

Unit VIII Journal

Assignment Instructions

This journal measures your mastery of ULOs 4.3 and 4.4.

You are opening your own small business and want to establish a culture of ethical behavior. What policies and procedures should you implement to support an ethical culture? What kind of follow-up process would you use to monitor the effectiveness of these procedures?

Identify a strategic management skill that you learned or acquired in this course, and describe how you would use it to improve success in your career in a real-world scenario.

Your journal entry must be at least 200 words in length. No references or citations are required.

behavior. What are some procedures you
ould you establish to monitor the

nd explain how you would apply it to

are necessary.
