

The Protestant Ethic and the Spirit of Capitalism

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A GLANCE AT THE OCCUPATIONAL statistics of any country of mixed religious composition brings to light with remarkable frequency¹ a situation which has several times provoked discussion in the Catholic press and literature,² and in Catholic congresses in Germany, namely, the fact that business leaders and owners of capital, as well as the higher grades of skilled labour, and even more the higher technically and commercially trained personnel of modern enterprises, are overwhelmingly Protestant.³ This is true not only in cases where the difference in religion coincides with one of nationality, and thus of cultural development, as in Eastern Germany between Germans and Poles. The same thing is shown in the figures of religious affiliation almost wherever capitalism, at the time of its great expansion, has had a free hand to alter the social distribution of the population in accordance with its needs, and to determine its occupational structure. The more freedom it has had, the more clearly is the effect shown. It is true that the greater relative participation of Protestants in the ownership of capital,⁴ in management, and the upper ranks of labour in great modern industrial and commercial enterprises,⁵ may in part be explained in terms of historical circumstances⁶ which extend far back into the past, and in which religious affiliation is not a cause of the economic conditions, but to a certain extent appears to be a result of them. Participation in the above economic functions usually involves some previous ownership of capital, and gener-

ally an expensive education; often both. These are to-day largely dependent on the possession of inherited wealth, or at least on a certain degree of material well-being. A number of those sections of the old Empire which were most highly developed economically and most favoured by natural resources and situation, in particular a majority of the wealthy towns, went over to Protestantism in the sixteenth century. The results of that circumstance favour the Protestants even to-day in their struggle for economic existence. There arises thus the historical question: why were the districts of highest economic development at the same time particularly favourable to a revolution in the Church? The answer is by no means so simple as one might think.

The emancipation from economic traditionalism appears, no doubt, to be a factor which would greatly strengthen the tendency to doubt the sanctity of the religious tradition, as of all traditional authorities. But it is necessary to note, what has often been forgotten, that the Reformation meant not the elimination of the Church's control over everyday life, but rather the substitution of a new form of control for the previous one. It meant the repudiation of a control which was very lax, at that time scarcely perceptible in practice, and hardly more than formal, in favour of a regulation of the whole of conduct which, penetrating to all departments of private and public life was infinitely burdensome and earnestly enforced. The rule of the Catholic

Church, "punishing the heretic, but indulgent to the sinner", as it was in the past even more than to-day, is now tolerated by peoples of thoroughly modern economic character, and was borne by the richest and economically most advanced peoples on earth at about the turn of the fifteenth century. The rule of Calvinism, on the other hand, as it was enforced in the sixteenth century in Geneva and in Scotland, at the turn of the sixteenth and seventeenth centuries in large parts of the Netherlands, in the seventeenth in New England, and for a time in England itself, would be for us the most absolutely unbearable form of ecclesiastical control of the individual which could possibly exist. That was exactly what large numbers of the old commercial aristocracy of those times, in Geneva as well as in Holland and England, felt about it. And what the reformers complained of in those areas of high economic development was not too much supervision of life on the part of the Church, but too little. Now how does it happen that at that time those countries which were most advanced economically, and within them the rising bourgeois middle classes, not only failed to resist this unexampled tyranny of Puritanism, but even developed a heroism in its defence? For bourgeois classes as such have seldom before and never since displayed heroism. It was "the last of our heroisms". as Carlyle, not without reason, has said.

But further, and especially important: it may be, as has been claimed, that the greater participation of Protestants in the positions of ownership and management in modern economic life may to-day be understood, in part at least, simply as a result of the greater material wealth they have inherited. But there are certain other phenomena which cannot be explained in the same way. Thus, to mention only a few facts: there is a great difference discoverable in Baden, in Bavaria, in Hungary, in the type of higher education which Catholic parents, as opposed to Protestant, give their children. That the percentage of Catholics among the students and graduates of higher educational institutions in general lags

behind their proportion of the total population, may, to be sure, be largely explicable in terms of inherited differences of wealth. But among the Catholic graduates themselves the percentage of those graduating from the institutions preparing, in particular, for technical studies and industrial and commercial occupations, but in general from those preparing for middle-class business life, lags still farther behind the percentage of Protestants.⁸ On the other hand, Catholics prefer the sort of training which the humanistic Gymnasium affords. That is a circumstance to which the above explanation does not apply, but which, on the contrary, is one reason why so few Catholics are engaged in capitalistic enterprise.

Even more striking is a fact which partly explains the smaller proportion of Catholics among the skilled labourers of modern industry. It is well known that the factory has taken its skilled labour to a large extent from young men in the handicrafts; but this is much more true of Protestant than of Catholic journeymen. Among journeymen, in other words, the Catholics show a stronger propensity to remain in their crafts, that is they more often become master craftsmen, whereas the Protestants are attracted to a larger extent into the factories in order to fill the upper ranks of skilled labour and administrative positions.⁹ The explanation of these cases is undoubtedly that the mental and spiritual peculiarities acquired from the environment, here the type of education favoured by the religious atmosphere of the home community and the parental home, have determined the choice of occupation, and through it the professional career.

The smaller participation of Catholics in the modern business life of Germany is all the more striking because it runs counter to a tendency which has been observed at all times¹⁰ including the present. National or religious minorities which are in a position of subordination to a group of rulers are likely, through their voluntary or involuntary exclusion from positions of political influence, to be driven with peculiar force into economic activity.

Their ablest members seek to satisfy the desire for recognition of their abilities in this field, since there is no opportunity in the service of the State. This has undoubtedly been true of the Poles in Russia and Eastern Prussia, who have without question been undergoing a more rapid economic advance than in Galicia, where they have been in the ascendant. It has in earlier times been true of the Huguenots in France under Louis XIV, the Nonconformists and Quakers in England, and, last but not least, the Jew for two thousand years. But the Catholics in Germany have shown no striking evidence of such a result of their position. In the past they have, unlike the Protestants, undergone no particularly prominent economic development in the times when they were persecuted or only tolerated, either in Holland or in England. On the other hand, it is a fact that the Protestants (especially certain branches of the movement to be fully discussed later) both as ruling classes and as ruled, both as majority and as minority, have shown a special tendency to develop economic rationalism which cannot be observed to the same extent among Catholics either in the one situation or in the other.¹¹ Thus the principal explanation of this difference must be sought in the permanent intrinsic character of their religious beliefs, and not only in their temporary external historico-political situations.¹²

THE SPIRIT OF CAPITALISM

In the title of this study is used the somewhat pretentious phrase, the spirit of capitalism. What is to be understood by it? The attempt to give anything like a definition of it brings out certain difficulties which are in the very nature of this type of investigation.

