

## Unit II Assignment

This assignment allows you to demonstrate the following outcomes:

2. Examine the different environments in which businesses operate, to include social, technological, economic, legal, and market environments.
  - 2.1 Describe how different environments impact a business.
  - 2.2 List the characteristics of different environments as they relate to a business.

**Instructions:** The purpose of this assignment is to examine the different environments in which businesses operate. Read each set of instructions before completing the three exercises. Then, save all of your work to this template and submit it in Blackboard for grading.

**Exercise 1:** The table below contains cells where you can insert the elements for each type of environment: (a) the characteristics of the environment as it relates to the business and (b) a description about how the environment impacts the business. For Exercise 1, your answers should focus on the following type of business: *a retail business with clothing and other apparel.*

In your own words, complete the table below by inserting the appropriate elements.

Environment	List the characteristics of the environment as it relates to the business ( <i>at least three each</i> )	Briefly describe how the environment impacts the business ( <i>at least four sentences each</i> )
Social	1. 2. 3.	
Technological	1. 2. 3.	
Economic	1. 2. 3.	
Legal	1. 2. 3.	
Market	1. 2. 3.	

Exercise 2: This exercise is similar to Exercise 1, however, your answers will now focus on a different type of business: *an electronics manufacturing business*.

In your own words, complete the table below by inserting the appropriate elements.

<b>Environment</b>	<b>List the characteristics of the environment as it relates to the business (<i>at least three each</i>)</b>	<b>Briefly describe how the environment impacts the business (<i>at least four sentences each</i>)</b>
Social	1. 2. 3.	
Technological	1. 2. 3.	
Economic	1. 2. 3.	
Legal	1. 2. 3.	
Market	1. 2. 3.	

Exercise 3: The purpose of this exercise is for you to reflect upon your observations after completing the first two exercises. What did you notice about the different environments and how they impact a particular type of business? After completing this assignment, what could you, as a business manager or entrepreneur, take away and apply to a job? Your response must be at least 200 words in length.

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## Course Learning Outcomes for Unit III

Upon completion of this unit, students should be able to:

3. Explain management functions of planning, organizing, leading, and controlling.
  - 3.1 Identify management functions.
  - 3.2 Explain management functions.
  
8. Explain how outsourcing, offshoring, and foreign entities affect the operation of businesses in the United States.

## Reading Assignment

In order to access the following resource(s), click the link(s) below:

- Beazley, H., Boenisch, J., & Harden, D. (2003). Knowledge continuity: The new management function. *Journal of Organizational Excellence*, 22(3), 65-81. Retrieved from <https://libraryresources.columbiasouthern.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=9929147&site=ehost-live&scope=site>
- Martin, B. (2008). Staffing choices. *Fire Chief*, 52(3), 58-62. Retrieved from <https://libraryresources.columbiasouthern.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=31540626&site=ehost-live&scope=site>
- Messmer, M. (2010). Flexible staffing options offer advantages year in and year out. *Business Credit*, 112(5), 38-39. Retrieved from <https://libraryresources.columbiasouthern.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=50287029&site=ehost-live&scope=site>
- Tulacz, G. J. (2016). Owner outsourcing rises. *ENR: Engineering News-Record*, 43-47. Retrieved from <https://libraryresources.columbiasouthern.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=116152135&site=ehost-live&scope=site>
- Wheatley, M. (2013). Bringing it all back home. *Automotive Logistics*, 16(4), 54-57. Retrieved from <https://libraryresources.columbiasouthern.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=91691315&site=ehost-live&scope=site>

## Unit Lesson

### Introduction

The 1979-1982 New York Islanders, 1974-1979 Pittsburgh Steelers, 1991-1998 Chicago Bulls, 1947-1962 New York Yankees, and the 1957-1969 Boston Celtics had some things in common. Obviously, all of the aforementioned teams had great players, but they also had excellent coaching and leadership. Just like a professional sports team, businesses are comprised of several individuals who have different jobs and serve in different functions within their organizations. No matter how well they know and do their jobs, they need guidance and direction from a strong leader. Great coaching in sports and great management in business must effectively perform the functions of planning, organizing, leading, staffing, and controlling in order to achieve organizational goals. This unit lesson will examine each of the management functions in more detail.