

Course Contents

Lecture Note

1. MGT-420 Lecture 2

Read Lecture 2.

MGT420.L2_6-10-13.docx

Textbook

1. Exploring Management

Read Chapters 5, 16, and 17 in *Exploring Management*.

http://gcumedia.com/digital-resources/wiley/2013/exploring-management-custom_ebook_4e.php

2. Organizational Behavior

Read Chapter 9 in *Organizational Behavior*.

http://gcumedia.com/digital-resources/wiley/2013/organizational-behavior_ebook_13e.php

Electronic Resource

1. Hofstede's Dimensions of Culture

Read "Hofstede's dimensions of culture." by Hofstede to complete Topic 2 DQ 3 assignment.

<https://geert-hofstede.com/cultural-dimensions.html>

Website

1. Value Based Management

Explore the Value Based Management website.

<http://www.valuebasedmanagement.net>

Other

1. Freeman-Brown Private School Case Study

Use the "Freeman-Brown Private School Case Study" to complete the Freeman-Brown Private School Case assignment.

MGT-420-R5-Freeman-Brown Private School Case Study.docx