If any object can be found to which this term can be applied with any understandable meaning, it can only be an historical individual, i.e. a complex of elements associated in historical reality which we unite into a conceptual whole from the standpoint

of their cultural significance.

Such an historical concept, however, since it refers in its content to a phenomenon significant for its unique individuality, cannot be defined according to the formula *genus proximum, differentia specifica*, but it must be gradually put together out of the individual parts which are taken from historical reality to make it up. Thus the final and definitive concept cannot stand at the beginning of the investigation, but must come at the end. We must, in other words, work out in the course of the discussion, as its most important result, the best conceptual formulation of what we here understand by the spirit of capitalism, that is the best from the point of view which interests us here. This point of view (the one of which we shall speak later) is, further, by no means the only possible one from which the historical phenomena we are investigating can be analysed. Other standpoints would, for this as for every historical phenomenon, yield other characteristics as the essential ones. The result is that it is by no means necessary to understand by the spirit of capitalism only what it will come to mean to us for the purposes of our analysis. This is a necessary result of the nature of historical concepts which attempt for their methodological purposes not to grasp historical reality in abstract general formulæ, but in concrete genetic sets of relations which are inevitably of a specifically unique and individual character.¹³

Thus, if we try to determine the object, the analysis and historical explanation of which we are attempting, it cannot be in the form of a conceptual definition, but at least in the beginning only a provisional description of what is here meant by the spirit of capitalism. Such a description is, however, indispensable in order clearly to understand the object of the investigation. For this purpose we turn to a document of that spirit which contains what we are looking for in almost classical purity, and at the same time has the advantage of being free from all direct relationship to religion, being thus, for our purposes, free of preconceptions.

Remember, that *time* is money. He that can earn ten shillings a day by his labour, and goes abroad, or sits idle, one half of that day, though he spends but sixpence during his diversion or idleness, ought not to reckon *that* the only expense; he has really spent, or rather thrown away, five shillings besides.

Remember, that *credit* is money. If a man lets his money lie in my hands after it is due, he gives me the interest, or so much as I can make of it during that time. This amounts to a considerable sum where a man has good and large credit, and makes good use of it.

Remember, that money is of the prolific, generating nature. Money can beget money, and its offspring can beget more, and so on. Five shillings turned is six, turned again it is seven and threepence, and so on, till it becomes a hundred pounds. The more there is of it, the more it produces every turning, so that the profits rise quicker and quicker. He that kills a breeding-sow, destroys all her offspring to the thousandth generation. He that murders a crown, destroys all that it might have produced, even scores of pounds.

Remember this saying, *The good paymaster is lord of another man's purse*. He that is known to pay punctually and exactly to the time he promises, may at any time, and on any occasion, raise all the money his friends can spare. This is sometimes of great use. After industry and frugality, nothing contributes more to the raising of a young man in the world than punctuality and justice in all his dealings; therefore never keep borrowed money an hour beyond the time you promised, lest a disappointment shut up your friend's purse for ever.

The most trifling actions that affect a man's credit are to be regarded. The sound of your hammer at five in the morning, or eight at night, heard by a creditor, makes him easy six months longer; but if he sees you at a billiard-table, or hears your voice at a tavern, when you should be at work, he sends for his money the next day; demands it, before he can receive it, in a lump.

It shows, besides, that you are mindful of what you owe; it makes you appear a careful as well as an honest man, and that still increases your credit.

Beware of thinking all your own that you possess, and of living accordingly. It is a mistake that many people who have credit fall into. To prevent this, keep an exact account for some time both of your expenses and your income. If you take the pains at first to mention particulars, it will have this good effect: you will discover how wonderfully small, trifling expenses mount up to large sums, and will discern what might have been, and may for the future be saved, without occasioning any great inconvenience.

For six pounds a year you may have the use of one hundred pounds, provided you are a man of known prudence and honesty.

He that spends a groat a day idly, spends idly above six pounds a year, which is the price for the use of one hundred pounds.

He that wastes idly a groat's worth of his time per day, one day with another, wastes the privilege of using one hundred pounds each day.

He that idly loses five shillings' worth of time; loses five shillings, and might as prudently throw five shillings into the sea.

He that loses five shillings, not only loses that sum, but all the advantage that might be made by turning it in dealing, which by the time that a young man becomes old, will amount to a considerable sum of money.¹⁴

It is Benjamin Franklin who preaches to us in these sentences, the same which Ferdinand Kürnberger satirizes in his clever and malicious *Picture of American Culture*¹⁵ as the supposed confession of faith of the Yankee. That it is the spirit of capitalism which here speaks in characteristic fashion, no one will doubt, however little we may wish to claim that everything which could be understood as pertaining to that spirit is contained in it. Let us pause a moment to consider this passage, the philosophy of which Kurnberger sums up in the

words, "They make tallow out of cattle and money out of men". The peculiarity of this philosophy of avarice appears to be the ideal of the honest man of recognized credit, and above all the idea of a duty of the individual toward the increase of his capital, which is assumed as an end in itself. Truly what is here preached is not simply a means of making one's way in the world, but a peculiar ethic. The infraction of its rules is treated not as foolishness but as forgetfulness of duty. That is the essence of the matter. It is not mere business astuteness, that sort of thing is common enough, it is an ethos. This is the quality which interests us.

When Jacob Fugger, in speaking to a business associate who had retired and who wanted to persuade him to do the same, since he had made enough money and should let others have a chance, rejected that as pusillanimity and answered that "he (Fugger) thought otherwise, he wanted to make money as long as he could",¹⁶ the spirit of his statement is evidently quite different from that of Franklin. What in the former case was an expression of commercial daring and a personal inclination morally neutral,¹⁷ in the latter takes on the character of an ethically coloured maxim for the conduct of life. The concept spirit of capitalism is here used in this specific sense,¹⁸ it is the spirit of modern capitalism. For that we are here dealing only with Western European and American capitalism is obvious from the way in which the problem was stated. Capitalism existed in China, India, Babylon, in the classic world, and in the Middle Ages. But in all these cases, as we shall see, this particular ethos was lacking.

