Colorado Technical University

FINC615 Miniguide

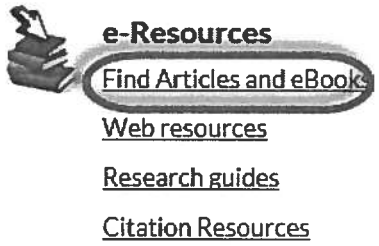
Finding Companies by Industry

Business Source Complete

To find lists of publicly traded companies that operate in the commercial printing industry (NAICS code 323111), use the library's Business Source Complete database. This database has articles and reports on business topics. The Company Information search feature in this database will allow you to generate lists of companies using criteria such as company type and NAICS code.

Note: only publicly traded companies have to make their financial information available to the U.S. Securities and Exchange Commission so you will want to make sure you search for public companies for the Unit 2 IP assignment.

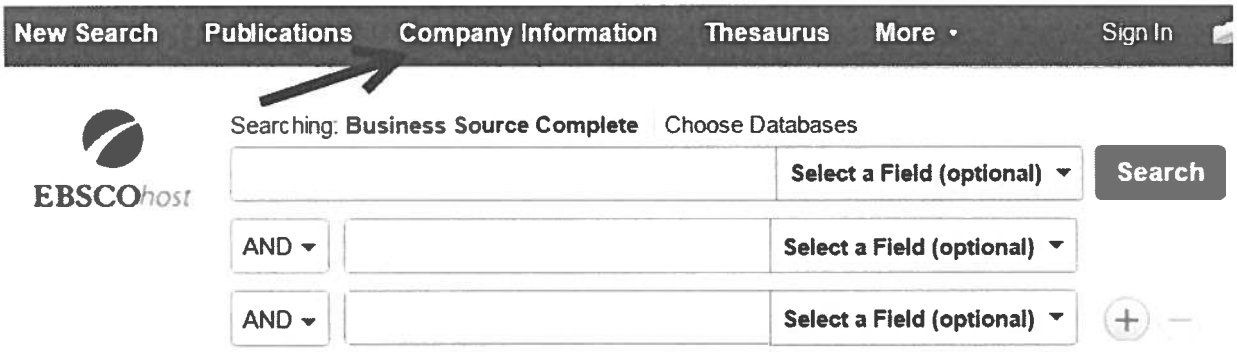
- Click **Find articles and ebooks** on the library's homepage.



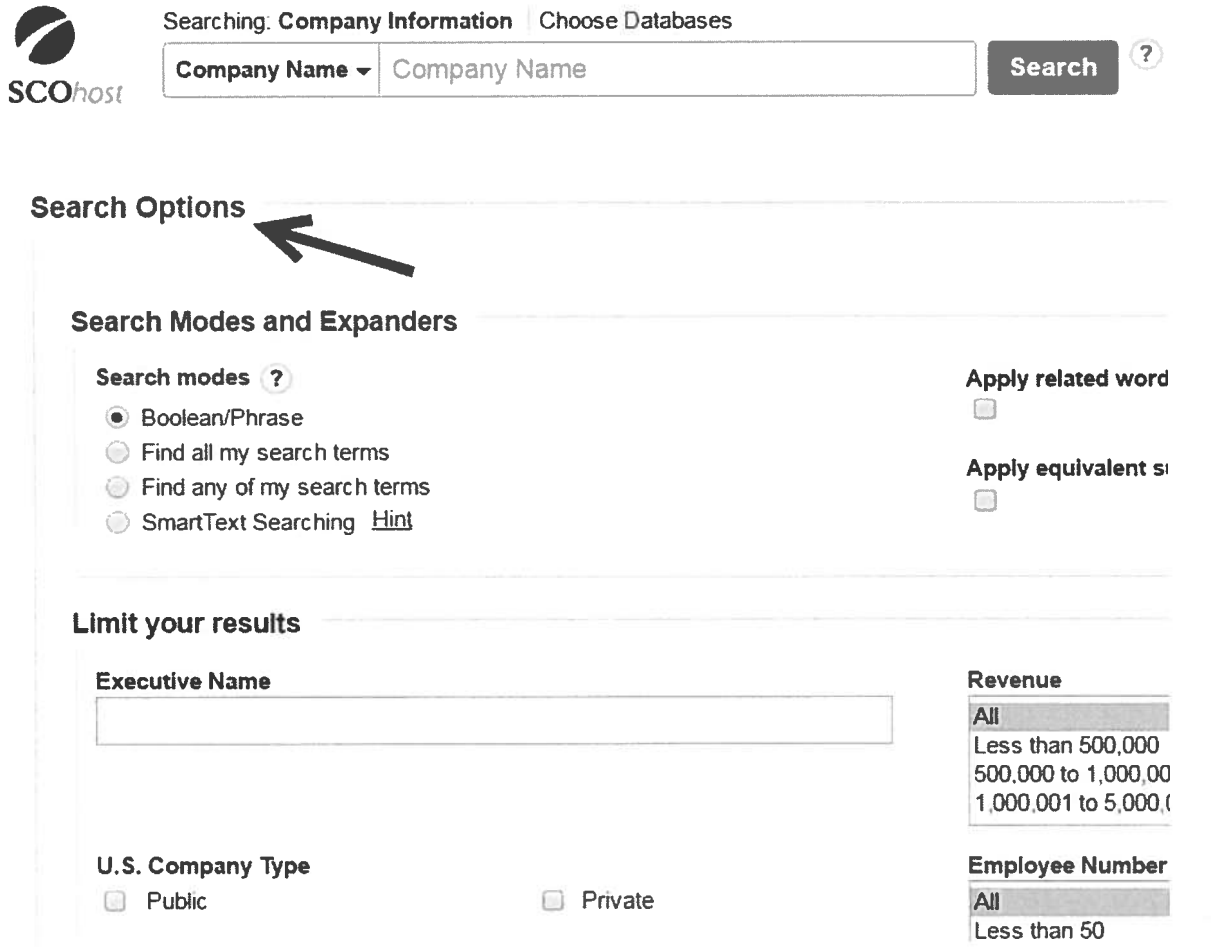
- A new page will load. An alphabetical listing of the library's databases will appear.
- Look for **Business Source Complete** in this list. Click on the name to open the database.



