

Unit II Assignment 2

Read the following scenario and answer the corresponding questions upon your completion. Your response should be at least one page in length in standard essay form following APA style guidelines.

Deerborn Electronics Scenario:

You work for Deerborn Electronics, a multinational firm providing parts for mobile devices. As the project manager for the tablet division, you have been kept extremely busy. In fact, you are putting in 60 hours per week, and it is taking a toll on you and your family. You have thought about quitting, but the \$140K annual salary is far too good.

You have been here at Deerborn only 14 months, and you have determined an anti-project culture. You recently confided in a team member the following: "No one is accountable around here." In fact, you think most people here are flat lazy.

As the project manager, how do you change the culture? How do you ensure that your project is completed? What type of leadership style might work in this organizational setting? How will you measure success? Why?