Now, all Franklin's moral attitudes are coloured with utilitarianism. Honesty is useful, because it assures credit; so are punctuality, industry, frugality, and that is the reason they are virtues. A logical deduction from this would be that where, for instance, the appearance of honesty serves the same purpose, that would suffice, and an unnecessary surplus of this virtue would evidently appear to Franklin's eyes as unproductive waste. And as a

matter of fact, the story in his autobiography of his conversion to those virtues,¹⁹ or the discussion of the value of a strict maintenance of the appearance of modesty, the assiduous belittlement of one's own deserts in order to gain general recognition later,²⁰ confirms this impression. According to Franklin, those virtues, like all others, are only in so far virtues as they are actually useful to the individual, and the surrogate of mere appearance is always sufficient when it accomplishes the end in view. It is a conclusion which is inevitable for strict utilitarianism. The impression of many Germans that the virtues professed by Americanism are pure hypocrisy seems to have been confirmed by this striking case. But in fact the matter is not by any means so simple. Benjamin Franklin's own character, as it appears in the really unusual candidness of his autobiography, belies that suspicion. The circumstance that he ascribes his recognition of the utility of virtue to a divine revelation which was intended to lead him in the path of righteousness, shows that something more than mere garnishing for purely egocentric motives is involved.

In fact, the *summum bonum* of this ethic, the earning of more and more money, combined with the strict avoidance of all spontaneous enjoyment of life, is above all completely devoid of any eudaemonistic, not to say hedonistic, admixture. It is thought of so purely as an end in itself, that from the point of view of the happiness of, or utility to, the single individual, it appears entirely transcendental and absolutely irrational.²¹ Man is dominated by the making of money, by acquisition as the ultimate purpose of his life. Economic acquisition is no longer subordinated to man as the means for the satisfaction of his material needs. This reversal of what we should call the natural relationship, so irrational from a naive point of view, is evidently as definitely a leading principle of capitalism as it is foreign to all peoples not under capitalistic influence. At the same time it expresses a type of feeling which is closely connected with certain religious ideas. If we thus ask, why should

"money be made out of men", Benjamin Franklin himself, although he was a colourless deist, answers in his autobiography with a quotation from the Bible, which his strict Calvinistic father drummed into him again and again in his youth: "Seest thou a man diligent in his business? He shall stand before kings" (Prov. xxii. 29). The earning of money within the modern economic order is, so long as it is done legally, the result and the expression of virtue and proficiency in a calling; and this virtue and proficiency are, as it is now not difficult to see, the real Alpha and Omega of Franklin's ethic, as expressed in the passages we have quoted, as well as in all his works without exception.²²

And in truth this peculiar idea, so familiar to us to-day, but in reality so little a matter of course, of one's duty in a calling, is what is most characteristic of the social ethic of capitalistic culture, and is in a sense the fundamental basis of it. It is an obligation which the individual is supposed to feel and does feel towards the content of his professional²³ activity, no matter in what it consists, in particular no matter whether it appears on the surface as a utilization of his personal powers, or only of his material possessions (as capital).

Of course, this conception has not appeared only under capitalistic conditions. On the contrary, we shall later trace its origins back to a time previous to the advent of capitalism. Still less, naturally, do we maintain that a conscious acceptance of these ethical maxims on the part of the individuals, entrepreneurs or labourers, in modern capitalistic enterprises, is a condition of the further existence of present-day capitalism. The capitalistic economy of the present day is an immense cosmos into which the individual is born, and which presents itself to him, at least as an individual, as an unalterable order of things in which he must live. It forces the individual, in so far as he is involved in the system of market relationships, to conform to capitalistic rules of action. The manufacturer who in the long run acts counter to these norms, will just as

inevitably be eliminated from the economic scene as the worker who cannot or will not adapt himself to them will be thrown into the streets without a job.

Thus the capitalism of to-day, which has come to dominate economic life, educates and selects the economic subjects which it needs through a process of economic survival of the fittest. But here one can easily see the limits of the concept of selection as a means of historical explanation. In order that a manner of life so well adapted to the peculiarities of capitalism could be selected at all, i.e. should come to dominate others, it had to originate somewhere, and not in isolated individuals alone, but as a way of life common to whole groups of men. This origin is what really needs explanation. Concerning the doctrine of the more naive historical materialism, that such ideas originate as a reflection or superstructure of economic situations, we shall speak more in detail below. At this point it will suffice for our purpose to call attention to the fact that without doubt, in the country of Benjamin Franklin's birth (Massachusetts), the spirit of capitalism (in the sense we have attached to it) was present before the capitalistic order. There were complaints of a peculiarly calculating sort of profit-seeking in New England, as distinguished from other parts of America, as early as 1632. It is further undoubted that capitalism remained far less developed in some of the neighbouring colonies, the later Southern States of the United States of America, in spite of the fact that these latter were founded by large capitalists for business motives, while the New England colonies were founded by preachers and seminary graduates with the help of small bourgeois, craftsmen and yoe-men, for religious reasons. In this case the causal relation is certainly the reverse of that suggested by the materialistic standpoint.

But the origin and history of such ideas is much more complex than the theorists of the superstructure suppose. The spirit of capitalism, in

the sense in which we are using the term, had to fight its way to supremacy against a whole world of hostile forces. A state of mind such as that expressed in the passages we have quoted from Franklin, and which called forth the applause of a whole people, would both in ancient times and in the Middle Ages²⁴ have been proscribed as the lowest sort of avarice and as an attitude entirely lacking in self-respect. It is, in fact, still regularly thus looked upon by all those social groups which are least involved in or adapted to modern capitalistic conditions. This is not wholly because the instinct of acquisition was in those times unknown or undeveloped, as has often been said. Nor because the *auri sacra fames*, the greed for gold, was then, or now, less powerful outside of bourgeois capitalism than within its peculiar sphere, as the illusions of modern romanticists are wont to believe. The difference between the capitalistic and pre-capitalistic spirits is not to be found at this point. The greed of the Chinese Mandarin, the old Roman aristocrat, or the modern peasant, can stand up to any comparison. And the *auri sacra fames* of a Neapolitan cab-driver or *barcaiuolo*, and certainly of Asiatic representatives of similar trades, as well as of the craftsmen of southern European or Asiatic countries, is, as anyone can find out for himself, very much more intense, and especially more unscrupulous than that of, say, an Englishman in similar circumstances.²⁵