- The search page will open. In the menu above the search boxes, click on **Company Information** to search for companies by NAICS code and other criteria.



- The company information search page will load.
- Scroll down past the search box until you see the limiters available under the **Search Options** heading.



- Under **U.S. Company Type**, click in the box next to **Public** and a checkmark will appear when this option has been selected.



- In the **NAICS Code/Description** box, enter **323111** which is the NAICS code for commercial printing.



- After making your selections, scroll back up to the top of the screen and click the Search button.



- A list of companies that match your search criteria will load. The companies with the highest revenue will be listed first.

Page: 1 **1-19 of 19**

Company Name (Ticker)	City	State	Country	Revenue (US $)
1. FedEx Corp. (FDX)	Memphis	Tennessee	USA	$47,453,000,000
2. R.R. Donnelley & Sons Company (RRD)	Chicago	Illinois	USA	$10,480,300,000
3. Quad/Graphics Inc. (QUAD)	Sussex	Wisconsin	USA	$4,795,900,000
4. Mail-Well Inc. (CVO)	Stamford	Connecticut	USA	$1,777,808,000
5. ACCO Brands Corp. (ACCO)	Lake Zurich	Illinois	USA	$1,765,100,000
6. Deluxe Corp. (DLX)	Shoreview	Minnesota	USA	$1,584,824,000
7. Innerworkings, Inc. (INWK)	Chicago	Illinois	USA	$890,959,963
8. Standard Register (SR)	Dayton	Ohio	USA	$719,783,000
9. Multi-Color Corporation (LABL)	Batavia	Ohio	USA	$706,432,000
10. Ennis, Inc. (EBF)	Midlothian	Texas	USA	$542,442,000
11. ARC Document Solutions, Inc. (ARC)	Walnut Creek	California	USA	$407,195,000
12. Journal Communications Inc. (JRN)	Milwaukee	Wisconsin	USA	$397,267,000
13. Dolan Media Co. (DOLN)	Minneapolis	Minnesota	USA	$254,311,000

- Make note of the ticker symbol that appears in parentheses to the right of a company's name. You can use a company's ticker symbol on the stock market to more easily look up financial information

about the company on the U.S. Securities and Exchange Commission's website (instructions are included in the *Finding Company Financial Information* section of this guide).

- For example, the ticker symbol for R.R. Donnelley & Sons Company is: **RRD**



- Some companies in the list, such as FedEx, operate in multiple industries. To view a description of the company's business, click on its **name** in the list.

Company Name (Ticker)	City	State	Country	Revenue (US $)
1. FedEx Corp. (FDX)	Memphis	Tennessee	USA	$47,453,000,000
2. R.R. Donnelley & Sons Company (RRD)	Chicago	Illinois	USA	$10,480,300,000
3. Quad/Graphics Inc (QUAD)	Sussex	Wisconsin	USA	$4,795,900,000

- The company information page for the company you selected will open.

