



The purpose of the poster is obviously to recruit new soldiers. The claim implies that there are positive (even fun?) reasons to join the Army. What assumptions are made about the connection between sports and the military? How does this poster appeal to *logos*, *ethos*, and *pathos*?

ACTIVITIES

1. If you were assigned to write on the topic of whether college students are too open with information concerning their private lives on social media such as Facebook or Twitter, which type of claim (fact, policy, value) would be best for approaching the assignment?
2. How might you offer evidence for your ideas on the use and/or abuse of social media? What sources would be best to support your stance?
3. Identify any underlying assumptions and judgments that your readers might hold regarding social media. How would it affect your approach to the topic?
4. After reading the following poem, "Those Winter Sundays," by Robert Hayden, write out the poet's claim in one sentence. Then list the poem's evidence that supports that claim. Is the claim valid only within the dramatic context of the poem, or is the claim

valid universally? Can you find evidence within your own personal experience that would support the claim? What assumption underlies the claim?

Those Winter Sundays (1966)

Sundays too my father got up early
and put his clothes on in the blueblack cold,
then with cracked hands that ached
from labor in the weekday weather made
banked fires blaze. No one ever thanked him.

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I'd wake and hear the cold splintering, breaking.
When the rooms were warm, he'd call,
and slowly I would rise and dress,
fearing the chronic angers of that house,

Speaking indifferently to him,
who had driven out the cold
and polished my good shoes as well.
What did I know, what did I know
of love's austere and lonely offices?

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5. Read the following poem by Wilfred Owen, "Dulce Et Decorum Est." How does the poet use Aristotle's three rhetorical appeals to convince readers of his claim that the phrase "Dulce et decorum est Pro patria mori"¹ lacks merit? Is there a logical presentation of evidence? Is there an emotional presentation of evidence? Does the speaker seem to have credibility?

Dulce Et Decorum Est (1917)

Bent double, like old beggars under sacks,
Knock-kneed, coughing like hags, we cursed through sludge,
Till on the haunting flares we turned our backs
And towards our distant rest began to trudge.
Men marched asleep. Many had lost their boots
But limped on, blood-shod. All went lame; all blind;
Drunk with fatigue; deaf even to the hoots
Of tired, outstripped Five-Nines that dropped behind.
Gas! GAS! Quick boys!—An ecstasy of fumbling,
Fitting the clumsy helmets just in time;
But someone still was yelling out and stumbling
And flound'ring like a man in fire or lime—
Dim, through the misty panes and thick green light,

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¹Quotation from Horace, meaning, "It is sweet and dutiful to die for one's country."