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One of the technical means which the modern employer uses in order to secure the greatest possible amount of work from his men is the device of piece-rates. In agriculture, for instance, the gathering of the harvest is a case where the greatest possible intensity of labour is called for, since, the weather being uncertain, the difference between high profit and heavy loss may depend on the speed with which the harvesting can be done. Hence a system of piece-rates is almost universal in this case. And since the interest of the employer in a speeding-up

of harvesting increases with the increase of the results and the intensity of the work, the attempt has again and again been made, by increasing the piece-rates of the workmen, thereby giving them an opportunity to earn what is for them a very high wage, to interest them in increasing their own efficiency. But a peculiar difficulty has been met with surprising frequency: raising the piece-rates has often had the result that not more but less has been accomplished in the same time, because the worker reacted to the increase not by increasing but by decreasing the amount of his work. A man, for instance, who at the rate of 1 mark per acre mowed $2\frac{1}{2}$ acres per day and earned $2\frac{1}{2}$ marks, when the rate was raised to 1.25 marks per acre mowed, not 3 acres, as he might easily have done, thus earning 3.75 marks, but only 2 acres, so that he could still earn the $2\frac{1}{2}$ marks to which he was accustomed. The opportunity of earning more was less attractive than that of working less. He did not ask: how much can I earn in a day if I do as much work as possible? but: how much must I work in order to earn the wage, $2\frac{1}{2}$ marks, which I earned before and which takes care of my traditional needs? This is an example of what is here meant by traditionalism. A man does not "by nature" wish to earn more and more money, but simply to live as he is accustomed to live and to earn as much as is necessary for that purpose. Wherever modern capitalism has begun its work of increasing the productivity of human labour by increasing its intensity, it has encountered the immensely stubborn resistance of this leading trait of pre-capitalistic labour. And to-day it encounters it the more, the more backward (from a capitalistic point of view) the labouring forces are with which it has to deal.

Another obvious possibility, to return to our example, since the appeal to the acquisitive instinct through higher wage-rates failed, would have been to try the opposite policy, to force the worker by reduction of his wage-rates to work harder to earn the same amount than he did before. Low wages

and high profits seem even to-day to a superficial observer to stand in correlation; everything which is paid out in wages seems to involve a corresponding reduction of profits. That road capitalism has taken again and again since its beginning. For centuries it was an article of faith, that low wages were productive, i.e. that they increased the material results of labour so that, as Pieter de la Cour, on this point, as we shall see, quite in the spirit of the old Calvinism, said long ago, the people only work because and so long as they are poor.

But the effectiveness of this apparently so efficient method has its limits.²⁶ Of course the presence of a surplus population which it can hire cheaply in the labour market is a necessity for the development of capitalism. But though too large a reserve army may in certain cases favour its quantitative expansion, it checks its qualitative development, especially the transition to types of enterprise which make more intensive use of labour. Low wages are by no means identical with cheap labour.²⁷ From a purely quantitative point of view the efficiency of labour decreases with a wage which is physiologically insufficient, which may in the long run even mean a survival of the unfit. The present-day average Silesian mows, when he exerts himself to the full, little more than two-thirds as much land as the better paid and nourished Pomeranian or Mecklenburger, and the Pole, the further East he comes from, accomplishes progressively less than the German. Low wages fail even from a purely business point of view wherever it is a question of producing goods which require any sort of skilled labour, or the use of expensive machinery which is easily damaged, or in general wherever any great amount of sharp attention or of initiative is required. Here low wages do not pay, and their effect is the opposite of what was intended. For not only is a developed sense of responsibility absolutely indispensable, but in general also an attitude which, at least during working hours, is freed from continual calculations of how the customary wage may be earned with a maximum of comfort and a minimum of exertion.

Labour must, on the contrary, be performed as if it were an absolute end in itself, a calling. But such an attitude is by no means a product of nature. It cannot be evoked by low wages or high ones alone, but can only be the product of a long and arduous process of education. Today, capitalism, once in the saddle, can recruit its labouring force in all industrial countries with comparative ease. In the past this was in every case an extremely difficult problem.²⁸ And even today it could probably not get along without the support of a powerful ally along the way, which, as we shall see below, was at hand at the time of its development.

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Some moralists of that time, especially of the nominalistic school, accepted developed capitalistic business forms as inevitable, and attempted to justify them, especially commerce, as necessary. The *industria* developed in it they were able to regard, though not without contradictions, as a legitimate source of profit, and hence ethically unobjectionable. But the dominant doctrine rejected the spirit of capitalistic acquisition as *turpitude*, or at least could not give it a positive ethical sanction. An ethical attitude like that of Benjamin Franklin would have been simply unthinkable. This was, above all, the attitude of capitalistic circles themselves. Their life-work was, so long as they clung to the tradition of the Church, at best something morally indifferent. It was tolerated, but was still, even if only on account of the continual danger of collision with the Church's doctrine on usury, somewhat dangerous to salvation. Quite considerable sums, as the sources show, went at the death of rich people to religious institutions as conscience money, at times even back to former debtors as *usura* which had been unjustly taken from them. It was otherwise, along with heretical and other tendencies looked upon with disapproval, only in those parts of the commercial aristocracy which were already emancipated from the tradition. But even sceptics and people indifferent to the Church

often reconciled themselves with it by gifts, because it was a sort of insurance against the uncertainties of what might come after death, or because (at least according to the very widely held latter view) an external obedience to the commands of the Church was sufficient to insure salvation.²⁹ Here the either non-moral or immoral character of their action in the opinion of the participants themselves comes clearly to light.

Now, how could activity, which was at best ethically tolerated, turn into a calling in the sense of Benjamin Franklin? The fact to be explained historically is that in the most highly capitalistic centre of that time, in Florence of the fourteenth and fifteenth centuries, the money and capital market of all the great political Powers, this attitude was considered ethically unjustifiable, or at best to be tolerated. But in the backwoods small bourgeois circumstances of Pennsylvania in the eighteenth century, where business threatened for simple lack of money to fall back into barter, where there was hardly a sign of large enterprise, where only the earliest beginnings of banking were to be found, the same thing was considered the essence of moral conduct, even commanded in the name of duty. To speak here of a reflection of material conditions in the ideal superstructure would be patent nonsense. What was the background of ideas which could account for the sort of activity apparently directed toward profit alone as a calling toward which the individual feels himself to have an ethical obligation? For it was this idea which gave the way of life of the new entrepreneur its ethical foundation and justification.

