

Criteria	Percentage	Excellent (100.00%)
Content	70.0%	
Instructions: In 750-1,000 words, create an analysis of how a Christian worldview could impact your company's Mission and Vision statements and its business practices. Include the following: 1. Review the company's Mission/Vision statement. 2. Describe elements of your company's Mission/Vision statement that reflect the organization's commitment to contributing to the greater social good.	20.0%	The discussion of the describes the company's Mission and Vision statements that reflect the organization's commitment to contributing to the greater social good is expertly written. Description is comprehensive and insightful with exceptional details.
3. Explain how the company's commitment to the greater social good relates to elements of a Christian worldview. (C4, 1; C10, 1)	20.0%	The discussion of how the company's commitment to the greater social good relates to elements of a Christian worldview is expertly written. Explanation is comprehensive and insightful with exceptional
4. Are the company's practices consistent with a CWV? Explain.	20.0%	The discussion of whether the company's practices are consistent with a CWV is expertly written. Explanation is comprehensive and insightful with exceptional details.
Be sure to cite three to five relevant and credible sources in support of your content. Use only sources found at the GCU Library, corporate websites, or those provided in Topic Materials.	10.0%	At least three relevant, credible sources are cited and are flawlessly integrated into the essay to support the claims made therein.
Organization and Effectiveness	20.0%	
Paragraph Development and Transitions	10.0%	There is a sophisticated construction of paragraphs and transitions. Ideas progress and relate to each other. Paragraph and transition construction guide the reader. Paragraph structure is seamless.
Mechanics of Writing (includes spelling, punctuation, grammar, language use)	10.0%	Writer is clearly in command of standard, written, academic English.
Format	10.0%	
Paper Format (use of appropriate style for the major and assignment)	5.0%	All format elements are correct.
Documentation of Sources (citations, footnotes, references, bibliography, etc., as appropriate to assignment and style)	5.0%	Sources are completely and correctly documented, as appropriate to assignment and style, and format is free of error.
Total Weightage	100%	