

Term Paper Submission (NOT a group assignment)

Start Assignment

Due Monday by 11:59pm **Points** 80 **Submitting** a file upload **File Types** pdf
Available Apr 5 at 12am - Apr 17 at 11:59pm

BCOR 3050: Term Paper Assignment (completed individually)

Term Paper Quiz (6 points) – due on CANVAS

Term Paper (80 points) – due on CANVAS

Peer Reviews (14 points) – due on CANVAS

Your Term Paper Assignment is to be done individually and consists of **two parts**: the first is to write the **Term Paper** (80 points) and the second is to **Peer Review** two classmates (20 points). Both parts are described in detail below. Please note the due dates (above in red) for each part.

TERM PAPER:

Choose one of your favorite OSC concepts (one covered at any point in our BCOR 3050 class) and conduct some research to determine how this concept is applied (or could be applied) at **McDonald's**. This paper gives you an opportunity to demonstrate your understanding of your favorite OSC concept and apply it to a real-life example.

Your Term Paper **should be a PDF document** of 1000 to 1500 words, single-spaced, using Times New Roman, 11 Point Font. You should include 4 to 8 illustrations (graphs, pictures, charts, tables) either interspersed in the text or added at the end of the paper.

Your Term Paper should be organized as follows:

- **Executive Summary**: 100- 150 words summarizing your paper.
- **Introduction Section** (150 words max): Introduce your favorite concept as it applies to the company.
- **Body of Paper**: Divide the body of your paper into several sections as you see appropriate to discuss your analysis and findings.
- **List of References**; use any style (not included in the word count).

Grading of the term paper will be based on:

- the quality of the application of the concept (20)
- the depth and quality of research & accuracy of data used in the paper (20)
- the clarity of the Executive Summary (20)
- quality of writing (grammar, organization, font size, font type, references etc.) (20)

After you've completed your term paper, convert it to a pdf document. If you've never done this before, please be sure to allow time to learn how to do it. There are a number of ways to do this; for

example in Microsoft Word, under the “File” tab on the left, immediately under the “Save as” there should be an option to “Save as Adobe pdf”.

How to Submit your Term Paper:

Go to the "**Assignments**" tab and then underneath the "**Term Paper**" assignment click on the link for the "**Term Paper Submission**". Then attach your PDF file (**it must be a PDF; it cannot be a Word document or any other file type**). Please make sure your file is attached; otherwise your submission is not complete and you will not get credit.

Peer Reviews (cannot be started until the paper submission deadline has passed):

Once the deadline for term paper submission is reached, Canvas will randomly assign two students to you – you will conduct peer reviews of the term papers of these two students. The quality of your peer reviews is an important learning experience for both you and the two students assigned to you.



To conduct a peer review, you must do the following:

1. Download the full term paper of each student you are assigned to review.
2. Read each of these two term papers closely.
3. Find and use the Grading Rubric in Canvas to give each of the two students a score in Canvas for their term paper. You must score each of the two students in each of the 4 categories shown in the rubric. To score the student, just click in each category on the column showing the number of points that you determine to be appropriate.
4. Along with scoring each report, leave feedback for each of the report. Your feedback should include two things.
 1. Include one comment noting what the student has done really well. This should NOT be saying something like “Great executive summary!” Instead, your comment should make note of something interesting that you found from the term paper or something new that you learned.
 2. Include one comment noting what the student could have done better to improve their paper.
5. While you are submitting a grade with your peer reviews, please understand that your professor will be the one to ultimately assign the final grade to each person’s term paper.
6. You will be graded on the thoughtfulness of your peer reviews and whether you appropriately used the Grading Rubric. (20 points out of the 100 possible for the term paper assignment).

Please do not wait till the last hour of the due date to submit your paper or your peer reviews. **Term Papers (and Peer Reviews) can be read/graded only after submission into Canvas.** Please **do NOT email** your term papers (or your peer reviews) to your Professor, since they can only be peer-reviewed and graded in Canvas. **NO LATE SUBMISSIONS:** this really, really messes up the peer review process so late submissions will not be accepted – no exceptions.

Here are some links to commonly asked questions regarding Peer Review that may be useful to you:

- [How do I know if I have a peer review discussion to complete? !\[\]\(b6d55d0b173caf9b2505126db01e6158_img.jpg\)](https://community.canvaslms.com/t5/Student-Guide/How-do-I-know-if-I-have-a-peer-review-discussion-to-complete/ta-p/419)
(<https://community.canvaslms.com/t5/Student-Guide/How-do-I-know-if-I-have-a-peer-review-discussion-to-complete/ta-p/419>)

- **How do I submit a peer review to a discussion?** 
(<https://community.canvaslms.com/t5/Student-Guide/How-do-I-submit-a-peer-review-to-a-discussion/ta-p/355>)
- **Where can I find my peers' feedback for peer reviewed discussions?** 
(<https://community.canvaslms.com/t5/Student-Guide/Where-can-I-find-my-peers-feedback-for-peer-reviewed-discussions/ta-p/428>)

BCOR Term Paper						
Criteria	Ratings					Pts
Executive Summary	20 pts Superb Perfectly summarizes concept & take-aways.	18 pts Effective Clearly summarizes concept & take-aways.	14 pts Mediocre Loosely summarizes concept & take-aways.	10 pts Lacking Lacks clarity in summarizing concept & take-aways.	0 pts Unacceptable Fails to summarize concept & take-aways.	20 pts
Application of Concept	20 pts Superb Perfectly explains use of concept.	18 pts Effective Clearly explains use of concept.	14 pts Mediocre Loosely explains use of concept.	10 pts Lacking Poorly explains use of concept.	0 pts Unacceptable Fails to explain use of concept.	20 pts
Depth & Quality of Research	20 pts Superb Extensive & in-depth research	18 pts Effective Solid research in some depth.	14 pts Mediocre Some relatively-shallow research.	10 pts Lacking Little research; lacks depth.	0 pts Unacceptable No research.	20 pts
Writing Quality	20 pts Superb No errors in grammar, style, & organization.	18 pts Effective Few errors in grammar, style, & organization.	14 pts Mediocre Notable errors in grammar, style, & organization.	10 pts Lacking Many errors in grammar, style & organization.	0 pts Unacceptable Unreadable due to poor quality of writing.	20 pts
Total Points: 80						