THE RELIGIOUS FOUNDATIONS OF WORDLY ACETICISM

With Calvin the *decretum horribile* is derived not, as with Luther, from religious experience, but from the logical necessity of his thought; therefore its

importance increases with every increase in the logical consistency of that religious thought. The interest of it is solely in God, not in man; God does not exist for men, but men for the sake of God.³⁰ All creation, including of course the fact, as it undoubtedly was for Calvin, that only a small proportion of men are chosen for eternal grace, can have any meaning only as means to the glory and majesty of God. To apply earthly standards of justice to His sovereign decrees is meaningless and an insult to His Majesty,³¹ since He and He alone is free, i.e. is subject to no law. His decrees can only be understood by or even known to us in so far as it has been His pleasure to reveal them. We can only hold to these fragments of eternal truth. Everything else, including the meaning of our individual destiny, is hidden in dark mystery which it would be both impossible to pierce and presumptuous to question.

For the damned to complain of their lot would be much the same as for animals to bemoan the fact they were not born as men. For everything of the flesh is separated from God by an unbridgeable gulf and deserves of Him only eternal death, in so far as He has not decreed otherwise for the glorification of His Majesty. We know only that a part of humanity is saved, the rest damned. To assume that human merit or guilt play a part in determining this destiny would be to think of God's absolutely free decrees, which have been settled from eternity, as subject to change by human influence, an impossible contradiction. The Father in heaven of the New Testament, so human and understanding, who rejoices over the repentance of a sinner as a woman over the lost piece of silver she has found, is gone. His place has been taken by a transcendental being, beyond the reach of human understanding, who with His quite incomprehensible decrees has decided the fate of every individual and regulated the tiniest details of the cosmos from eternity.³² God's grace is, since His decrees cannot change, as impossible for those to whom He has granted it to lose as it is unattainable for those to whom He has denied it.

In its extreme inhumanity this doctrine must above all have had one consequence for the life of a generation which surrendered to its magnificent consistency. That was a feeling of unprecedented inner loneliness of the single individual.³³ In what was for the man of the age of the Reformation the most important thing in life, his eternal salvation, he was forced to follow his path alone to meet a destiny which had been decreed for him from eternity. No one could help him. No priest, for the chosen one can understand the word of God only in his own heart. No sacraments, for though the sacraments had been ordained by God for the increase of His glory, and must hence be scrupulously observed, they are not a means to the attainment of grace, but only the subjective *externa subsidia* of faith. No Church, for though it was held that *extra ecclesiam nulla salus* in the sense that whoever kept away from the true Church could never belong to God's chosen band,³⁴ nevertheless the membership of the external Church included the doomed. They should belong to it and be subjected to its discipline, not in order thus to attain salvation, that is impossible, but because, for the glory of God, they too must be forced to obey His commandments. Finally, even no God. For even Christ had died only for the elect,³⁵ for whose benefit God had decreed His martyrdom from eternity. This, the complete elimination of salvation through the Church and the sacraments (which was in Lutheranism by no means developed to its final conclusions), was what formed the absolutely decisive difference from Catholicism.

[...]

For us the decisive problem is: How was this doctrine borne³⁶ in an age to which the after-life was not only more important, but in many ways also more certain, than all the interests of life in this world?³⁷ The question, Am I one of the elect? must sooner or later have arisen for every believer and have forced all other interests into the background. And how can I be sure of this state of grace?³⁸ For Calvin himself this was not a problem. He felt himself to be a cho-

sen agent of the Lord, and was certain of his own salvation. Accordingly, to the question of how the individual can be certain of his own election, he has at bottom only the answer that we should be content with the knowledge that God has chosen and depend further only on that implicit trust in Christ which is the result of true faith. He rejects in principle the assumption that one can learn from the conduct of others whether they are chosen or damned. It is an unjustifiable attempt to force God's secrets. The elect differ externally in this life in no way from the damned;³⁹ and even all the subjective experiences of the chosen are, as *ludibria spiritus sancti*, possible for the damned with the single exception of that *finaliter* expectant, trusting faith. The elect thus are and remain God's invisible Church.

Quite naturally this attitude was impossible for his followers as early as Beza, and, above all, for the broad mass of ordinary men. For them the *certitudo salutis* in the sense of the recognizability of the state of grace necessarily became of absolutely dominant importance.⁴⁰ So, wherever the doctrine of predestination was held, the question could not be suppressed whether there were any infallible criteria by which membership in the *electi* could be known. Not only has this question continually had a central importance in the development of the Pietism which first arose on the basis of the Reformed Church; it has in fact in a certain sense at times been fundamental to it. But when we consider the great political and social importance of the Reformed doctrine and practice of the Communion, we shall see how great a part was played during the whole seventeenth century outside of Pietism by the possibility of ascertaining the state of grace of the individual. On it depended, for instance, his admission to Communion, i.e. to the central religious ceremony which determined the social standing of the participants.

It was impossible, at least so far as the question of a man's own state of grace arose, to be satisfied⁴¹ with Calvin's trust in the testimony of the expect-

tant faith resulting from grace, even though the orthodox doctrine had never formally abandoned that criterion.⁴² Above all, practical pastoral work, which had immediately to deal with all the suffering caused by the doctrine, could not be satisfied. It met these difficulties in various ways.⁴³ So far as predestination was not reinterpreted, toned down, or fundamentally abandoned,⁴⁴ two principal, mutually connected, types of pastoral advice appear. On the one hand it is held to be an absolute duty to consider oneself chosen, and to combat all doubts as temptations of the devil,⁴⁵ since lack of self-confidence is the result of insufficient faith, hence of imperfect grace. The exhortation of the apostle to make fast one's own call is here interpreted as a duty to attain certainty of one's own election and justification in the daily struggle of life. In the place of the humble sinners to whom Luther promises grace if they trust themselves to God in penitent faith are bred those self-confident saints⁴⁶ whom we can rediscover in the hard Puritan merchants of the heroic age of capitalism and in isolated instances down to the present. On the other hand, in order to attain that self-confidence intense worldly activity is recommended as the most suitable means.⁴⁷ It and it alone disperses religious doubts and gives the certainty of grace.