- Under **Line of Business** you will find information about the company's primary products and services.

R.R. Donnelley & Sons Company

Physical Address: 111 S Wacker Dr Ste 3500, Chicago, Illinois 606064304 USA

MSA Code: 1600

MSA Name: Chicago, IL

Phone: 3123268000

Fax: 3123268259

Web Site: http://www.rrdonnelley.com

Revenue: $10,480,300,000

Doing Business As: R R DONNELLEY

Line of Business: Commercial Printing And Business Process Outsourcing

- Scroll down the page and click on the **Industry** heading to display a list of the NAICS codes assigned to that company.

⊟ Industry

Link to articles using NAICS Codes:	**323111** Commercial Gravure Printing
	323111 Commercial Gravure Printing
	323111 Commercial Gravure Printing
	323117 Books Printing
	541860 Direct Mail Advertising
	541430 Graphic Design Services
SIC Codes:	27540000 Commercial printing, gravure
	27590602 Letterpress printing
	27520101 Offset printing
	27320200 Books, printing and binding
	73310000 Direct mail advertising services
	73360103 Graphic arts and related design

Finding Company Financial Information

SEC EDGAR Website

Public companies in the United States are required by law to report financial information to the U.S. Securities and Exchange Commission (SEC). These reports are made available to the public on the SEC's website, in their Electronic Data Gathering, Analysis, and Retrieval system (EDGAR).

Of these reports, the annual report, known often by its form name of 10-K, is one of the most useful to locate key financial information. Financial statements are included in the section of the report titled **Item 8**.

The SEC has a guide to reading annual reports (10-K) here: https://www.sec.gov/answers/reada10k.htm

Follow the steps below to learn how to find annual reports (10-K) for publicly traded companies in the U.S.

- Before visiting the SEC EDGAR website, try to find the stock symbol, aka ticker symbol, for the company you want to research. It will be easier to search for SEC filings if you know the company's ticker symbol on the stock market. You can find a company's ticker symbol by following the company information search instructions outlined on pages 1-4 of this guide.

- You can also look up the ticker symbol for any company on any stock exchange on the MarketWatch website:

  http://www.marketwatch.com/tools/quotes/lookup.asp

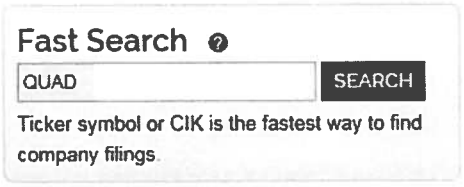
- Enter the company name into the search box and click **Search** to view your results.



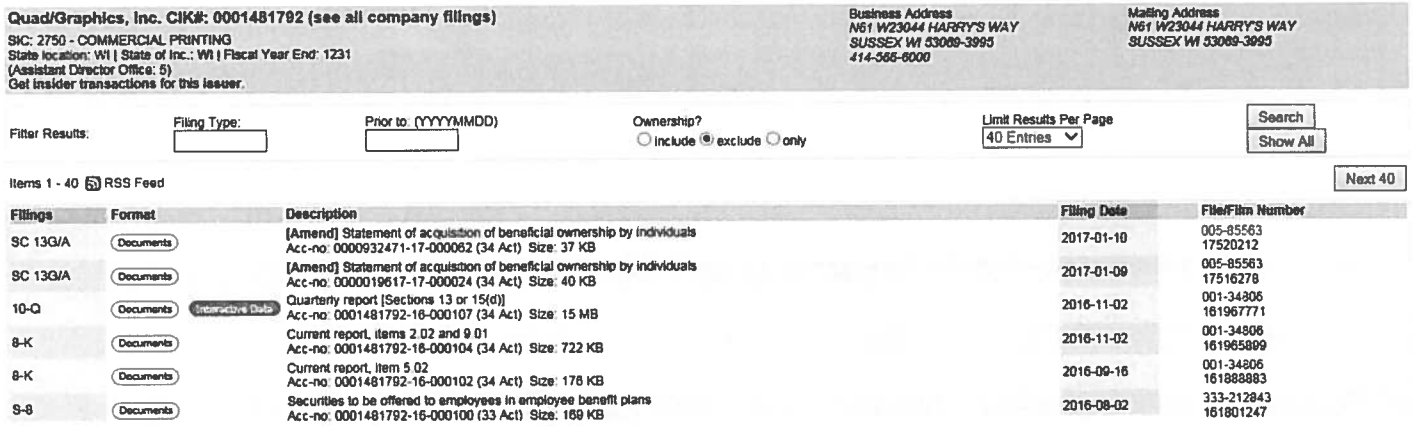
- In the list of results, look for the ticker symbol for the company you are researching.

