

Informative Speech #3

Your third speech will be your opportunity to instruct or educate on one topic that is important to you. NOTE: Your informative and persuasive speech (Week 4) can be a similar topic with a different execution.

Below is information about the speech. A detailed description for this assignment, along with all other assignments and topics will be covered in the weekly Blackboard Collaborate Live session.

The speech will be graded on the following:

1. Preparation: the speaker's preparation followed the criteria below:
 - a strong hook (attention-getter) at the beginning of the speech
 - a strong and clear self-introduction
 - a strong and clear introduction of the topic
 - an appropriate topic
 - the material was clear and well organized
 - clear transitions and signposts throughout the speech
 - a strong closing and final comment/thought
 - it was within the time limits (5 – 7 minutes)
 - the overall goal of preparing an effective informative speech was achieved
2. Delivery: the speaker's delivery contained:
 - strong eye contact
 - good volume
 - a natural and conversational pace
 - effective body language
 - a genuine interest in the topic
 - appropriate language
3. Audience and Submission
 - 5 adults (18 years of age or older) – can use built-in Group cohort (see below)
 - You have a built-in audience with your assigned Blackboard Collaborate Session (Group A and Group B) – note if you use this option when you submit speech make sure you list where you are located in the blackboard collaborate recorded lineup and topic
 - Instructor will set up your collaborate session for recording both Group A or Group – make sure the session is recording
 - If recording on your own and submitting via youtube.com, please scan your audience of five members before and after your speech. Follow the youtube.com guidelines and list your unlisted link when submitting Week 3 Speech Group A or Group B