[...]

If we now ask further, by what fruits the Calvinist thought himself able to identify true faith? the answer is: by a type of Christian conduct which served to increase the glory of God. Just what does so serve is to be seen in his own will as revealed either directly through the Bible or indirectly through the purposeful order of the world which he has created (*lex naturæ*).⁴⁸ Especially by comparing the condition of one's own soul with that of the elect, for instance the patriarchs, according to the Bible, could the state of one's own grace be known.⁴⁹ Only one of the elect really has the *fides efficax*,⁵⁰ only he is able by virtue of his rebirth (*regeneratio*) and the resulting sanctification (*sanctificatio*) of

his whole life, to augment the glory of God by real, and not merely apparent, good works. It was through the consciousness that his conduct, at least in its fundamental character and constant ideal (*propositum obædientiæ*), rested on a power⁵¹ within himself working for the glory of God; that it is not only willed of God but rather done by God⁵² that he attained the highest good towards which this religion strove, the certainty of salvation.⁵³ That it was attainable was proved by 2 Cor. xiii. 5.⁵⁴ Thus, however useless good works might be as a means of attaining salvation, for even the elect remain beings of the flesh, and everything they do falls infinitely short of divine standards, nevertheless, they are indispensable as a sign of election.⁵⁵ They are the technical means, not of purchasing salvation, but of getting rid of the fear of damnation. In this sense they are occasionally referred to as directly necessary for salvation⁵⁶ or the *possessio salutis* is made conditional on them.⁵⁷

In practice this means that God helps those who help themselves.⁵⁸ Thus the Calvinist, as it is sometimes put, himself creates⁵⁹ his own salvation, or, as would be more correct, the conviction of it. But this creation cannot, as in Catholicism, consist in a gradual accumulation of individual good works to one's credit, but rather in a systematic self-control which at every moment stands before the inexorable alternative, chosen or damned.

ASCETICISM AND THE SPIRIT OF CAPITALISM

This worldly Protestant asceticism, as we may recapitulate up to this point, acted powerfully against the spontaneous enjoyment of possessions; it restricted consumption, especially of luxuries. On the other hand, it had the psychological effect of freeing the acquisition of goods from the inhibitions of traditionalistic ethics. It broke the bonds of the impulse of acquisition in that it not only legalized it, but (in the sense discussed) looked upon it as

directly willed by God. The campaign against the temptations of the flesh, and the dependence on external things, was, as besides the Puritans the great Quaker apologist Barclay expressly says, not a struggle against the rational acquisition, but against the irrational use of wealth.

But this irrational use was exemplified in the outward forms of luxury which their code condemned as idolatry of the flesh,⁶⁰ however natural they had appeared to the feudal mind. On the other hand, they approved the rational and utilitarian uses of wealth which were willed by God for the needs of the individual and the community. They did not wish to impose mortification⁶¹ on the man of wealth, but the use of his means for necessary and practical things. The idea of comfort characteristically limits the extent of ethically permissible expenditures. It is naturally no accident that the development of a manner of living consistent with that idea may be observed earliest and most clearly among the most consistent representatives of this whole attitude toward life. Over against the glitter and ostentation of feudal magnificence which, resting on an unsound economic basis, prefers a sordid elegance to a sober simplicity, they set the clean and solid comfort of the middle-class home as an ideal.⁶²

On the side of the production of private wealth, asceticism condemned both dishonesty and impulsive avarice. What was condemned as covetousness, Mammonism, etc., was the pursuit of riches for their own sake. For wealth in itself was a temptation. But here asceticism was the power "which ever seeks the good but ever creates evil";⁶³ what was evil in its sense was possession and its temptations. For, in conformity with the Old Testament and in analogy to the ethical valuation of good works, asceticism looked upon the pursuit of wealth as an end in itself as highly reprehensible; but the attainment of it as a fruit of labour in a calling was a sign of God's blessing. And even more important: the religious valuation of restless, continuous, systematic work in a worldly calling, as the highest means to asceticism, and at the same time the surest and most evident

proof of rebirth and genuine faith, must have been the most powerful conceivable lever for the expansion of that attitude toward life which we have here called the spirit of capitalism.⁶⁴

When the limitation of consumption is combined with this release of acquisitive activity, the inevitable practical result is obvious: accumulation of capital through ascetic compulsion to save.⁶⁵ The restraints which were imposed upon the consumption of wealth naturally served to increase it by making possible the productive investment of capital. How strong this influence was is not, unfortunately, susceptible of exact statistical demonstration. In New England the connection is so evident that it did not escape the eye of so discerning a historian as Doyle.⁶⁶ But also in Holland, which was really only dominated by strict Calvinism for seven years, the greater simplicity of life in the more seriously religious circles, in combination with great wealth, led to an excessive propensity to accumulation.⁶⁷

[...]

As far as the influence of the Puritan outlook extended, under all circumstances—and this is, of course, much more important than the mere encouragement of capital accumulation—it favoured the development of a rational bourgeois economic life; it was the most important, and above all the only consistent influence in the development of that life. It stood at the cradle of the modern economic man.

To be sure, these Puritanical ideals tended to give way under excessive pressure from the temptations of wealth, as the Puritans themselves knew very well. With great regularity we find the most genuine adherents of Puritanism among the classes which were rising from a lowly status,⁶⁸ the small bourgeois and farmers, while the *beati possidentes*, even among Quakers, are often found tending to repudiate the old ideals.⁶⁹ It was the same fate which again and again befell the predecessor of this worldly asceticism, the monastic asceticism of the Middle Ages. In the latter case, when rational economic activity had worked out its full effects by strict regulation of conduct and

limitation of consumption, the wealth accumulated either succumbed directly to the nobility, as in the time before the Reformation, or monastic discipline threatened to break down, and one of the numerous reformations became necessary.