Symbol	Company	Exchange
QUAD	Quad/Graphics Inc.	NYSE

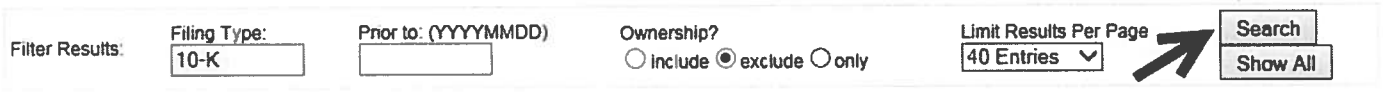
- Next, visit the SEC EDGAR website: https://www.sec.gov/edgar/searchedgar/companysearch.html
- Enter the company's ticker symbol in the *Fast Search* box and click **Search** to view your results.



- A list of SEC filings should appear. The newest reports available will be listed first.
- The filing date of each report will be listed in a column on the right side of the screen. The form name aka filing type will be listed in the *Filings* column on the left side of the screen.



- To filter your results so you only see annual reports, enter the form name **10-K** in the *Filing Type* box at the top of the list and click the **Search** button.



- Only annual reports will be listed. The newest reports available will be listed first.

Filter Results: | Filing Type: 10-K | Prior to: (YYYYMMDD) | Ownership? include exclude only | Limit Results Per Page 40 Entries | Search | Show All

Items 1 - 6 RSS Feed

Filings	Format	Description	Filing Date	File/Film Number
10-K	Documents Interactive Data	Annual report [Section 13 and 15(d), not S-K Item 405] Acc-no: 0001481792-16-000076 (34 Act) Size: 24 MB	2016-02-23	001-34806 161449376
10-K	Documents Interactive Data	Annual report [Section 13 and 15(d), not S-K Item 405] Acc-no: 0001481792-15-000022 (34 Act) Size: 36 MB	2015-03-02	001-34806 15665249
10-K	Documents Interactive Data	Annual report [Section 13 and 15(d), not S-K Item 405] Acc-no: 0001481792-14-000008 (34 Act) Size: 27 MB	2014-02-27	001-34806 14649944
10-K	Documents Interactive Data	Annual report [Section 13 and 15(d), not S-K Item 405] Acc-no: 0001481792-13-000010 (34 Act) Size: 27 MB	2013-03-08	001-34806 13678021
10-K	Documents Interactive Data	Annual report [Section 13 and 15(d), not S-K Item 405] Acc-no: 0001481792-12-000005 (34 Act) Size: 26 MB	2012-02-29	001-34806 12653226
10-K	Documents	Annual report [Section 13 and 15(d), not S-K Item 405] Acc-no: 0001047469-11-002552 (34 Act) Size: 1 MB	2011-03-24	001-34806 11707282

- To open a report, click the **Documents** button next to the form name.

Filings	Format	Description	Filing Date
10-K	Documents Interactive Data	Annual report [Section 13 and 15(d), not S-K Item 405] Acc-no: 0001481792-16-000076 (34 Act) Size: 24 MB	2016-02-23

- Click the link next to the form name to open the report. This should be the first link listed in the *Document* column.

Document Format Files

Seq	Description	Document	Type	Size
1	FORM 10-K	a12312015form10k.htm	10-K	4691430
2	SUBSIDIARIES OF QUAD/GRAPHICS, INC.	a12312015exhibit21.htm	EX-21	61718
3	CONSENT OF DELOITTE & TOUCHE LLP	a12312015exhibit23.htm	EX-23	2990
4	CERTIFICATION OF CHIEF EXECUTIVE OFFICER	a12312015exhibit311.htm	EX-31.1	15800
5	CERTIFICATION OF CHIEF FINANCIAL OFFICER	a12312015exhibit312.htm	EX-31.2	15892
6	WRITTEN STATEMENT OF THE CEO AND CFO	a12312015exhibit32.htm	EX-32	7511
7	STOCK PERFORMANCE GRAPH	stockperformancechart2016a01.jpg	GRAPHIC	84160
	Complete submission text file	0001481792-16-000076.txt		24533502

- The report will open and you can scroll through it to look for the financial information you need to find.

