing.	
Below Expectations - Attempts to integrate contemporary human capital topics and predictive analysis; however, significant details are missing.	
Non-Performance - The integration of contemporary human capital topics and predictive analysis is either nonexistent or lacks the components described in the assignment instructions.	

Discusses Potential Global Expansion on the Company Culture and Success	Total: 4.00
Distinguished - Comprehensively discusses potential global expansion on the company culture and success.	
Proficient - Discusses potential global expansion on the company culture and success. The discussion is slightly underdeveloped.	
Basic - Minimally discusses potential global expansion on the company culture and success. The discussion is underdeveloped.	
Below Expectations - Attempts to discuss potential global expansion on the company culture and success; however, the discussion is significantly underdeveloped.	
Non-Performance - The discussion of potential global expansion on the company culture and success is either nonexistent or lacks the components described in the assignment instructions.	

Formulates a Proposal for the Company's Ideal Culture Supported through Human Resource Management	Total: 4.00
Distinguished - Formulates a thorough, organized, and concise proposal for the company's ideal culture fully supported through	

human resource management.
Proficient - Formulates a concise proposal for the company's ideal culture supported through human resource management. Minor details are missing or slightly unorganized.
Basic - Formulates a limited proposal for the company's ideal culture somewhat supported through human resource management. Relevant details are missing and/or unorganized.
Below Expectations - Attempts to formulate a proposal for the company's ideal culture; however, does not support the proposal through human resource management, and/or significant details are missing and unorganized.
Non-Performance - The proposal for the company's ideal culture supported through human resource management is either nonexistent or lacks the components described in the assignment instructions.

PowerPoint Presentation: Slide Requirement	Total: 0.50
Distinguished - The length of the presentation is equivalent to the required number of correctly formatted slides.	
Proficient - The length of the presentation is nearly equivalent to the required number of correctly formatted slides.	
Basic - The length of the presentation is equivalent to at least three quarters of the required number of correctly formatted slides.	
Below Expectations - The length of the presentation is equivalent to at least one half of the required number of correctly formatted slides.	
Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.	

PowerPoint Presentation: Resource Requirement	Total: 1.00
Distinguished - Uses more than the required number of scholarly sources, which provide compelling evidence to support ideas. All sources on the reference slide are used and cited correctly within the body of the assignment.	
Proficient - Uses the required number of scholarly sources to support ideas. All sources on the reference slide are used and cited correctly within the body of the assignment.	
Basic - Uses less than the required number of sources to support ideas. Some sources may not be scholarly. Most sources on the reference slide are used within the body of the assignment. Citations may not be formatted correctly.	
Below Expectations - Uses an inadequate number of sources that provide little or no support for ideas. Sources used may not be scholarly. Most sources on the reference slide are not used within the body of the assignment. Citations are not formatted correctly.	
Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.	

PowerPoint Presentation: APA Formatting	Total: 1.00
Distinguished - Accurately uses APA formatting consistently throughout the presentation, title and reference slides.	
Proficient - Exhibits APA formatting throughout the presentation; however, the layout contains a few minor errors.	
Basic - Exhibits basic knowledge of APA formatting throughout the presentation. The layout does not meet all APA requirements.	
Below Expectations - Fails to exhibit basic knowledge of APA formatting. There are frequent errors, making the layout difficult to distinguish as APA.	
Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.	

PowerPoint Presentation: Control of Syntax and Mechanics	Total: 0.50
Distinguished - Displays meticulous comprehension and organization of syntax and mechanics, such as spelling and grammar. Written work contains no errors and is very easy to understand.	
Proficient - Displays comprehension and organization of syntax and mechanics, such as spelling and grammar. Written work contains only a few minor errors and is mostly easy to understand.	
Basic - Displays basic comprehension of syntax and mechanics, such as spelling and grammar. Written work contains a few errors, which may slightly distract the reader.	
Below Expectations - Fails to display basic comprehension of syntax or mechanics, such as spelling and grammar. Written work contains major errors, which distract the reader.	
Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.	