In fact the whole history of monasticism is in a certain sense the history of a continual struggle with the problem of the secularizing influence of wealth. The same is true on a grand scale of the worldly asceticism of Puritanism. The great revival of Methodism, which preceded the expansion of English industry toward the end of the eighteenth century, may well be compared with such a monastic reform. We may hence quote here a passage⁷⁰ from John Wesley himself which might well serve as a motto for everything which has been said above. For it shows that the leaders of these ascetic movements understood the seemingly paradoxical relationships which we have here analysed perfectly well, and in the same sense that we have given them.⁷¹ He wrote:

I fear, wherever riches have increased, the essence of religion has decreased in the same proportion. Therefore I do not see how it is possible, in the nature of things, for any revival of true religion to continue long. For religion must necessarily produce both industry and frugality, and these cannot but produce riches. But as riches increase, so will pride, anger, and love of the world in all its branches. How then is it possible that Methodism, that is, a religion of the heart, though it flourishes now as a green bay tree, should continue in this state? For the Methodists in every place grow diligent and frugal; consequently they increase in goods. Hence they proportionately increase in pride, in anger, in the desire of the flesh, the desire of the eyes, and the pride of life. So, although the form of religion remains, the spirit is swiftly vanishing away. Is there no way to prevent this—this continual decay of pure religion? We ought not to prevent people from being diligent and frugal; *we must exhort all Christians to gain all they can, and to save all they can; that is, in effect, to grow rich.*⁷²

There follows the advice that those who gain all they can and save all they can should also give all they can, so that they will grow in grace and lay up a treasure in heaven. It is clear that Wesley here expresses, even in detail, just what we have been trying to point out.⁷³

As Wesley here says, the full economic effect of those great religious movements, whose significance for economic development lay above all in their ascetic educative influence, generally came only after the peak of the purely religious enthusiasm was past. Then the intensity of the search for the Kingdom of God commenced gradually to pass over into sober economic virtue; the religious roots died out slowly, giving way to utilitarian worldliness. Then, as Dowden puts it, as in *Robinson Crusoe*, the isolated economic man who carries on missionary activities on the side⁷⁴ takes the place of the lonely spiritual search for the Kingdom of Heaven of Bunyan's pilgrim, hurrying through the marketplace of Vanity.

When later the principle "to make the most of both worlds" became dominant in the end, as Dowden has remarked, a good conscience simply became one of the means of enjoying a comfortable bourgeois life, as is well expressed in the German proverb about the soft pillow. What the great religious epoch of the seventeenth century bequeathed to its utilitarian successor was, however, above all an amazingly good, we may even say a pharisaically good, conscience in the acquisition of money, so long as it took place legally. Every trace of the *deplacere vix potest* has disappeared.⁷⁵

A specifically bourgeois economic ethic had grown up. With the consciousness of standing in the fullness of God's grace and being visibly blessed by Him, the bourgeois business man, as long as he remained within the bounds of formal correctness, as long as his moral conduct was spotless and the use to which he put his wealth was not objectionable, could follow his pecuniary interests as he would and feel that he was fulfilling a duty in doing so. The power of religious asceticism provided him in

addition with sober, conscientious, and unusually industrious workmen, who clung to their work as to a life purpose willed by God.⁷⁶

Finally, it gave him the comforting assurance that the unequal distribution of the goods of this world was a special dispensation of Divine Providence, which in these differences, as in particular grace, pursued secret ends unknown to men.⁷⁷ Calvin himself had made the much-quoted statement that only when the people, i.e. the mass of labourers and craftsmen, were poor did they remain obedient to God.⁷⁸ In the Netherlands (Pieter de la Court and others), that had been secularized to the effect that the mass of men only labour when necessity forces them to do so. This formulation of a leading idea of capitalistic economy later entered into the current theories of the productivity of low wages. Here also, with the dying out of the religious root, the utilitarian interpretation crept in unnoticed, in the line of development which we have again and again observed.

[...]

Now naturally the whole ascetic literature of almost all denominations is saturated with the idea that faithful labour, even at low wages, on the part of those whom life offers no other opportunities, is highly pleasing to God. In this respect Protestant Asceticism added in itself nothing new. But it not only deepened this idea most powerfully, it also created the force which was alone decisive for its effectiveness: the psychological sanction of it through the conception of this labour as a calling, as the best, often in the last analysis the only means of attaining certainty of grace.⁷⁹ And on the other hand it legalized the exploitation of this specific willingness to work, in that it also interpreted the employer's business activity as a calling.⁸⁰ It is obvious how powerfully the exclusive search for the Kingdom of God only through the fulfilment of duty in the calling, and the strict asceticism which Church discipline naturally imposed, especially on the propertyless classes, was bound to affect the

productivity of labour in the capitalistic sense of the word. The treatment of labour as a calling became as characteristic of the modern worker as the corresponding attitude toward acquisition of the business man. It was a perception of this situation, new at his time, which caused so able an observer as Sir William Petty to attribute the economic power of Holland in the seventeenth century to the fact that the very numerous dissenters in that country (Calvinists and Baptists) "are for the most part thinking, sober men, and such as believe that Labour and Industry is their duty towards God".⁸¹

Calvinism opposed organic social organization in the fiscal-monopolistic form which it assumed in Anglicanism under the Stuarts, especially in the conceptions of Laud, this alliance of Church and State with the monopolists on the basis of a Christian-social ethical foundation. Its leaders were universally among the most passionate opponents of this type of politically privileged commercial, putting-out, and colonial capitalism. Over against it they placed the individualistic motives of rational legal acquisition by virtue of one's own ability and initiative. And, while the politically privileged monopoly industries in England all disappeared in short order, this attitude played a large and decisive part in the development of the industries which grew up in spite of and against the authority of the State.⁸² The Puritans (Prynne, Parker) repudiated all connection with the large-scale capitalistic courtiers and projectors as an ethically suspicious class. On the other hand, they took pride in their own superior middle-class business morality, which formed the true reason for the persecutions to which they were subjected on the part of those circles. Defoe proposed to win the battle against dissent by boycotting bank credit and withdrawing deposits. The difference of the two types of capitalistic attitude went to a very large extent hand in hand with religious differences. The opponents of the Nonconformists, even in the eighteenth century, again and again ridiculed them for personifying the spirit of shopkeepers, and for having ruined the ideals of old England. Here also

lay the difference of the Puritan economic ethic from the Jewish; and contemporaries (Prynne) knew well that the former and not the latter was the bourgeois capitalistic ethic.⁸³

One of the fundamental elements of the spirit of modern capitalism, and not only of that but of all modern culture: rational conduct on the basis of the idea of the calling, was born—that is what this discussion has sought to demonstrate—from the spirit of Christian asceticism. One has only to re-read the passage from Franklin, quoted at the beginning of this essay, in order to see that the essential elements of the attitude which was there called the spirit of capitalism are the same as what we have just shown to be the content of the Puritan worldly asceticism,⁸⁴ only without the religious basis, which by Franklin's time had died away. The idea that modern labour has an ascetic character is of course not new. Limitation to specialized work, with a renunciation of the Faustian universality of man which it involves, is a condition of any valuable work in the modern world; hence deeds and renunciation inevitably condition each other to-day. This fundamentally ascetic trait of middle-class life, if it attempts to be a way of life at all, and not simply the absence of any, was what Goethe wanted to teach, at the height of his wisdom, in the *Wanderjahren*, and in the end which he gave to the life of his Faust.⁸⁵ For him the realization meant a renunciation, a departure from an age of full and beautiful humanity, which can no more be repeated in the course of our cultural development than can the flower of the Athenian culture of antiquity.

