

# Unit VII Assignment

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## Assignment Instructions

This assignment measures your mastery of ULOs 3.2, 5.2, and 8.4.

Select a *Fortune 500* company and develop a SWOT analysis for the company. Remember, strengths, weaknesses, opportunities, and threats of an organization. This is an important tool that can be used for strategic planning. You may use this [SWOT template](#). The SWOT should be one page for the SWOT analysis and one page explaining how this information could be used.

Sources used, if any, should be listed and formatted in APA.

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Remember that a SWOT analysis identifies important analysis for any organization as it should be at least two pages in length; one used by the company.