

Unit 12

1 Describing purpose (page 79)

► Don't use *for* immediately before an infinitive: **To have** a successful business, you need a lot of luck. (NOT: *For to have* a successful business, you need a lot of luck.)

A Complete the sentences with *in order to* or *in order for*.

1. *In order for* a supermarket to succeed, it has to be clean and well organized.
2. stay popular, a website needs to be accurate and visually attractive.
3. run a profitable furniture store, it's important to advertise on TV.
4. a restaurant to stay in business, it needs to have "regulars" – customers that come often.
5. establish a successful nail salon, it has to have a convenient location.
6. an online business to survive, it's a good idea to have excellent pictures of the merchandise it's selling.

B Rewrite the sentences in Exercise A without *In order*.

1. *For a supermarket to succeed, it has to be clean and well organized.*
2.
3.
4.
5.
6.

2 Giving reasons (page 81)

- *Because* and *since* have the same meaning, and they can begin or end a sentence: **Because/Since** the food is always fantastic, Giorgio's is my favorite restaurant. = Giorgio's is my favorite restaurant **because/since** the food is always fantastic.
- Don't confuse *because* and *because of*. *Because* introduces an adverb clause and is followed by a subject and verb, while *because of* is a preposition and is followed by a noun object: **Because** Giorgio's is so popular, we should get there early. Giorgio's is popular **because of** its food and service.

Circle the correct words to complete the conversation.

- A: I had to go downtown today **because / because of / due to** I needed to mail a package at the post office. **Due to / For / Since** I was only a few blocks from Main Street, I went over to Martin's. Did you know that Martin's has gone out of business? I'm so upset!
- B: That's too bad, but I'm not surprised. A lot of family-owned shops are closing **because / because of / since** the construction of shopping malls.
- A: Yeah, and don't forget about all the megastores that are popping up everywhere. **Because / For / The reason why** people prefer to shop there is to save money. Everyone loves a megastore **because / due to / since** the low prices and the huge selection.
- B: Not me! I loved Martin's **for / since / the reason that** their beautiful clothes and friendly salespeople. When you were there, you almost felt like family. You'll never get that at a megastore!