The Puritan wanted to work in a calling; we are forced to do so. For when asceticism was carried out of monastic cells into everyday life, and began to dominate worldly morality, it did its part in building the tremendous cosmos of the modern economic order. This order is now bound to the technical and economic conditions of machine production which to-day determine the lives of all the individuals who are born into this mechanism, not only those directly concerned with economic

acquisition, with irresistible force. Perhaps it will so determine them until the last ton of fossilized coal is burnt. In Baxter's view the care for external goods should only lie on the shoulders of the "saint like a light cloak, which can be thrown aside at any moment".⁸⁶ But fate decreed that the cloak should become an iron cage.

Since asceticism undertook to remodel the world and to work out its ideals in the world, material goods have gained an increasing and finally an inexorable power over the lives of men as at no previous period in history. To-day the spirit of religious asceticism—whether finally, who knows?—has escaped from the cage. But victorious capitalism, since it rests on mechanical foundations, needs its support no longer. The rosy blush of its laughing heir, the Enlightenment, seems also to be irretrievably fading, and the idea of duty in one's calling prowls about in our lives like the ghost of dead religious beliefs. Where the fulfilment of the calling cannot directly be related to the highest spiritual and cultural values, or when, on the other hand, it need not be felt simply as economic compulsion, the individual generally abandons the attempt to justify it at all. In the field of its highest development, in the United States, the pursuit of wealth, stripped of its religious and ethical meaning, tends to become associated with purely mundane passions, which often actually give it the character of sport.⁸⁷

No one knows who will live in this cage in the future, or whether at the end of this tremendous development entirely new prophets will arise, or there will be a great rebirth of old ideas and ideals, or, if neither, mechanized petrification, embellished with a sort of convulsive self-importance. For of the last stage of this cultural development, it might well be truly said: "Specialists without spirit, sensualists without heart; this nullity imagines that it has attained a level of civilization never before achieved."

But this brings us to the world of judgments of value and of faith, with which this purely historical

discussion need not be burdened. The next task would be rather to show the significance of ascetic rationalism, which has only been touched in the foregoing sketch, for the content of practical social ethics, thus for the types of organization and the functions of social groups from the conventicle to the State. Then its relations to humanistic rationalism,⁸⁸ its ideals of life and cultural influence; further to the development of philosophical and scientific empiricism, to technical development and to spiritual ideals would have to be analysed. Then its historical development from the mediaeval beginnings of worldly asceticism to its dissolution into pure utilitarianism would have to be traced out through all the areas of ascetic religion. Only then could the quantitative cultural significance of ascetic Protestantism in its relation to the other plastic elements of modern culture be estimated.

Here we have only attempted to trace the fact and the direction of its influence to their motives in one, though a very important point. But it would also further be necessary to investigate how Protestant Asceticism was in turn influenced in its development and its character by the totality of social conditions, especially economic.⁸⁹ The modern man is in general, even with the best will, unable to give religious ideas a significance for culture and national character which they deserve. But it is, of course, not my aim to substitute for a one-sided materialistic an equally one-sided spiritualistic causal interpretation of culture and of history. Each is equally possible,⁹⁰ but each, if it does not serve as the preparation, but as the conclusion of an investigation, accomplishes equally little in the interest of historical truth.⁹¹

NOTES

1. The exceptions are explained, not always, but frequently, by the fact that the religious leanings of the labouring force of an industry are naturally, in

the first instance, determined by those of the locality in which the industry is situated, or from which its labour is drawn. This circumstance often alters the impression given at first glance by some statistics of religious adherence, for instance in the Rhine provinces. Furthermore, figures can naturally only be conclusive if individual specialized occupations are carefully distinguished in them. Otherwise very large employers may sometimes be grouped together with master craftsmen who work alone, under the category of "proprietors of enterprises". Above all, the fully developed capitalism of the present day, especially so far as the great unskilled lower strata of labour are concerned, has become independent of any influence which religion may have had in the past. I shall return to this point.

2. Compare, for instance, Schell, *Der Katholizismus als Prinzip des Fortschrittes* (Würzburg, 1897), p. 31, and v. Hertling, *Das Prinzip des Katholizismus und die Wissenschaft* (Freiburg, 1899), p. 58.
3. One of my pupils has gone through what is at this time the most complete statistical material we possess on this subject: the religious statistics of Baden. See Martin Offenbacher, "Konfession und soziale Schichtung", *Eine Studie über die wirtschaftliche Lage der Katholiken und Protestanten in Baden* (Tübingen und Leipzig, 1901), Vol. IV, part v, of the *Volkswirtschaftliche Abhandlungen der badischen Hochschulen*. The facts and figures which are used for illustration below are all drawn from this study.
4. For instance, in 1895 in Baden there was taxable capital available for the tax on returns from capital:

Per 1,000 Protestants	954,000 marks
Per 1,000 Catholics	589,000 marks

It is true that the Jews, with over four millions per 1,000, were far ahead of the rest. (For details see Offenbacher, *op. cit.*, p. 21.)

5. On this point compare the whole discussion in Offenbacher's study.
6. On this point also Offenbacher brings forward more detailed evidence for Baden in his first two chapters.
7. The population of Baden was composed in 1895 as follows: Protestants, 37.0 per cent; Catholics, 61.3 per cent; Jewish, 1.5 per cent. The students of schools beyond the compulsory public school stage were, however, divided as follows (Offenbacher, p. 16):