10-K 1 a12312015form10k.htm FORM 10-K
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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-K

T ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the fiscal year ended December 31, 2015
or

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from to
Commission File Number 001-34806

QUAD/GRAPHICS, INC.
(Exact name of registrant as specified in its charter)

Wisconsin	39-1152983
(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification No.)
N61 W23044 Harry's Way, Sussex, Wisconsin 53089-3995	(414) 566-6000
(Address of principal executive offices) (Zip Code)	(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act

Title of Class	Name of Each Exchange on Which Registered
Class A Common Stock, par value $0.025 per share	The New York Stock Exchange, LLC

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes ☐ No ☒

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes ☐ No ☒

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

- Use the table of contents near the beginning of the report to jump to the financial statements section (Item 8).

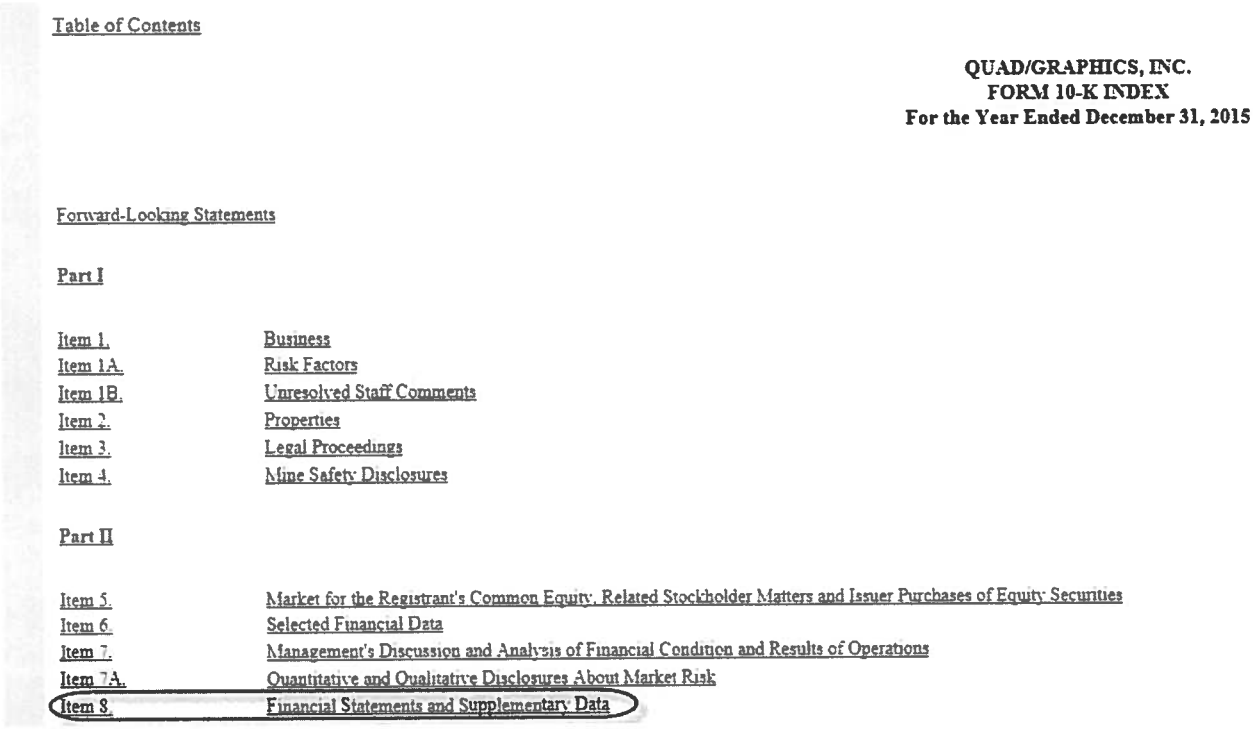


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QUAD/GRAPHICS, INC.
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For the Year Ended December 31, 2015

Forward-Looking Statements

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Item 1A.	Risk Factors
Item 1B.	Unresolved Staff Comments
Item 2.	Properties
Item 3.	Legal Proceedings
Item 4.	Mine Safety Disclosures

Part II

Item 5.	Market for the Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities
Item 6.	Selected Financial Data
Item 7.	Management's Discussion and Analysis of Financial Condition and Results of Operations
Item 7A.	Quantitative and Qualitative Disclosures About Market Risk
Item 8.	Financial Statements and Supplementary Data

Contact a Librarian

- Librarians are available most quickly via the **email** links on the library page or directly at librarian@coloradotech.edu
- **Chat** with us through the school's instant messaging system. Hours when librarians are available are posted on the right side of the library homepage.
- **Call us** at our toll-free number: (866) 813-1836 Ext. 13721.